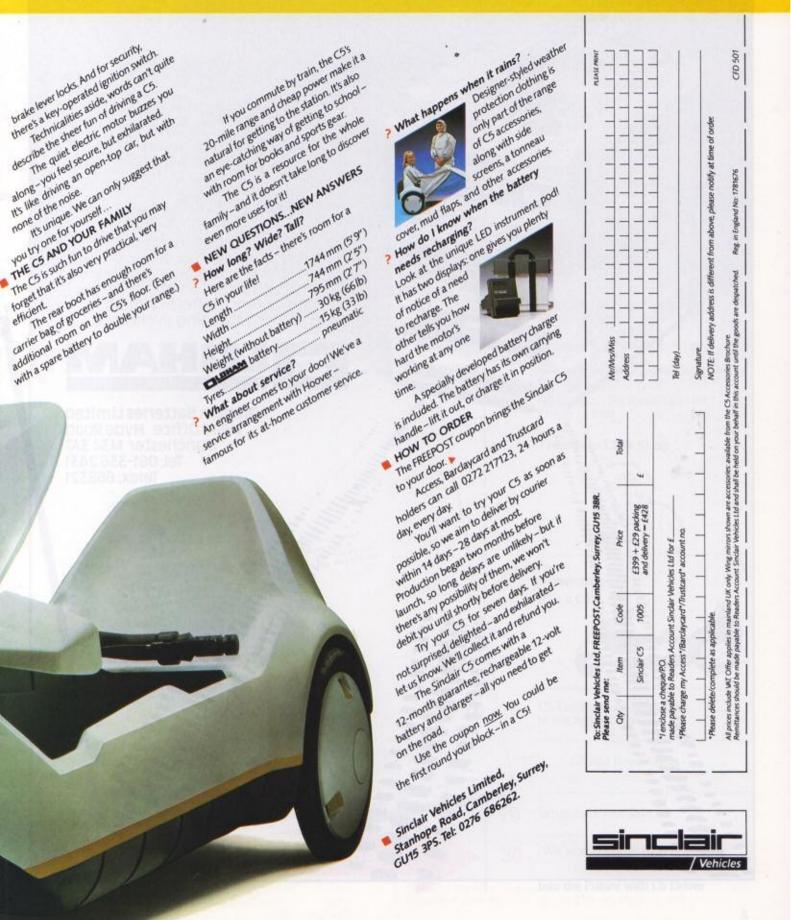


## Sinclair C5. A new powe



## r in personal transport. £399









#### THE OFFICIAL MAGAZINE FOR THE SINCLAIR C5 VEHICLE \*

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10 January 1985

Welcome to the world of C5, the world's first mass of a production electric transport and the start of a production electric or can be, one one of the first to revolution. From the internal combustion engine to join the swing from the internal combustion engine to the electric motor. Dear Readers

Clive Sinclair

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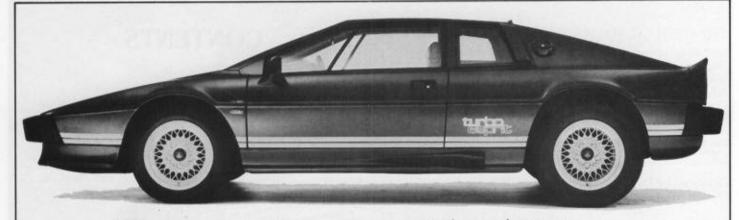
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# LOTUS



# Those of you with driving ambition are urged to apply now!

We at Lotus are delighted to announce a modest increase in production of both Excel and Esprit, without any reduction in Lotus' race proven excellence.

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#### C5 The Start of the Revolution in Personal Transport

Lotus and the C5

Sleek, grey and diminutive, C5 nestled in its corner of the Lotus vehicle engineering development workshop

surrounded by 152 mph Esprit Turbos.

Lotus means style, efficiency, prestige, engineering flair and solid in-depth research. It also means design integrity and pride in the quest for perfection. Which is why the development of a 15 mph electric vehicle was as important to their skilled engineers and designers as a 190 mph Grand Prix car, and why it received the same meticulous attention.

For 19 months they developed, built, tested, solved hitherto unresolvable problems, modified, re-built, re-tested all in the unlikely setting of rural Norfolk with only the windmills and

pheasants for company.

There are few hills in Norfolk. So they built one. They ran C5 over the roughest dirt tracks. Then they took it to the industry's test track at MIRA, ran it over pavements, through the water splash, and used every facility except the high-speed banking. Including the crash test. Incredibly they even took it to Prescott's famous motor racing hill-climb, cruising up and hurtling down at speeds C5 will probably never see again.

Lotus Supercar Technology for Sinclair Baby

With the project from Day I was Lotus engineer director Colin Spooner and his brother Brian, who is project manager, renowned for their work on many vehicle projects including the Grand Prix cars of Mario Andretti, the Esprit and Excel, the forthcoming X-100 two-seater and the Etna, 182 mph Lotus supercar of the future. It is a significant tribute to Sinclair that such high-flyers were able to dedicate so much effort to this project.

Says Colin: "The longer I was involved with C5, the more excited I became. It is a remarkably stable vehicle, it performs very well, and is safe. It is neither a toy or a plaything, and a great number of people are going to have a lot of fun with it. It is also a very serious vehicle for people everywhere to use in their everyday lives, and one that will undoubtedly have great

social implications".



