All previous Sists Cancelled. Established 1881.

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Established 1881.

All Previous Lists Cancelled.

A 1901. XD.

ILLUSTRATED CATALOGUE

F

Wulfruna Cycles....

Our Oil Bath Gear Case
A Speciality.....

MANUFACTURED BY

J. BARRATT,

HEAD OFFICE AND WORKS :

GREEN LANE, WOLVERHAMPTON.

Telegrams: "Wulfruna, Wolverhampton."
Telephone: 137, Wolverhampton.

Introduction.

N publishing my 1901 Catalogue, I have much pleasure in thanking my old friends for past favours, and hope I shall merit a share of them during the coming season.

Buyers wanting high-grade, medium-priced cycles cannot do better than arrange for an agency of "WULFRUNAS." Of course they can always get the cheap and nasty article, but keen men who know their business will only speculate in a first-class machine with a name. I have been in the trade as a maker twenty years, and have placed on the market year by year a machine that has made its mark, and is demanded by the cycling world, thus making "The Wulfruna Agency" most valuable to all who have taken up my machines, and I can assure them that nothing shall be



wanting on my part to further enhance their fame. Agents should order samples of 1901 Models—they are safe sale. Having direct personal control and management in every department, and no bloated limited liability company's expenses to meet, I confidently appeal to my many old friends for a share of their patronage, and to my new ones for the favour of their sample orders, seeing that I am in the unique position to give to all the best value for money.

My plant is an up-to-date one, with beautiful English and American automatic machinery, and thoroughly competent to turn out the best made parts, thus ensuring a perfect cycle.

All machines manufactured by me bear my Trade Mark and Name, and are guaranteed.

Yours faithfully,

JOHN BARRATT.

Terms of Business.

HOME TRADE,

CCOUNTS are due 10th of month after delivery of goods; INTEREST CHARGED ON ALL OVERDUE ACCOUNTS. As my prices are cut very fine, extended credit cannot be given.

Where no ledger account is open, cash with order, or against proforma invoice. Customers desiring to open a ledger account should send trade references with first order. All goods are sent carriage forward, and NO returns will be received unless carriage is paid.

Repairs are in all cases cash against invoice. Customers sending repairs should always specify what they require doing, and should also be careful to attach their full name and address to the article. Carriage must be prepaid.

FOREIGN TRADE.

A deposit of 10 per cent. must be sent with order. The goods will then be forwarded through my Shipping Agents, who will collect the balance and deliver.

In case of order for a single machine cash should always be remitted with the order.

Buyers will find that by remitting cash with order, the Shipping Agents' charges will be saved.

All machines are shipped at owner's risk. All Cheques, P.O.O., and Postal Orders to be crossed.

NOTICE.

Customers desiring quick delivery should confine themselves to standard patterns. Machines for Home Trade are wrapped up and sent by passenger train unless ordered to the contrary. If ordered by goods train, the crates are charged cost price, and are NOT RETURNABLE; if returned they will not be allowed for, as when received by me they are broken and useless. All pneumatic tyres are wrapped in canvas covers free, which prove very effective in preventing damage during transit.

Single Bicycle Crate, 3/-. Double Bicycle Crate, 2/6. Treble Bicycle Crate, 4/6. Single Tricycle Crate, 5/-.

Regarding____

Free-Wheels and Front and Back Brakes.

NTENDING purchasers should not be led away by advertised fads in above specialities, but should go to their respective agents and pay for what said agents know is a sensible and good article, and made by a first-rate firm.

I am fixing the best-tried and tested free-wheels and brakes; nevertheless I am quite prepared to fit, at as reasonable a price as possible, any speciality that is proved to be good.

On "SUPERBS" I shall fit Ratchet or B.S.A. free-wheel and back-pedalling rim or band brake, or Morrow Coaster Hubs, or Bowden brake, and front rim brake.

On "GRANDS" a good free-wheel, front rim brake, and backpedalling rim or band brake, Morrow Coaster Hubs, or Bowden brake.

