



From 'The Bicycle'

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verage chain, thinner side plates of a
higher tensile strength being employed.

TRIUMPH CYCLE CO., LTD. No. 29

The famous firm of Triumph have been responsible for the manufacture of bicycles since well before the war. They have never hesitated to put to the test any new idea, however revolutionary it may seem, if they have thought it would benefit the qualities of their machines. Always up to the highest standard of workmanship, Triumph machines in 1937 will be even more to the fore than in the past year.

GEARS