



From 'The Bicycle' 21 September 1937

without TRIVELO... will be shown
both double-gent's pattern and lady-
back pattern, and fitted with hub brakes.

TRIUMPH CYCLE CO., LTD.....35

CLUBMEN who require a light and lively mount for fast road work and club riding will be interested in the "Flyweight" on the Triumph stand. The "Sports" de Luxe costs £8 14s., for either men or women, and is an excellent model for the tourist who requires comfort and ease awheel. The "Sports" Club sells at £7 1s. A "Sports" Derailleur model costs £6 10s., and there is a special tourist for men or women that retails at £7 1s.

HERCULES CYCLE CO., LTD.....36

A COMPLETE range of thirty-six Hercules cycles and three tricycles will