FRONT RIM BRAKE (much improved) is strong, simple, and effective, and without the aid of any other brake will stop a cycle on any gradient.

BAND BRAKE.—This will be found perfect, having a larger surface action than last year's, very beautiful in action, powerful and effective enough to stop a cycle on any gradient.

All machines with back-pedalling brakes will be fitted with stronger rims, which are very essential.

The right to improve or alter any of the parts specified after the publication of this list is reserved.

FEW remarks explaining the difference between the "Superbs" and "Grands," and which I have brought to perfection.

The hubs in the "Superb" machines are of the disc variety, whilst in the "Grand" they are cone-adjusting and oil-retaining. Double-butted spokes. Box crowns are fitted; sensible large chain wheels, without sacrificing the rigidity or extra weight, screwed-in pedals, right and left-hand thread, with no split eyes to gather the dirt; stamped fork ends, slotted for the front wheel, which may be removed without springing the forks, and are made of taper gauge tube, fitted with strong steering post.

The difference in the saddles, pedals, and gear cases fitted lie in the fact that these parts are more of an unique character on the "Superbs" than on the "Grands," without the quality of the latter being sacrificed in the least.

The lady's frame of the popular type No. 3 is double curved, and No. 4 straight and curved. Gent's machine 28in. is built with centre bar at a small extra charge.

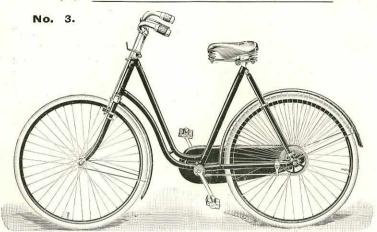
TYRES.

After the experience of 1900, I shall again stock the same four tyres for 1901, viz.: DUNLOP, Warwick, Clincher, and Clipper, and fitted on Dunlop-Welch rims suitable for rim brakes. I would particularly draw your attention to the fact that it is quite possible to list machines cheaper than mine by putting tyres on which are cheap and nasty, and though boomed for obvious reasons as good as the best, cause agents and riders terrible trouble, owing to inferiority of make and material, and which accounts for 20/- difference in one item alone; this shows it is not the machines which are cheaper but the rubbish put on them.

THE NAME "WULFRUNA."

The name "Wulfruna" is considered highly appropriate for the machines I manufacture, because of their popularity and quality, as from the same source the name Wolverhampton is derived, it being formerly Wulfrunahampton, which in A.D. 990 was given to the town by Wulfruna, the sister of Ethelbert II., who founded a college and monastery in what is now the centre of the town.

Wulfruna "Superb."



Shewn with back-pedalling band and front rim brakes,

MACHINE of the highest grade and finish, excellence in style, etc., and embodying all the latest improvements (the material being carefully selected): Disc hubs, large chain wheel, best pedals, Lamplugh saddle, leather case, finest quality hardened 1/2 in, pitch chain, box crown, specially made weldless forks, stays, and tubes, doublebutted plated spokes, etc. Will bear comparison with, if not superior to, anything made. Weight about 30 lbs. Lined to order. Sizes 21in., 23in., 25in. Geared 58in., 63in., or order.

					With ratchet or B.S.A. free-wheel, back-pedal-					
Price.		im br	ake	and	ling rim, band, Morrow.					
DUNLOP Tyres, D.W. Rims Clipper Reflex ,, Clincher "A Won" ,,	}	£13				£15 10	0			
Clipper Tyres ,, Clincher ,, ,,	}	12	10	0		14 10	0			
Extras.—If fitted with	oil ba	th ge	ar c	ase.	plated d	isc. 10/-				

Wulfruna "Buperb."