Reproduced from the Engineer Magazine



BROTHERS under the skin. The diminutive Sinclair lines up beside the 135 mph Lotus Esprit at the Norfolk factory.

Right from the start the C5's principal design features were safety, simplicity and strength within as light a framework as is practical. To their end, Lotus worked with the Sinclair development team to ensure that the final product not only contained these principals but represented the most efficient vehicle possible.

And what of the future? After 19 months of daily contact with the project Lotus remain both confident and enthusiastic. Says Brian: "The C5 is an extremely reliable piece of engineering which I am convinced will in time become even more sophisticated. I see it as the first of a family".

The C5 is the first vehicle where the garage comes to you.

#### How does The C5 drive?

Driving the Sinclair C5 is totally in keeping with its basic philosophy of simplicity. You press a button to go, release pressure to slow down, and brake down to stop. It's as easy as that. Furthermore, the three wheels and the weight distribution make the vehicle both stable and easy to drive.

Range for the C5 is up to 20 miles per battery, without pedal assistance. A spare battery will extend the range pro-rata. But even if you do run out of "juice", you can still easily peddle home as the cleverly designed angle of the driving position allows the minimum of effort to cause the maximum of effect. The fact that you can drive the C5 at the age of 14 without needing a licence, road tax, helmet or even insurance, combined with the minimal running costs (a full overnight recharge at off peak electricity rates costs less than a penny) will open up new horizons for countless thousands.

#### C5 The Family Machine

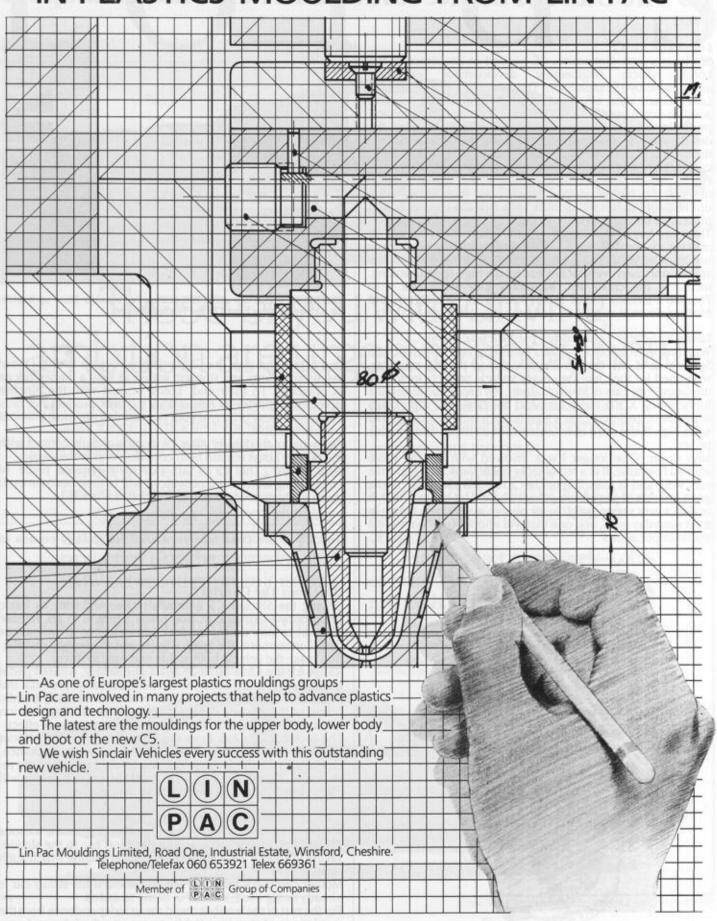
A C5 will become a family vehicle providing for the various needs of all; father can use it for the short run to the station, saving the awful wear and tear on the car-engine which such short runs cause.

Mother can use it for going out and about if the family car is

already being used, instead of being stranded.

For the rest of the family it could mean independence from the restrictions of shrinking Public transport schedules and save Mum and Dad from being used as an un-paid taxi service.

#### INNOVATION AND HIGH TECHNOLOGY IN PLASTICS MOULDING FROM LIN PAC





C5 Facts and Figures

The Sinclair-Lotus design and development approach for the revolutionary new C5 called for the latest technology and the highest standards of engineering in all areas of the vehicle. The most important factor in the viability of an electric vehicle, which has been the down-fall of most previous attempts, has always been the crucial ratio between Battery weight and Battery power output. To match the exacting specifications requested by Sinclair, Oldham Batteries Ltd. used specially designed plates and separators to produce a battery encased in a small automotive container to suit the space available in the C5 vehicle.

Oldham's involvement with the project extended to working Stellar Components Ltd., the battery charger manufacturers, to ensure a long-life for the battery when

combined with a minimum re-charge time.

The weight of the body of C5 also had to be kept to a minimum. Sinclair chose Lin Pac Mouldings, one of Europe's largest plastics processing organisations, to develop the moulding techniques. Lin Pac's engineers have worked closely with J. J. Harvey, the mould tool makers, to ensure that not only were Sinclair's design criteria being met, but that production of the Polypropylene mouldings which are used for the upper body, lower body, and boot of the vehicle would be manufactured economically and to the quality standards required. The result is a vehicle which is light, tough, strong and resilient. Polypropylene does not corode or fade: the colour is contained in the bodywork, and a quick wipe restores the C5 to showroom condition.

