

The popularity of the
is **SPREADING**
LIKE WILDFIRE!



...and no wonder, as more and more enthusiastic riders have found, the fitting of the 'Firefly' to their cycles enables them to maintain effortless high average speeds and ride up main road hills without pedalling. Fitted below the bottom bracket and transmitting the drive through the new modified roller the 'Firefly' is in the ideal position for stability and makes cornering much simpler and far safer. Easy controls for traffic work, quick starting and reliability in all weathers are other features in which thousands of delighted riders have proved the 'Firefly' to be outstanding. You too can ensure years of economical, trouble-free travel by letting the 'Firefly' take you on your daily journeys to and from your work, to the station, to the shops.

£25 Easy Credit Terms can be as little as £2 down and 15/6 weekly. Ask your dealer for details.

A product of

VINCENT ENGINEERS (STEVENAGE) LTD

Manufacturers of Motor Cycle, Aircraft, Marine and Industrial Engines

STEVENAGE · HERTS · ENGLAND. Tel: STEVENAGE 690-3

VINCENT
Firefly
ALL-WEATHER
CYCLE MOTOR

POST
COUPON
TO-DAY

**JOIN THE MANY THOUSANDS
WHO JOURNEY WITH EASE and
SAVE FARES, TIME and EFFORT.**

Please forward folder describing the new Vincent FIREFLY All-weather Cycle Motor.

Name.....

Address.....

PLEASE USE CAPITALS

MC 122

BE SAFE - BE SURE - IN RAIN OR SHINE -

WITH THE

VINCENT

Firefly

ALL WEATHER
CYCLE MOTOR

*It's an ACE - because it's
HEARTS IN THE RIGHT PLACE*

WINNING LINE

READILY DETACHABLE -
YOU STILL HAVE YOUR CYCLE

LOW CENTRE OF GRAVITY -
COMPLETELY SAFE - NO
BACK WHEEL WOBBLE

LARGER CAPACITY ENGINE
- IT EATS THE HILLS -
SEE ROAD TEST REPORT

5/8 GALLON PETROL TANK FOR LONG
CRUISING RANGE - NO TROUBLE AT THE PUMP

A TURN OF THE PEDALS AND YOU'RE AWAY

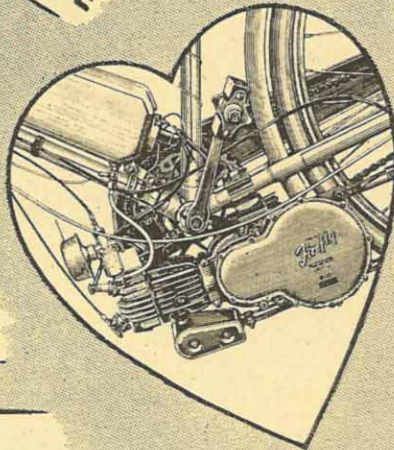
WATERPROOF IGNITION COIL

BUILT-IN GENERATOR GIVES POWERFUL
LIGHTING AT ALL RUNNING SPEEDS

LARGE FLEXIBLE LOW GEARED
ROLLER DRIVE GIVES YOU:-
* SMOOTH SHOCKLESS TRANSMISSION
* NO SLIP IN WET WEATHER
* LONG TYRE LIFE, 5,000 MILES PLUS

NO SPLASH - YOUR
CLOTHES KEEP CLEAN

LOW FUEL CONSUMPTION, CHEAP TO
RUN, 3 MILES A PENNY



CASH **£25** PRICE
COMPLETE

AND IT IS MADE AND SERVICED BY

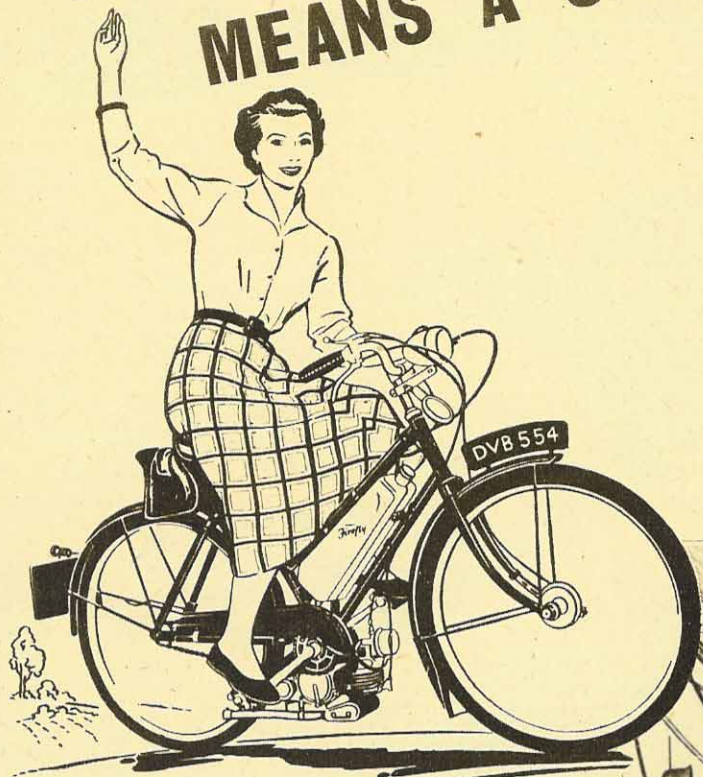


EASY TERMS

FROM YOUR AUTHORISED DEALER

MANUFACTURERS OF THE WORLD FAMOUS
RANGE OF MOTOR CYCLES

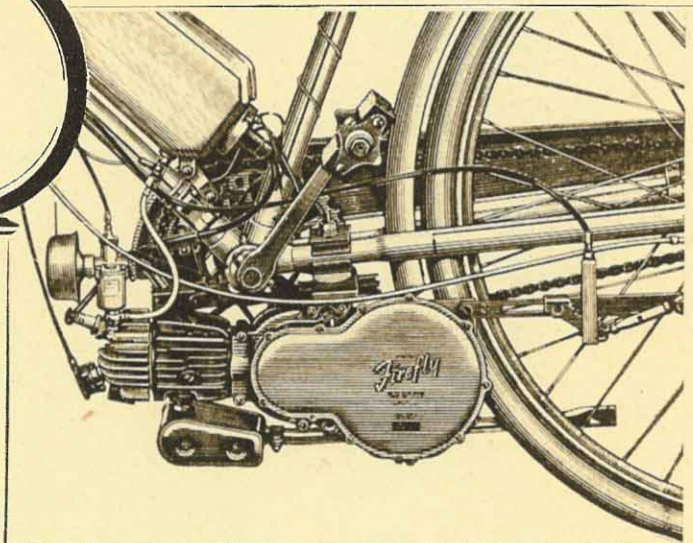
VINCENT *Firefly* WAY MEANS A SAVING EVERY DAY



**Cheapest in the long run
— and a long run it is!**

3 MILES A PENNY

THE FIREFLY IS THE SAFEST
ALL-WEATHER CYCLE-MOTOR
AND THE MOST RELIABLE



R E M E M B E R

it's made and serviced by Vincent
Engineers, manufacturers of the
outstandingly exclusive Black Prince.

Go to your authorised Firefly dealer today. He will advise you
and for a small deposit — you can ride away.

CASH PRICE

£25

COMPLETE

(Credit Terms available)

SEE IT ON STAND 174, CYCLE & MOTOR CYCLE SHOW, EARLS COURT



IceniCAM Information Service



www.icenicam.org.uk