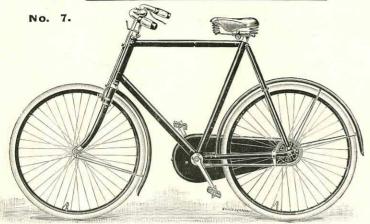
NOTHER model of the highest grade and finish, excellence in style, etc., and embodies all the laters in being carefully selected): Disc hubs, large chain wheel, best pedals, Lamplugh saddle, leather case, finest quality hardened 1/2 in. pitch chain, specially made weldless forks, stays, and tubes, plated double-butted spokes, etc. Will bear comparison with, if not superior to, anything made. Weight about 30 lbs. Lined to order.

Sizes 21in., 23in., 25in. Geared 58in., 63in., or order.

	(9)			В		With ratchet or .S.A. free-wheel, back-pedal					
price.	ri	cludi m bra platec	ake,	and	ling rim, band, Morrow, or Bowden brake, front rim brake, and plated rim						
DUNLOP Tyres, D.W. Rims Clipper Reflex ,, Clincher "A Won" ,,) '	200000		0		0.00000					
Clipper Tyres ,, Warwick ,,	}	12	10	0		14	10	0			
Extras.—If fitted with	oil bath	gea	r ca	se, p	lated di	isc, 10	/-				

Best English gold leaf lined, 10/-

Wulfruna "Zuperb."



Shewn with back-pedalling band and front rim brakes.

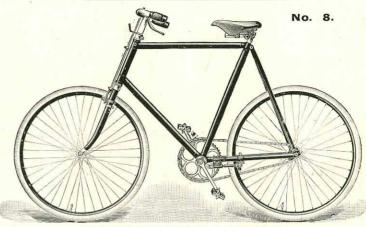
HIS splendid high-grade full roadster is finished in first-class style, and has all latest improvements. Selected. Disc hubs, large chain wheels, best pedals, Lamplugh saddle, leather case, finest quality hardened ½in. pitch chain, specially made weldless forks, stays, and tubes; plated double-butted spokes. Its superior will be hard to find. If required without gear case same will be allowed for.

Weight about 32 lbs. Cowhorn handle-bar or to order. Built in sizes 22in., 24in., 26in., 28in. Geared 63in., 68in., or order.

	(9)	With ratchet or B.S.A. free-wheel, back-pedal-						
DUNLOP Tyres, D.W. Rims	Including from rim brake and plated rims.	ling rim, band, Morrow, or Bowden brake, front rim brake, and plated rims						
Clipper Reflex ,,	£13 10 0	£15 10 0						
Clipper Tyres ,, Clincher ,, ,,	12 10 0	14 10 0						

Extras.—If fitted with oil bath gear case, plated disc, 10/-Best English gold leaf lined, 10/-

Wulfruna "Zuperb."



Shewn with back-pedalling and front rim brakes.

HIS light and splendid machine combines all the latest improvements, and will be found all right for those requiring a full roadster, yet want a fast and rigid mount. It possesses the strength of No. 7 and the speed of No. 9, but is fitted with brake to front wheel, cowhorn handle-bar, or to order. The material is carefully selected, the specification being the same as page 10. Weight about 20 lbs.

Sizes 22in., 24in., 26in., 28in. Geared 73in., 78in., or order.

	(A)					B.S.A. free-wheel, back-					
Price.		nclud rim bi	ake	; and	or Bowden brake, front rim brake, and plated rims						
DUNLOP Tyres, D.W. Rims)	1	72					0			
Clipper Reflex ,, Clincher "A Won" ,,	1	£13	5	0	5.5.17	£15	5	0			
Clipper Tyres ,,	3										
Clincher ,, ,,	}	12	5	0	•••	14	5	0			
Warwick ,, ,,,	oil bot	h mon	- 0	0.C. D.	lated di	ec 17/6					

C

Wulfruna "Zuperb."



VERY light and fast bicycle, built on fine lines, with all the latest improvements, and is admitted perfect.

Disc hubs, large chain wheels, 7in. cranks, best rat-trap pedals, Lamplugh saddle, finest quality hardened ½in. pitch chain, specially made weldless forks, stays, and tubes; double-butted spokes, narrow tread, etc. Weight about 26 lbs.

