

JANUARY/FEBRUARY 1985

Cable

FOR EASTERN ELECTRICITY STAFF

See the C5 in our shops

Thirteen of Eastern Electricity's larger shops are showing the new Sinclair C5 electric vehicle. From the January 10 launch date, the public in England, Scotland and Wales can see them at more than 100 Electricity Board shops.

Electricity Council Chairman Philip Jones wished Sinclair success in their enterprise. He said: "We are pleased to see the Electricity Council and the Electricity Boards involved in this novel concept in personalised transport. Electricity is spearheading most modern developments and it is fitting that Board shops should demonstrate such exciting technology."

The Sinclair C5 offers the advantages of electrically powered transportation: quietness and cleanliness. And economy . . . 1000 miles for the price of a gallon of petrol!

It can be driven by anyone of 14 years or over and without a licence. Nor does the driver need a safety helmet. The vehicle does not carry tax or require compulsory insurance.



Above: Basildon showroom assistant Joanne Penny proves that a pretty girl, a Sinclair C5 and a brolly all add up to front-page news — photo Basildon Evening Echo. Right: Customers in Ipswich shop try the C5 for size.

