

JULY 8, 1936.

Cycling 7

VILLIERS MODEL-DE-LUXE. Forged chain-ring and centre; every part made from finest materials, machined to the closest limits, and perfectly finished.

84,000 MILES

OF TROUBLE-FREE SERVICE

from one VILLIERS FREEWHEEL

7-4-36.

Dear Sirs, I am sending you this VILLIERS Freewheel which I have used (on a Tandem) for twenty-eight years. I got it in 1908. I have averaged 3,000 miles a year, and it has never given me a bit of trouble, but, as you will see, the teeth are now worn.

I have recommended it to thousands of cyclists, and I think it may interest you.

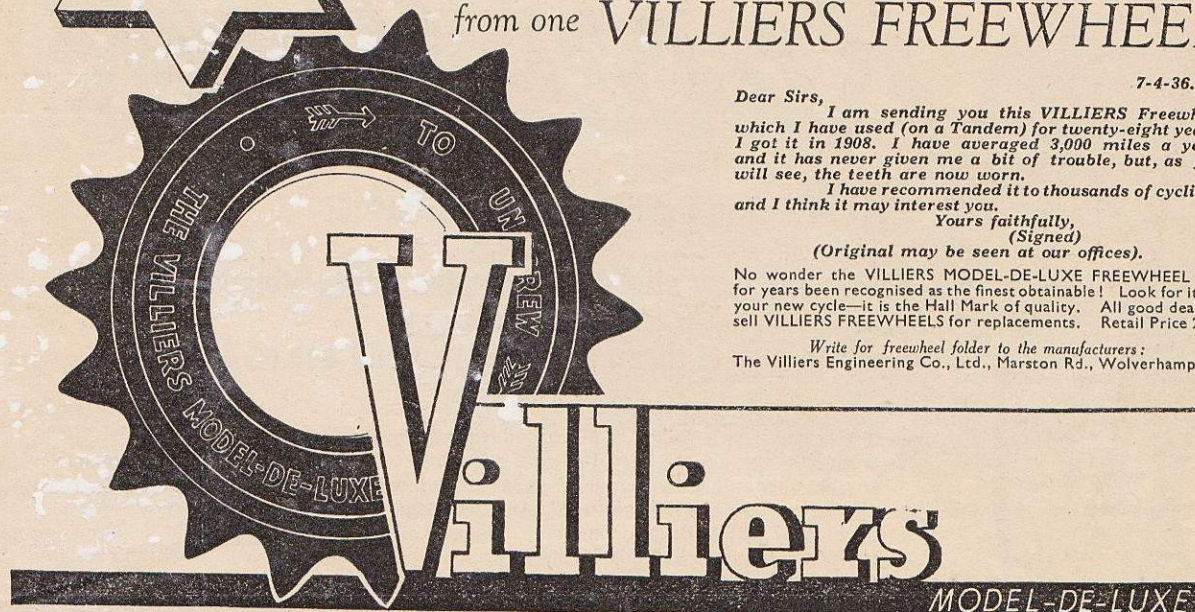
Yours faithfully,

(Signed)

(Original may be seen at our offices).

No wonder the VILLIERS MODEL-DE-LUXE FREEWHEEL has for years been recognised as the finest obtainable! Look for it on your new cycle—it is the Hall Mark of quality. All good dealers sell VILLIERS FREEWHEELS for replacements. Retail Price 2/6.

Write for freewheel folder to the manufacturers:
The Villiers Engineering Co., Ltd., Marston Rd., Wolverhampton



MODEL-DE-LUXE

w.h.u.



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