Built in sizes 24in., 26in., 28in. Geared 72in., 78in., 84in.

With Ratchet or

Price.				,			B.S.A. free-wheel, back pedalling rim, band, Morro or Bowden brake, and plated rims.					
DUNLOR Clipper R Clincher	Reflex	D.W. Rin	ns }	£13	0	0		£15	0	0		
Clipper T Clincher Warwick	**	", ",		12	0	0		14	0	_0		
11 012 11 2022		-It fitted with	oil bat	h gea	r ca	ise.	plated di	sc. 17/6				

Wulfruna Tricycle.

Price.

DUNLOP Tyres
Clipper Reflex
Clincher'AWon'
Clipper Tyres
Clincher ,,
Warwick ,,

Extras.—Leather gear case or oil bath, metal.

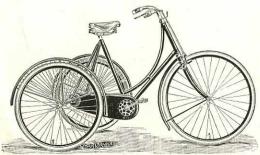
Geared 56-in, to 70-in.



Fitted with rim brake and plated rims.

THESE machines have been overhauled and improved in every detail.

The materials are of the very best obtainable. It will be found equal, if not superior, to anything on the market. A reasonable time is required to execute orders for these machines.



Fitted with rim brake and plated rims.

Price.

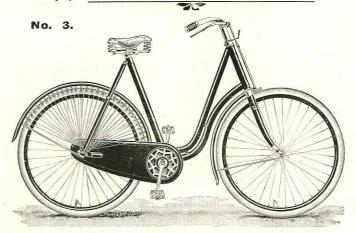
DUNLOP Tyres Clipper Reflex Clincher 'A Won' Clipper Tyres Clincher " Warwick "

Complete with gearcase and dressguards.

Geared 50-in. to 56-in.

Neat rim brake, if required, at a trifling cost.

Wulfruna "Grand."



HIS machine has made a splendid reputation during the past. I am sure the demand for it during 1901 will exceed previous years.

Ball bearings throughout, good saddle, ½in. pitch chain, large sprocket wheels, leather case. Elegant design, very best materials, enamelled black. Girls' machines to order.

Built in 21in., 23in., 25in. frames. Geared 58in., 63in., or order. Handle-bars bent as Superbs, see page 10.

Price.	(9)		, Morro ont rin	back-pedalling ow, or Bowden in brake, and ed rims.				
DUNLOP Tyres, D.W. Rim Clipper Reflex Clincher "A Won" ,,	£11	17	6		£14	0	0	
Clipper Tyres ,, Clincher ,, ,, Warwick ,, ,,	} 10	17	6	***	13	0	0	
Cushion ,,	8	12	6					

Extras.—Enamelled any colour and lined, 10/-; oil bath gear case, 10/-

Wulfruna "Grand."



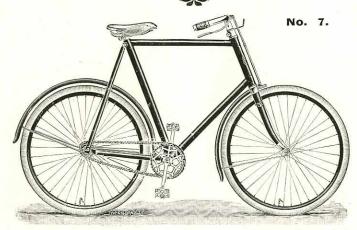
HIS machine is similar to "A" varying only in design. I am sure the demand for it during 1901 will be largely increased.

Ball bearings throughout, good saddle, ½in. pitch chain, large sprocket wheels, leather case, and best material. Girls' machines to order. Built in 21in., 23in., 25in. frames. Geared 58in., 63in., or order. Handle-bars bent as Superbs, see page 19.

Price.			rim, band,	free-wheel, back-pedallir , band, Morrow, or Bowde ake, front rim brake, and plated rims.				
DUNLOP Tyres, D.W. R. Clipper Reflex ,, Clincher "A Won" ,	ims } £11	17 6		£14	0	0		
Clipper Tyres Clincher ,, ,, ,, Warwick ,, ,, ,,	} 10	17 6		13	0	0		
0 1.	8	12 6	16					

Extras. - Enamelled any colour and lined, 10/-; oil bath gear case, 10/-

Wulfruna "Grand."