As one would expect from a Sinclair company the electronics for the vehicle were specifically designed for their purpose. A unique microchip monitors the motor, the driving load and the battery. The LED display on the instrument pod in front of the driver indicates the power left in the Battery and the motor temperature. Electronic cut-outs prevents the driver

overheating the motor or completely draining the battery. Ferranti and AB Electronic have worked with Sinclair's on the electronics to ensure that the finished product meets the exacting requirements of the vehicle. As a result of joint programme between Lotus and British Aerospace, the vehicle has been developed for all weather conditions. Sinclair Vehicles have designed a very attractive range of 'all-weather' protective clothing, including a cape which fits over the sides of the C5 keeping you dry and snug in the most inclement weather, side screens, tonneau cover and mud flaps. Other accessories include Mirrors, Indicators, Horn, Seat

cushions and a seat booster for the short driver.

#### TECHNICAL SPECIFICATIONS

Vehicle type: Single-seat, electrically assisted pedal tricycle. Motor: 12 volt DC, 250 watt, maximum 4,100rpm, Transmission: 13:1 reduction gearbox integral with motor housing, toothed belt drive to rear axle, freewheel. Pedal drive: Single speed, by chain to rear axle, with freewheel, gearing 3 metres/pedal crapk turn. Battery: 12 volt. 364b at 5 hour rate, one patters standard second (in parallel) optional. 36Ah at 5-hour rate; one battery standard, second (in parallel) optional.

Suspension: By chassis spring effect. Steering: By handlebar under seat and crank-linkage to front wheel. Turning circle 15ft approx.

Brakes – front: Cable-operated caliper brake with high-performance blocks. Brakes – rear: Cable-operated twin-shoe hub brake on offside wheel. with parking provision. Wheels – front: Single 1216 in wheel, with parking provision. Wheels – front: Single 121/2in diameter, nylon composite. Wheels – rear: Twin 16in diameter, nylon composite. 21/2 x 21/4 low rolling resistance, normal pressure 30psi. Tyres - rear: 16 x 2 low rolling resistance, normal pressure 35psi.

Dimensions:

Length overall: 5tt 8½ins. Width overall: 2ft 5¼ins. Wheelbase: 4ft 3¼ins. Rear track: 2ft 0¾ins. Weight (without battery): 66lbs (30kg) approx. Battery weight (each): 33lbs (15kg) approx. Recommended gross vehicle weight: 330lbs (150kg). Luggage capacity: Lcubic foot (28 litres).

Performance:

Maximum level speed, motor only: 15mph (24km/hour). Typical range, single battery: 20 miles (32km).



**AB Electronic Products** Group PLC - the source of professional electronics wish every success to the Sinclair C5 vehicle project.

(13) AB Electronic Products Group PLC, Abercynon, Mid Glamorgan CF45 4SF (0443) 740331.



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Sinclair C5, spare battery
kits and chargers —
in stock now!



See your local telephone directory, or ring our 24 hour service on Teledata 01 200 0200, for the address of your local **Comet** branch.



#### The Man behind the Machine

Sir Clive Sinclair

The C5 is far from being a flash of innovative brilliance pushed into production in five minutes. Sir Clive Sinclair has been committed to the future of electric transport since

1973, when one of his earliest companies, Sinclair Radionics, started researching further into electric motor technology. When Sir Clive left to set up the highly successful Sinclair Research, the project went with him.

In 1981, work was stepped up as Sinclair started to devote more time and money to the vehicle project. The company established a multi million pound secret research lab under the name of MetaLab to look at, among other things, battery technology.

With the sale of 10% of the shares in Sinclair Research raising £12.9 million, Sir Clive's commitment to produce the first volume electric vehicle shifted into top gear.

Sir Clive, who was knighted two years ago, started his electronics career after leaving St. Georges College, Weybridge. Business was soon transferred to a garage in Newmarket Road, Cambridge which quickly became known nationally for its pioneering innovations in the areas of Amplifiers, Hi-Fi and low cost micro-electronics.

The business rapidly expanded, and in the early seventies moved to The Mill, St. Ives, Cambridge. By the mid-seventies the product range included miniature Calculators and

Televisions.

In 1980 Sir Clive launched the ZX80 Micro-Computer, heralding a new era in home electronics.

#### The Hi-Tech Trend-Setter

When Sinclair produced their first Pocket Calculator, it's rivals were the size of a small typewriter, very expensive and as a result few people had access to one. Now a pocket calculator is probably at most peoples finger-tips.

The Home Computer was virtually un-heard of in 1980, and yet 4 years later it is estimated that 1 in 6 households have one. The secret of Sinclair's success lies in designing a product

with the minimum number of components, and going for high volume production from the start. This enables products to be marketed at incredibly competitive prices. The last technological marvel that Sir Clive's team came up with was the Flat screen mini-T.V., which is said to be not only technically superior to its nearest competitor, but sells at about a third of the price.

The revolutionary Sinclair C5 carries all the tell-tale marks of a Sinclair product; simplicity in construction and components as a result of meticulous design; stylish appearance; the latest in microchip controls; and a price which makes it instantly

appealing to it's target market.

