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the builders of the World's Finest
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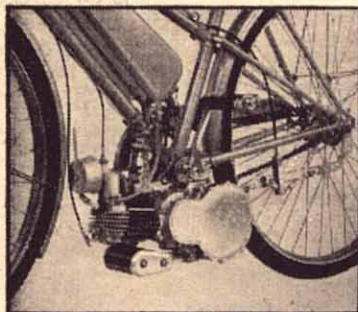
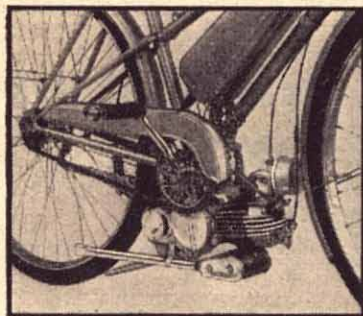
Firefly

**A HIGH GRADE CYCLE MOTOR
of outstanding merit and performance**

THE engineers responsible for the design of our outstanding range of motorcycles are satisfied that the new 'FIREFLY' design now offered overcomes the many difficult problems which have hitherto limited the value of motorised attachments for cycles.

Thousands will fit this new Vincent 'FIREFLY' Cycle Motor. So designed that it can be quickly and easily fitted to practically all types of bicycle, this powerful and economic unit becomes an integral part of the machine. With ample power to negotiate all but the most severe main road hills and maintain high average speeds over 'give and take' roads without recourse to pedalling the 'FIREFLY' converts a bicycle into a genuine motorised cycle. Mounted below the bottom bracket the 'FIREFLY' engine ensures that the machine has the utmost stability under all road conditions, and, together with careful positioning of the petrol tank, ensures that the rider's clothes are neither damaged nor soiled by contact with these units. The roller drive eliminates chains and belts with all their attendant troubles and is geared down to give a large diameter, resilient roller providing a positive and non-slip drive under all road conditions. The large area of contact with the tyre also ensures a great length of tyre life.

Economy, ease of starting, reliability, length of life and quality of production are, of course, natural features in an engine manufactured in the same factories as the world-famous Black Shadow Motor Cycles.



VINCENT ENGINEERS (STEVENAGE) LTD., STEVENAGE, HERTS, ENGLAND

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Makers of the Vincent Black Shadow
the World's Finest and Fastest Standard Motor Cycle

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