HIS is built of the very best material obtainable, and will admirably suit the class of rider who requires a full roadster.

Flat or raised handle-bar, ½in. pitch chain, good saddle. Mudguards and brake very easily detached.

Geared 62in., 67in., 72in. Built in sizes 22in., 24in., 26in.

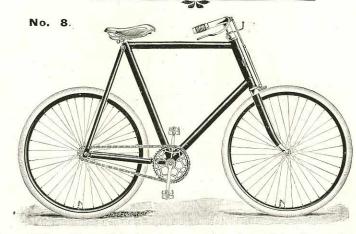
Large chain wheels and 6½ in. or 7in. cranks. Handle-bars bent as Superbs, see page 10.

With free-wheel, back-pedalling rim, band, Morrow, or Bowden brake, front rim brake, and

1	11160					plated rit						
DUNLOP T Clipper Refl Clincher "A	ex "	V. Rim ,, ,,	s)	£11	10	0		£13	12	6		
Clipper Tyre	es	,,		10	10	0		12	12	6		
Warwick ,, Cushion ,,	***	,,	1	8	0	0						

Extras.—Enamelled any colour and lined, 10/-; Oil bath gear case, 12/6.

Wulfruna "Grand."



THIS machine will be found the very thing for cyclists who require a full roadster, yet want a fast and rigid mount.

It is similar to the No. 9, but with a little larger tyres, and fitted with flat handle-bar; ½ in. pitch chain; ball bearings throughout; good saddle; brake very easily detached; large chain wheels, 7 in. and 7½ in. cranks.

Built in three sizes, 22in., 24in., 26in. Geared 67in, 72in., 78in. Handle-bars bent as Superbs, see page 19.

Price	_ _				rim, band	i, Morr	ow, on br	k-pedalling or Bowden ake, and ims.	
DUNLOP Tyres, D. Clipper Reflex Clincher "A Won"	.W. Rin	ns }	£11	10	0	***	£13	10	0
Clipper Tyres Clincher ,, Warwick ,,	·, ,,	}	10	10	0		12	10	0

Extras.—Enamelled any colour and lined, 10/-; Oil bath gear case, 12/6.

Wulfruna "Grand."



HIS light roadster is built on good lines, every detail being suited in the minutest possible manner.

Ball bearings throughout and pedals, dropped handle-bar, ½in. pitch chain, good saddle.

Geared 76in., 84in. Built in sizes 22in., 24in., 26in., 28in. Large chain wheels and 7in., 7½in. cranks. Handle-bars bent as Superbs, see page 19.

Price.		(9)			wheel, , band, Bowden plated	Mo bra	rrow, ke, an	or
DUNLOP Tyres, D. Clipper Reflex Clincher "A Won"	W. Rims		£11	5	0	 £12	17	6	E 14
Clipper Tyres Clincher ,, Warwick ,,	"		10	5	0	 11	17	6	
Extra.	- If fitted wit						ing	cost.	

Guarantee.

E give the following guarantee with our machines instead of the guarantee implied by statute, or otherwise, as to the quality or fitness for the purpose of cycling of goods supplied by us; any such implied guarantee being in all cases excluded. In the case of machines which have been used for "hiring-out" purposes no guarantee of any kind is given or is to be implied.

We guarantee, subject to the conditions mentioned below, that all precautions which are usual and reasonable have been taken by us to secure excellence of materials and workmanship, and we undertake to make good at any time within a year any defects in these respects in our cycles. This guarantee does not apply to defects caused by wear and tear, misuse, or neglect, nor does it entitle the purchaser to consequential damages of any kind.

CONDITIONS OF GUARANTEE.

If a defective part should be found in any of our machines it must be sent to us by passenger train, carriage paid, and accompanied by an intimation from the sender that he desires to have it repaired free of charge under our guarantee, and he must also furnish us at the same time with the number of the machine, the nume of the agent from whom he purchased, and the date of the purchase.