As with other Sinclair innovations you can be sure that C5 will be the fore-runner of other methods of personal transport. But you can also guarantee that just when Sir Clive's competitors are ready with their rival products, Sinclair Vehicles will be one step ahead with their next model. Could it be C6! Who knows?

The world's first pocket calculator, the smallest-ever T.V. and now the first volume production personal electric vehicle.

#### A totally new concept in Sales and Service

IF WE TOLD YOU THAT YOU COULD BUY A COMMUTER VEHICLE, BY MAIL ORDER; DELIVERED TO YOUR DOOR; ON 7 DAYS TRIAL, AND THAT WHEN YOU WANTED IT SERVICED THE GARAGE CAME TO YOU, YOU WOULD THINK WE WERE CRAZY

But this is the amazing way in which Sinclair Vehicles have decided to launch their first electric vehicle; the C5. At the

incredible price of £399.

According to their sales literature, if you charge the purchase of the vehicle to your credit card account, then you should have your complete C5, ready for the road delivered by Atlas Express within 14 days.

The next extraordinary feature about owning the C5 is servicing and repairs. It is more than a happy coincidence that the company which assemble the C5, will also be responsible

for servicing it-namely Hoover plc.

Instead of wasting time taking your C5 to the garage, the garage, in the form of a trained Hoover serviceman in his distinctive and fully equipped Sinclair/Hoover service van, comes to you in exactly the same way as Hoover repair washing-machines.

It is worth noting however that the C5 has been very carefully designed to require only simple, routine home maintenance

to keep it running at full efficiency.



#### C5 Drivers - Who will they be?

In an interview recently with Barrie Wills, Managing Director of Sinclair Vehicles, we asked who Sinclair expect to be the main user of the C5.

"We see the C5 as most probably a family purchase, with the

whole family using it to suit their individual requirements". "To the Family, C5 will mean safe and cheap independance for the members aged 14+ to get out and meet their friends without inconveniencing Mum or Dad. Instead of the aggravation of taking the family car along to the shops for those last minute groceries and spending time and money to park, the C5 is ready for use in seconds and far less expensive to run than a second car. It also gets you in and out of the traffic in a fraction of the time.'

"One surprising discovery we made during our research, was that when we showed C5 to around 80 families, they were almost unwilling to give it up at the end of the trial period, simply because it was such fun to drive. Many members of the families stated that it cost so little to run, that they would use it just for the enjoyment of "taking it out for a run"

"C5 is really the start of a revolution in personal transport, and we at Sinclair Vehicles are delighted to have laid the foundations for that revolution, on which can build a whole

range of safe, clean and economic vehicles".

#### No Licence, No Road Tax, and Cheap to run,

## If you're 14 plus; Get Around in a C5.

Until C5, you had to wait until you were 16 before you could take any sort of Motor powered transport out on the streets. Before the age of 16 you either had to wait for a Bus that didn't get you quite where you wanted to go to at quite the right time; or persuade someone to get the car out to give you a lift and beg them to pick you up later; or, dressed in your best gear, drag your bicycle out of the shed and peddle to your disco or

club, arriving somewhat disheveled.

At 16, you can take to the roads on a moped, which is only a motorised bicycle anyway, and tends to be treated with the same dangerous lack of courtesy by other road-users as the bicycle. A moped needs to be Taxed, Insured and with it's complex combustion engine is expensive to run and service. The C5 is the stylish alternative to the bicycle or the moped, and is aimed at giving anyone from the age of 14 the chance for inexpensive Personal transport. Remember the C5 arrives at your door, ready to go. It needs no licence or Road Tax, no compulsory helmet or Insurance and it costs less than 1p of electricity to drive 20 miles.

JOIN THE EXCITING WORLD OF C5.

IN EVERY ISSUE OF C5 DRIVER MAGAZINE LOOK FOR THE C5 TEENSTERS CLUB PAGE:

COMPETITIONS, NEWS ON THE LATEST ACCESSORIES, C5 RALLY DATES, AND YOUR LETTERS.



SPECIAL CLUB PRICES:

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Prices do not include postage or packing. Send a stamped addressed envelope to C5 Teensters Offers, P.O. Box 27, St. Peter Port, Guernsey, Channel Islands.



C55sters

Join the C5 Teensters and

you could win your

own C5 Special!

To celebrate the launch of the C5, and to get our Club for C5 Drivers between the age of 14 and 19 off the ground with a bang, C5 DRIVER MAGAZINE is offering a C5 special as the First prize in our Competition to find a suitably descriptive name for this new mode of transport.

Send your entry to C5 Teensters Competition, C5 Driver, P.O. Box 27, St. Peter Port, Guernsey, Channel Islands to arrive no later than the 31st March 1985. No correspondence will be entered into and the judges decision is final.



THE FIRST 20 RUNNERS-UP WILL RECEIVE A VARIETY OF CONSOLATION PRIZES, INCLUDING C5 ACCESSORIES, C5 TEENSTER SWEATSHIRTS AND BADGES.





# Great minds think electric.

Congratulations to Sir Clive Sinclair on the exciting development announced today. You can see the Sinclair C5 at over one hundred Electricity Board showrooms. Watch out for advertisements in your local press.

