

TRIUMPH

The Triumph Policy for 1907 is more favourable than ever to the Agent. One Agent, One Town—and all direct enquiries are referred back to the Trader.

The sales of Triumph Cycles and Motor-Cycles are increasing everywhere, fostered by judicious advertising. Will you not participate in this prosperity?

All Triumphs are sold through the Agent.

Large Profits are certain on every grade, either for Cash or Easy Payments.

CYCLES.

A wide range of models to suit every class of purchaser—all up-to date improvements—many Triumph Specialities. Two, Three and Coaster Hubs fitted at best prices.

MOTOR CYCLES.

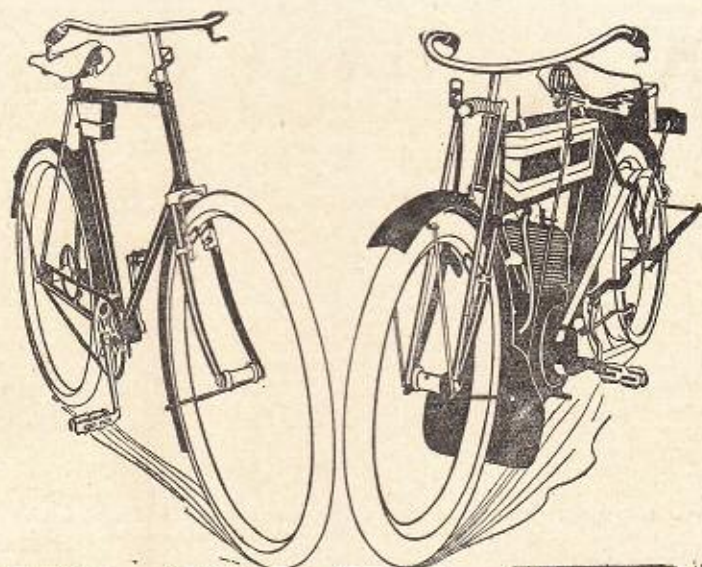
New $3\frac{1}{2}$ h.p. 82 x 86 m/m Ball Bearing Engine—Patent Spring Forks—Magneto or Accumulator Ignition, and many other improvements. The Triumph was the most successful of any Motor-Cycle during the 1906 Season.

We are Exhibiting at the **STANLEY SHOW.** Stand Nos. **153, 158.**

WRITE AT ONCE FOR NEW PRICES.

TRIUMPH CYCLE CO., Ltd. COVENTRY.

ESTABLISHED 1885.



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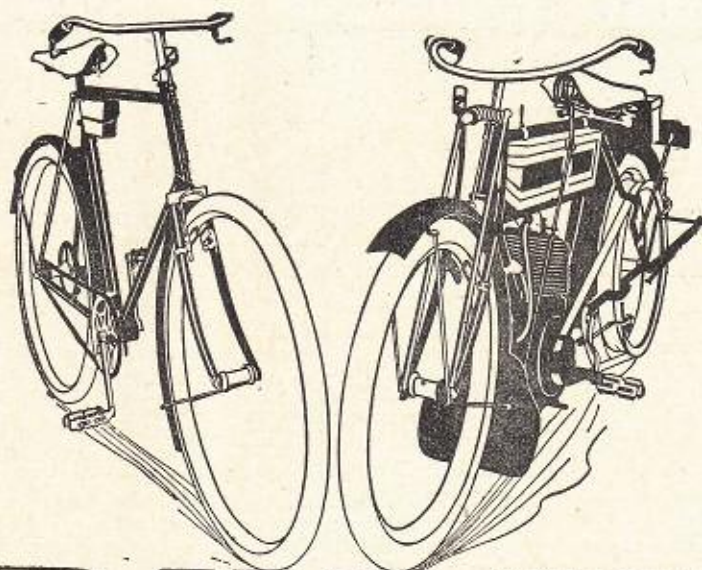
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TOGETHER WITH AGENCY PARTICULARS OF

**TRIUMPH
CYCLES**

AND

MOTOR CYCLES

Are Now Ready.

Do not neglect writing us now—to-day your ground may be uncovered, but to-morrow you may have missed the opportunity of securing this valuable Agency.

TRIUMPH CYCLE CO., Ltd., COVENTRY.

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TRIUMPH CYCLES and MOTORCYCLES

There are some Districts where we are not as yet represented—one of these districts may be yours, so do not delay to drop us a post card for particulars and prices of the

BRITISH BEST AGENCY

and the

"Best Bicycle British Workmanship can produce."

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