Failing compliance with the above, no notice will be taken or anything which may arrive, but such articles will lie here at the risk of

senders.

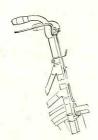
We guarantee only those machines which are bought either direct from us or from one of our duly authorised agents, and under no other conditions.

We do not guarantee the specialities of other firms, such as tyres, chains, saddles, lamps, gear cases, bells, etc., supplied with our cycles or otherwise. We endeavour to secure the highest quality of these articles, and the makers whose names usually appear thereon are nearly in every case willing to replace any defective part, and we will at all times furnish the maker's name as a proof of the quality.

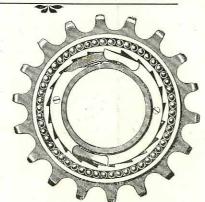
THE TERM AGENT

is used in a complimentary sense only, and those firms whom we style our agents are not authorised to advertise, incur any debts, or transact any business whatsoever on our account, other than the sale of goods which they may purchase from us; nor are they authorised to give any warranty or make any representation on our behalf other than those contained in the above guarantee.

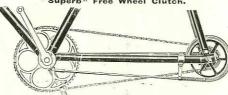
Illustrations of Parts.



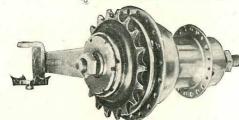
Improved Front Rim Brake.



"Superb" Free Wheel Clutch.



Back-pedalling Band Brake.



"Morrow" Coaster Hub.

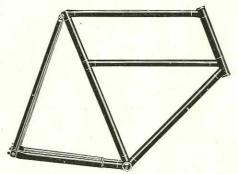
18



Lady's raised, as fitted.



Gent's Cowhorn, as fitted to Nos. 7 and 8.



Tall Frame, 27-in., 28-in., or 30-in.



Medium drop, to order.



Full drop, as fitted to No. 9.

Cranked Back Stays to "Superbs."

19

Testimonials.

75

Llanelly.

Dear Sir,-Your machines have suited very well, and I hope to do more business next year.

Yours respectfully, W. WILLIAMS.

Boston.

Dear Sir,—No machine made can give better satisfaction than the "Wulfruna." We never have one back when once it has been sold.

Yours truly, E. White.

Stoke.

Dear Sir,—I can confidently recommend "Wulfruna" cycles. For fifteen seasons I have ridden this make of cycle, using one machine regularly for five consecutive years.

Yours truly, C. H. HEAD.

National Schools, Leigh,

Dear Sir,—I am very proud of my machine, and have never had one to equal it for easy running. The plating is as good as when I bought it. It is greatly admired, and I recommend all my friends to go in for a "Wulfruna." Yours faithfully, R. M. GORNALL.

17, Richmond Terrace, Aberdeen.

Dear Sir,—The machine I purchased in April, 1897, is as good as new, minus the enamel, although it has gone over a few thousands of miles without a breakdown, which proves the quality of the material and workmanship cannot be surpassed.

Yours faithfully, J. TAWSE, jun.

Bonnyrigg.

Dear Sir,—I must say your machine is giving me the greatest satisfaction, and been much admired. I do not think there are many machines that have been ridden in rougher weather and on rougher roads than this one, and the machine is running splendidly.

Yours, etc., A. VIRTUE

Cestimonials—Continued.

Holsworthy, Dec. 26th, 1899.

Dr. Gray wishes to say the machine he bought off your Agent two years and a half ago, has run over 14,000 miles without a breakage, which speaks well for the construction and material of the machine, especially as it has been used daily, whether the weather was good or torrents of rain falling.

Twyford, January 23rd, 1900.

Dear Sir,—I am desirous of having the bicycle I bought off you some three seasons ago, overhauled, re-enamelled, etc. It has been running well ever since I have had it, and been no trouble.

Yours truly, W. H. Webb.

Castle Cary, Feb. 12th, 1900.

Dear Sir,—I rode one of your machines for three seasons over 4,000 miles. It has been on the road two seasons since, and is in real good condition now, and has not cost one penny in repairs.