## THINKELECTRIC

The Electricity Council, England and Wales



#### C5 The Perfect Alternative to the Second Car

For three weeks following the launch of the C5 at the Alexandra palace on the 10th of January over 100 Electricity Board showrooms around the country will be the showcase for Sinclair's new C5 electric vehicle.

The C5 offers the acknowledged benefits of all electrically powered transportation: quietness, cleanliness, and, above

all, economy.

The economic benefits fall into two main categories which look like making it perfect as an alternative to a second car for the family.

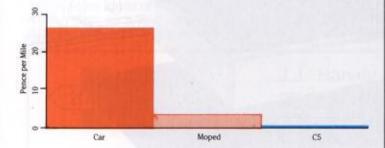
(1) Maintenance:

The C5 electric motor, like all electric motors is simple and reliable and has few moving parts compared with the complicated design of internal combustion engines. This means the C5 only needs a few simple home maintenance routines to keep it safely on the road.

(2) Very Low Fuel Costs:

A full battery charge requires no more than Half a unit (0.5 kWh) of electricity. At daytime rates this equates to less than 3p. But if the battery is charged during the night, the cost can be still lower. This is where C5 meets E7. Economy 7, to give it its full title, is the less than half-price tariff available during seven night time hours.

Using E7, the C5 can be re-charged for less than a penny.



The Automobile Association's schedule of estimated standing and running costs compared to the C5.

What do you use your Second Car for?

For the most part the second car in the family is the car which is used for the shorter journeys, such as the quick trips to the shops, the morning run to the Station, or taking the kids to school.

All these short trips involve starting the car from cold, running it for a short period, stopping and then repeating the process. This is the worst way to treat a motor car and does untold damage to the engine and running gear.

Your C5 is designed to be ready for this type of instant, Stop & go use.

go use.

With a C5 in the family:

Mum won't need to get dressed to take Dad to the Station; he can take the C5.

When the car is being serviced, the rest of the Family won't be stranded; the C5 will be ready to go.

The regular evening interruptions to drive the younger members of the family to the Disco or Club; let them take the C5



RoSPA have produced a brochure of safety tips for the use of C5 on the roads.

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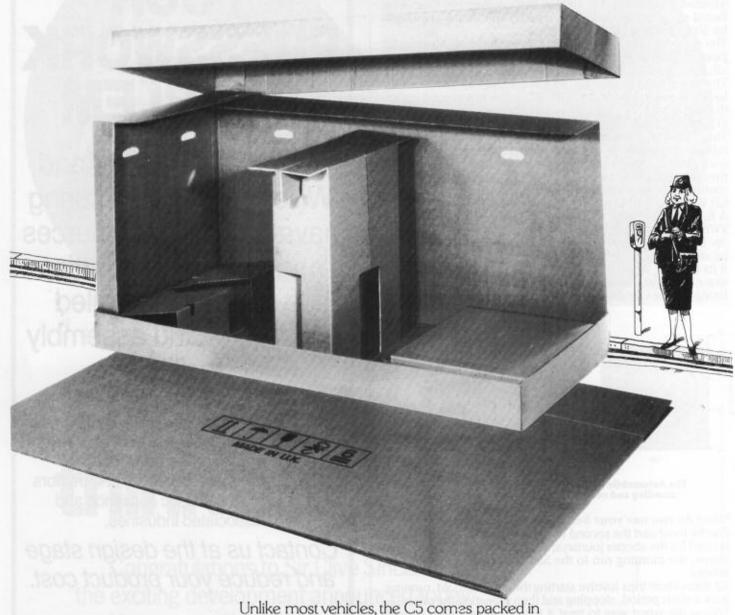
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Designed, developed and produced by Bowater Containers of Newport.

So, however tricky your packaging problem, you can rely on the magic of Bowater.
Thank you, Sir Clive, and the best of luck.



#### C5 and Road Safety

by John Brownfield,

Head of Road Safety Section, Greater London Council.

Each year in Greater London, over 50,000 people are killed or injured in road accidents. It is up to organisations and individuals alike to take whatever action they can to reduce

the scale of the problem.

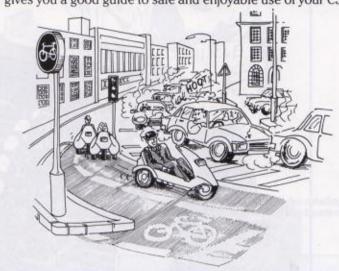
In London, the GLC has a very progressive approach to road safety. Its Road Safety Section monitor all accidents that involve personal injury, identify those sites with bad accident records and then, using the details from the accident records, design appropriate engineering remedial schemes. To date, over 1800 safety schemes have been implemented throughout London and these are currently saving over 3000 accidents each year. Road safety research carried out by the GLC is constantly looking at new ways for reducing accidents.

