

the cycle that peddles itself

6,000,000 Solex 50's have been sold since the company opened in France in 1946. Here are the reasons why :-

2-Stroke Engine : 49 cc - Bore 39, 5 mm,
Stroke 40 mm Front wheel Roller Drive
* Automatic Clutch * Synchronised Throttle
Control * Solex dustproof carburettor
without float or needle valve * Fuel
Consumption : 200 mpg * Ignition and

Lighting : by magneto flywheel (The lights
operate whilst machine is stationary)
* Brakes : Front rim and rear drum brakes
* Tyres : 1.75 x 19 * Weight: Approximately
28 kg (62 lbs) * Any colour available—
providing it is black!

Now they're crossing the channel to notch up the next million



CONTACT- MOTORISED CYCLES LTD NOW

FAZELEY STREET, BIRMINGHAM 5. Tel: 021-643 7661-2-3

GET PEDDLING!

SOLEX 50



1st Shipment: 260 all sold 2nd Shipment: 260 all ordered

**Don't miss
the next
shipment**

Post this coupon!

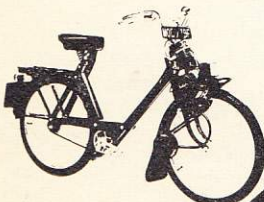
Motorised Cycles Ltd., Fazeley St., Birmingham 5. Tel: 021-643 7661-23

I would like to order Solex 50's

I would like a demonstration of the new Solex 50 on '68 at the address given.

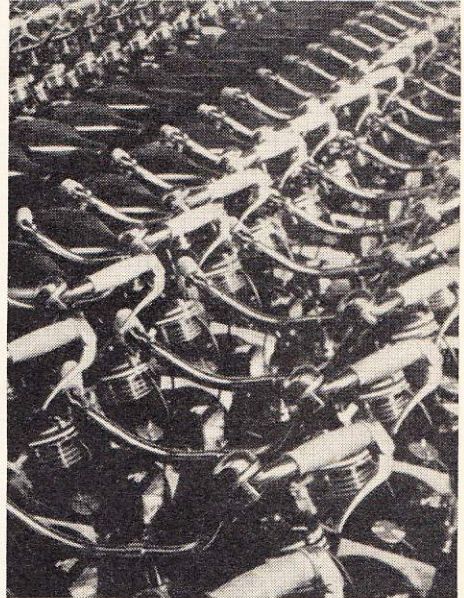
name

address



VS 2

SOLEX 50



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Motorised Cycles Ltd., Fazeley St., Birmingham 5. Tel: 021-643 7661-2-3

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I would like a demonstration of the new Solex 50 on '68 at the address given.

name.....

address.....



**Pick up that
Solex 50 leaflet again !**
(Your customers will do the same)

**Study those
selling points again !**
(Your customers will do the same)

Your face has just lit up !

**Now fill in
the coupon**

To: Motorised Cycles Ltd., Fazeley Street, Birmingham 5. Telephone 021-643 7661-2-3

I would like to order
Solex 50s

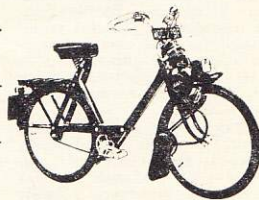
NAME _____

I would like a repre-
sentative to call and
give a demonstration
at the address given
on.....

ADDRESS _____

Please send more de-
tails on the Solex 50
— your ridiculously
cheap spares service
and dealer discount
terms.

Fill in appropriate panel



SOLEX 50

The Facts

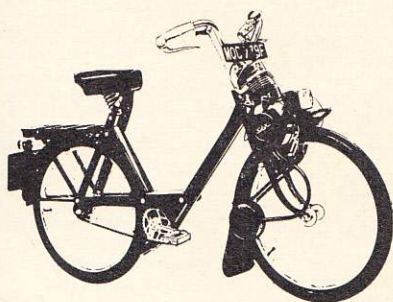
Push bike simplicity
50 c.c. power
No gears
No clutch
No throttle
No gimmicks
200 m.p.g.
Superior spares service at
rock-bottom prices
6,000,000 satisfied customers all over
the world

The Price

Lowest priced motorised cycle in the
country—£49.17.6.
Easy credit terms for customers
£14.7.6. down, and 13 bob a week
for 18 months
Total price—£64.8.6. includes
Insurance £2.10.0.,
Tax £2.10.0. and
Number Plates £1.10.0.
Normal dealer discount

The Pay off

SOLD



MOTORISED CYCLES LTD.,
FAZELEY STREET, BIRMINGHAM, 5.
Tel: 021-643 7661-2-3

IceniCAM Information Service



www.icenicam.org.uk