Yours respectfully, W. T. POOLE.

Crickhowell, May 22nd, 1900.

Dear Sir,—The aluminised Superb No. 9 machine has been the admiration of all who have seen it, and for easy running surpasses my old "Wulfruna" Grand.

Yours truly, R. P. Griffiths.

Drumore, April 26th, 1900.

Dear Sir,—My 1897 machine has been a faithful servant, and indeed is wonderfully fit yet, and your lady's machine, No. 3, 1898 pattern, is actually as good as new. They have stood the best of any in this district, and this fact is remarked on by all.

Yours faithfully, ALEX McCAW.

A few Press Opinions.

IRISH CYCLIST.

"It is evident, from a close examination of the machines, that great care has been bestowed upon every detail. There is no doubt the 'Wulfrunas' are deserving of a full meed of popularity."

CYCLERS' NEWS.

"It has always been his main object to give the best possible value for money. That this fact has been appreciated, particularly by the riding public, has been proved by the ever-increasing demand for 'Wulfruna' cycles."

SCOTTISH CYCLIST.

"The decided improvement noticeable in the finish leaves nothing to be desired."

BICYCLING NEWS.

"The 'Wulfruna' is one of the most popular cycles of the present day. It is a machine that has gained its high position in the wheel world by sheer merit, capital workmanship, and durability."

THE CYCLIST.

"The bright clean lines of the 'Wulfruna' particularly take our fancy; Mr. Barratt shows that he is thoroughly up to date."

THE HARDWAREMAN.

"Mr. Barratt is clearly determined to keep right in the van of the Cycle business in the new season which will soon be upon us.

IRISH WHEELMAN.

"' Wulfruna' Cycles are, and have always been, about the best value in the trade, their maker being a thoroughly practical man, knowing exactly what riders require, and sparing no pains to embody all the improvements which experience suggests.

BRITISH & SOUTH AFRICAN EXPORT GAZETTE.

"Mr. John Barratt's persistent aim from the first has been to construct a reliable cycle, comprising the latest serviceable improvements at a moderate cost, and the high appreciation in which his machines are held in both English and over sea markets is tangible evidence of the success of his efforts in this direction.

THE Company hereby undertakes to replace or repair free of cost any of its 1901 ROADSTER PATTERN TYRES, made and sold for use in Great Britain, which fail by reason of fair wear and tear, or defective material, or bad workmanship on the part of the Company.

This undertaking lasts for thirteen months from the date upon which the tyre is issued by the Company, after which period it is

inoperative.

Unfair treatment comes under the following heads:

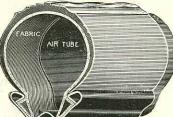






1. Riding Cures not suffi= ciently inflated.

- 2. Detaching Tyres by use of unsuitable tools.
- 3. Using racing Cyres on roadster machines.
- 4. Damage caused by the action of oil, undue brake action or friction with any part of the machine.



The Welch - Bartlett Tyre. Registered No. 321452.

Also the Company does not accept responsibility for minute superficial cracking not detrimental to the tyre in practical use.

Goods alleged to be defective are to be sent to the Company's Works at Coventry carriage paid. If such goods are found not to be defective they will be returned carriage forward. New goods to replace defective goods will be returned carriage paid.

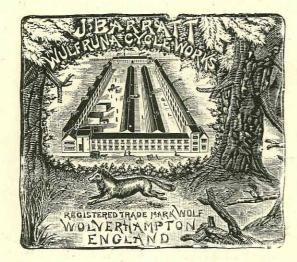
All claims against the Company to be submitted to and adjudicated

upon by the Company's officers at Coventry or London.

Our - - -

il-Bath Gear Case

A Speciality.



A speciality.

Your Chain then Runs in Oil. . .

F. W. S. CLARKE, LTD. Printers, &c., Rutland St., Leicester.



IceniCAM Information Service



www.icenicam.org.uk