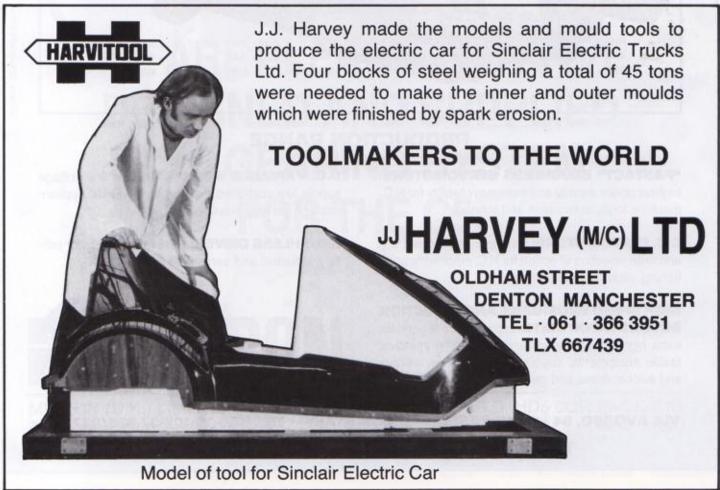
Additionally, the Council's Cycling Project Team are implementing cycle lanes and special cycle facilities throughout Greater London, including special provisions for cyclists at busy junctions. To date \$1.5 worth of cycling facilities have been approved. As a C5 user you would be allowed to use the special cycle tracks and other cycling facilities as well as the bus lanes. These will make your journeys safer and more enjoyable. The GLC is constantly implementing new cycle routes and the Council's eventual intention is that there should be a complete cycle network of over 1000 miles throughout London.

While the GLC exists, it will continue to carry out work to make life safer, but you too can make things safer for yourself. Everyone needs to make journeys at some time or another and the method of travel you choose is important in terms of safety. Some forms of transport, such as buses, are very safe while others such as mopeds and motorcycles can be very dangerous. C5 is a revolutionary vehicles and a lot of

consideration has been given to safety in its design. How safely it performs on the road will depend both on the user and the vehicle itself. However, there is no doubt that the 3 wheeled C5 should have greater stability than 2 wheelers. For the younger user in particular, it could offer a safe alternative to the moped or motorcycle.

If you are going to become a C5 owner or user then make sure you learn to handle the vehicle safely. Get trained! Contact the Road Safety Officer at your local Town Hall for details of training courses in your area. Make yourself and your vehicle as conspicuous as possible both in daytime and at night. Remember you are considerably safer on the road if other people can see you are there. Pick the safest route for your journey and use the special cycle facilities if you can. Finally, carefully read the safety booklet produced by RoSPA. This gives you a good guide to safe and enjoyable use of your C5.

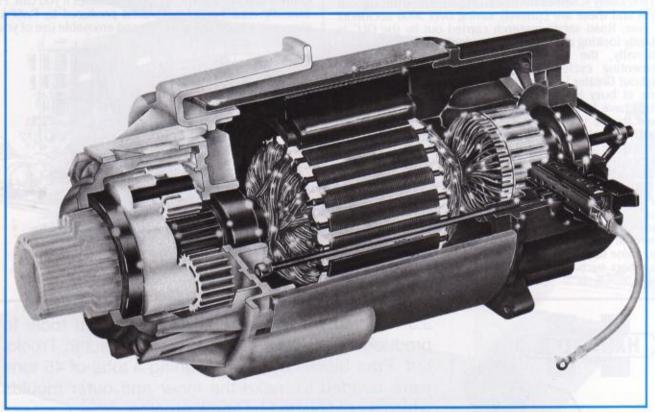




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#### What the Press Said

A great deal has been said about C5 since the project began two years ago, some of it right, some of it wrong. We asked Sinclair Vehicles to select a few press clippings from the last couple of years which give an insight into how C5 went public.

The Engineer Magazine 16th June 1983: reported that Sir Clive Sinclair was committing £12.9 million of his own money into an electric car.

Other reports ranged from £3 million to £13 million.

The Engineer 23rd February 1984: continues to report the fact that Sinclair are interested in the failed De Lorean company's body production equipment and announces that Sir Clive is poised to announce the name of his "business partner" and the location of the production plant.

The Mail on Sunday 11th November 1984: produces a world exclusive by cleverly obtaining the first pictures of the top secret C5 which it envisages as being a 45 mph car and selling for £1000.

The Engineer 13th December 1984: publishes a highly accurate article on the C5, including price, performance and launch details.

These publications are to be congratulated for their perseverence and tenacity in bringing the story to the public, how will they fare with the equally secret C6?



'Good God, the ingenuity of the man. He's invented a circular rotating device imparting low friction linear motion when coupled to a beam or axle. And he's calling it a "wheel".'

Reproduced from the Engineer Magazine

# WE ARE PLEASED TO HAVE DESIGNED AND SUPPLIED THE GEARING SYSTEM FOR THE C5.



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#### We would like to hear from you

With the C5 launched and appearing on the roads around the country. We would like to hear your ideas about a C5 Drivers club. Use the back of your competition entry to give us your comments.

Subscription to the club would provide many benefits.

A regular copy of C5 Driver magazine to keep you in touch with the latest news on Vehicles and Accessories.

Free entry to regular competitions, and details of clubs and facilities in your area. Official C5 Drivers Club offers.

C5 Teenster Section; News, views and articles of interest for the younger drivers.

Whether you own a C5 or are a prospective buyer, we would value your opinion on what you would like in the way of a club

#### Into the Future with C5 Driver

The C5 is only just the begining. Who knows what discoveries have been made during the course of the project?

The next Sinclair vehicle is already reputed to be on the drawing board. But the same degree of secrecy that surrounded the creation of the C5 appears to cover its successor.

There's talk of a network of re-charging points planned to cover the country.

Are rumours that one state run industry is considering the purchase of a fleet of C5s true?

With more people realising the detrimental effects on the environment of the internal combustion engine as a means of propulsion and the ever dwindling supplies of fossil fuels around the world, electricity must be seen as the clean and efficient method for propelling the transport of the future. Developments in the last two years have created C5, what's

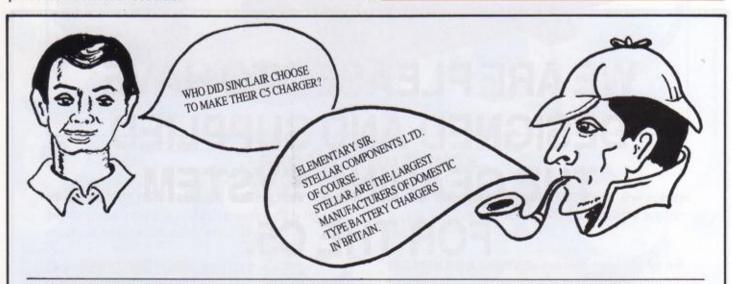
Is it true the Governments are drafting new laws to encourage electric transport?



Increase ze current, Ivan. He can't have been in England for a year without finding out something about Sinclair's electric vehicle'.

Reproduced from the Engineer Magazine.

10,000 miles travel for less than a fiver. An overnight battery charge at off peak rates costs less than one pence.



WE ARE PROUD TO BE PART OF THE TEAM PRODUCING THE FIRST MASS MARKET ELECTRIC VEHICLE.

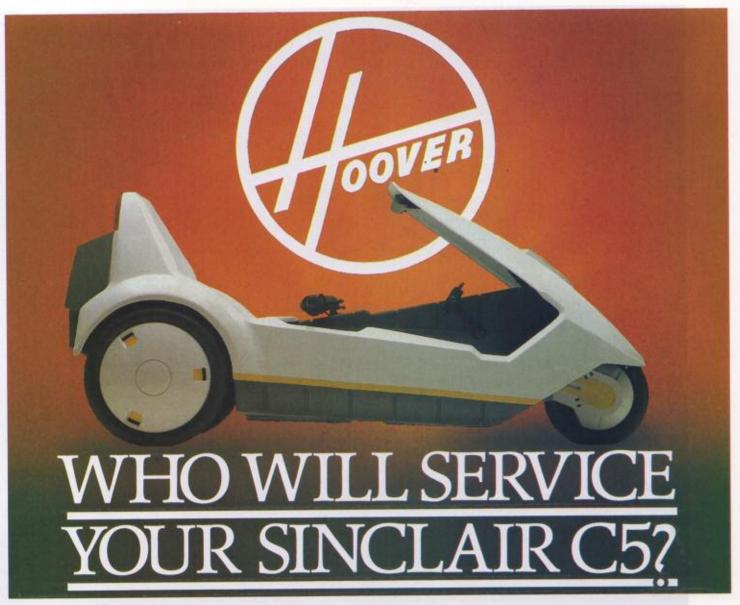
SINCLAIR'S REQUIREMENT FOR ADVANCED TECHNOLOGY BATTERY CHARGERS HAS BEEN MET, WE NOW LOOK FORWARD TO THE NEXT GENERATION MODELS.

STELLAR COMPONENTS MAKE A LARGE RANGE OF BATTERY CHARGERS, ALARM SYSTEMS, CABLE REELS, MULTIWAY SOCKETS AND OTHER PRODUCTS UNDER THE FAMOUS SELMAR BRAND NAME.

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SELMAR.



The amazing, innovative Sinclair C5 is being manufactured for Sinclair by Hoover at a brand new production line at their Merthyr Tydfil factory. Hoover, with 75 years experience of electrical engineering, were the ideal choice.

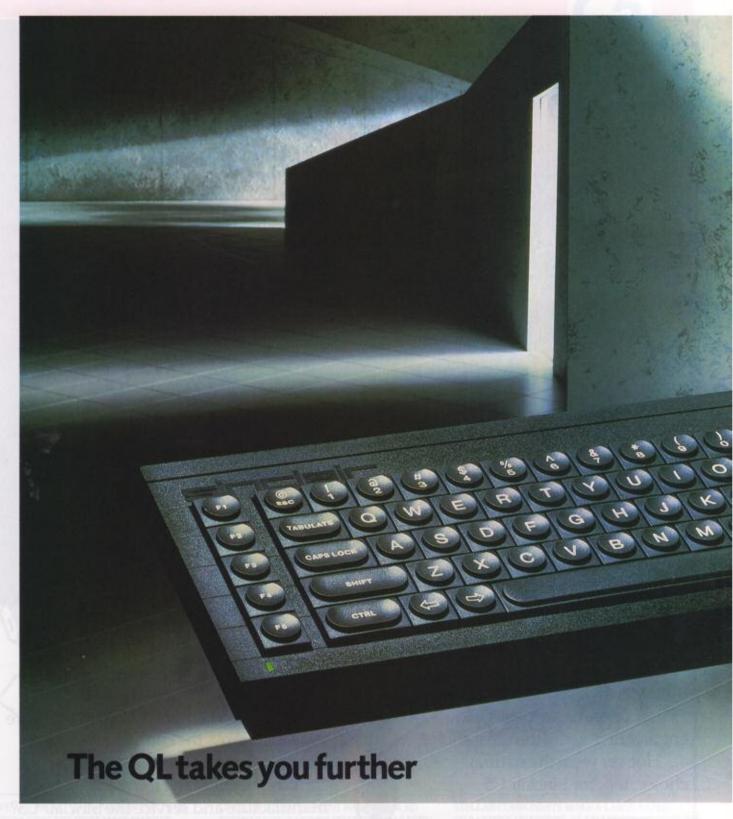
sinclair

Hoover were the natural choice, too, for Sinclair C5

servicing and spares. The nationwide network of Hoover Service Offices is already staffed with Service engineers specially trained to maintain Sinclair vehicles. And genuine Sinclair spares are available across the counter at all these offices.

Who better than Hoover to manufacture and service the Sinclair C5? After all, Hoover have been putting electrical power on wheels longer than anyone can remember.

HOOVER.
WHO BETTER?



Home computers are fine as far as they go...but do they go far enough?

Eventually, you reach the limits of your computer's memory (frustrating if you're half-way through writing a program at the time)

#### What's needed is something more than a home computer...

The Sinclair QL has a massive 128K of memory, with over three times the usable memory of the BBC Model B.

So you can write longer, livelier programs – and run better software.

To prove it, the QL comes complete with four ready-to-use, professional quality software packages, written by Psion.

There's a database for filing records and business information. A word processor for typing letters and reports. A spreadsheet to help with household accounts and budgeting. Plus a graphics program that lets you make charts and graphs. And software breeds software...

QL programs by independent suppliers are appearing all the time!

#### But there's more ...

The QL also has 32-bit architecture. This may sound daunting. But essentially it means your QL can do things like windowing (several displays on the same screen) and multi-tasking (several jobs at the same time). These features, in other computers, could cost you thousands of pounds.



You also get two built-in Microdrives for storing your programs and data. So there's no need for slow cassette tapes or expensive disk drives. In fact, the Microdrives are faster than some larger disk drives.

There are no less than eleven expansion ports for adding peripherals such as printers. (The first range of QL peripherals has just been announced!)

And in all respects, the QL is very much a Sinclair computer.

It's superbly designed, with a responsive, full-size, typewriter style keyboard, and high-resolution colour display. It comes complete with a course in computing. And, most astonishing of all, there's the price.

The QL costs just £399. In the words of 'Your Computer' it represents 'the ultimate in technical advancement in computers priced at £400'.

Or to put it another way: it won't set you back much to go infinitely further...

#### Available at...

Selected branches of Dixons, WH Smith, John Lewis Partnership, Currys and larger branches of Boots, John Menzies, Greens and specialist computer stores nationwide.

#### Sinclair Research Ltd,

Tel: Camberley (0276) 686100.

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# How to get 15mph out of a Barclaycard.

Just think how much easier you'd find it to get around on a new Sinclair C5 Electric Tricycle.

No more sitting in

traffic jams.

No more rushing to the station for the 8.15.

No more queuing for a number 25.

But if you've got a Barclaycard, you can go much further than just thinking about it.

Your Barclaycard could get you on to the road and up to 15 mph straight away.

If you're lucky, it could even mean you end up without having to pay a penny.

Visit the Capital Cruiser and try your luck in winning a Sinclair-C5.

There is one to be won each day of the exhibition and the lucky winner will have the Tricycle delivered to their home.

If you're over 18 and haven't got

Barclaycard yet, send for an application form with the coupon below.

There's no fee for becoming a cardholder and no annual subscription.

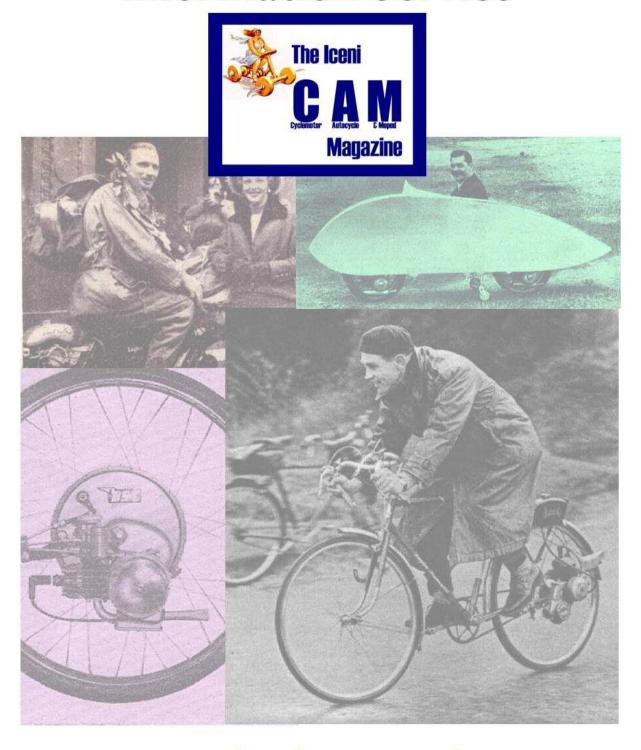
And you'll get a lot more mileage out of your money.

Barclaycard interest charged at 1.75% per month. Annual rate of charge is 23.1% typically for purchases.

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