



RUDGE
RIDE A



TRANSPORT constitutes one of the major problems of the times in which we live. Restricted train services, overcrowded and infrequent buses, long periods of waiting, tiring journeys to and from the office—these and all the other problems of getting about are overcome with the new Rudge Auto-Cycle; the motorised bicycle that everyone can ride! Specially designed to meet present day needs, the Rudge Auto-Cycle gives 150 miles of effortless transport for every gallon of fuel consumed. It is the most up-to-date and economical "assisted" bicycle on the road, with all the virtues of an ordinary pedal cycle plus the advantages of motor propulsion. A compact and efficient power unit that enables you to glide up the gradients with as little effort as you free-wheel down them! An all-weather method of transport unaffected by headwinds that can really be relied upon to get you there on time, yet essentially a bicycle—simple, flexible, and trouble-free. With a cruising speed of thirty miles an hour and a safety factor even greater than that of a bicycle, the Rudge Auto-Cycle is the perfect solution to the transport problem. It is easy to start, remarkably simple to use and it requires no more space for storage than an ordinary bicycle. As for upkeep, less than 1/- per week covers tax and third party insurance.

Glide up the Gradients with a **RUDGE AUTO-CYCLE!**

ALL PRICES IN THIS LIST SUBJECT TO ALTERATION WITHOUT NOTICE

If a defective part or accessory should be found in our auto-cycles, or in any part or accessory supplied by way of exchange as before provided, it must be sent to us **CARRIAGE PAID** and accompanied by an intimation from the owner that he desires to have it repaired or exchanged free of charge under our guarantee, and he must also furnish us at the same time with the number of the machine, the date of the purchase or the date when the alleged defective part or accessory was exchanged as the case may be. Failing compliance with the above, such articles will be here at **THE RISK OF THE OWNER**, and this guarantee and any implied guarantee, warranty or condition shall not be enforceable.

CONDITIONS OF GUARANTEE

We do not guarantee tyres, saddles, chains or lighting and electrical equipment, or any accessories or component parts supplied to the order of the Purchaser differing from those comprised in the standard specifications. As regards all such tyres, saddles, chains, lighting and electrical equipment, accessories and component parts, no guarantee, condition or warranty of any kind statutory or otherwise is given or is to be implied and we are to be under no liability whatsoever in respect thereof.

The use of an auto-cycle when carrying a greater weight than that for which the machine was designed by the manufacturer, or misuse or neglect, "misuse" shall include amongst others the following acts:

We do not undertake to replace or rectify, or bear the cost of replacing or rectifying any such new part or accessory in the auto-cycle. As auto-cycles are easily liable to derangement by neglect or misuse this guarantee does not apply to defects caused by wear and tear, misuse or neglect.

We do not undertake to replace or rectify, or bear the cost of replacing or rectifying any such new part or accessory in the auto-cycle, or to make good in manner aforesaid any part or accessory covered by this guarantee which has proved defective within the said period of six months.

conditions mentioned below, to make good in manner aforesaid any part or accessory covered by this guarantee which has proved defective. We undertake, subject to the date of purchase or date of exchange in case of any accessory or part supplied by way of exchange as hereinafter provided, and taken to secure excellence of materials and workmanship, but this guarantee is to extend and be in force for six months only from date of purchase or date of exchange in case of any accessory or part supplied by way of exchange as hereinafter provided, and damages for which we make ourselves responsible under this guarantee are limited to the free repair or supply of a new part or accessory in exchange for the part of the auto-cycle or accessory which may have proved defective. We undertake, subject to the conditions mentioned below, to make good in manner aforesaid any part or accessory covered by this guarantee which has proved defective within the said period of six months.

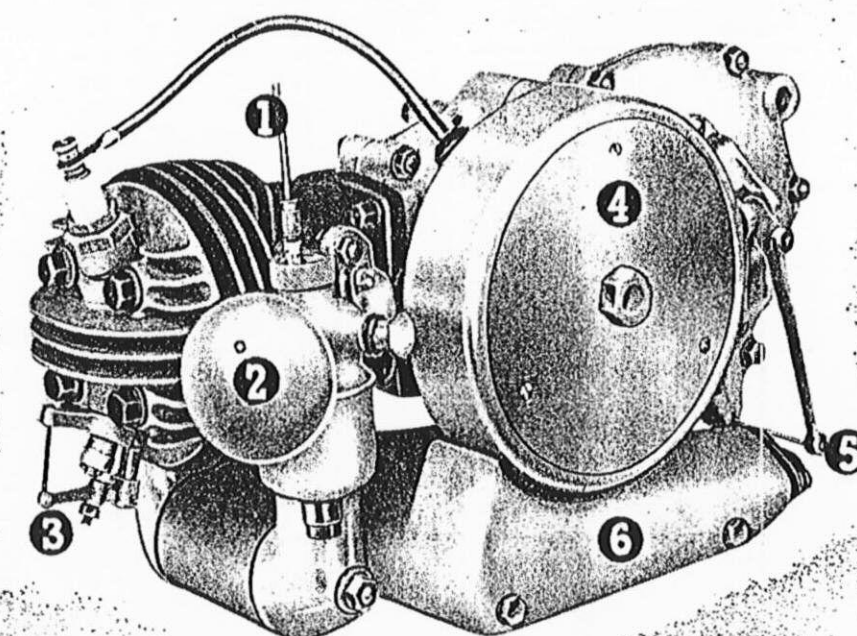
We give the following guarantee with our auto-cycles, including all component parts other than tyres, saddles, chains and lighting and electrical equipment accessories and component parts supplied to the order of the Purchaser and differing from those comprised in the standard specifications. This guarantee is given in place of any implied conditions or warranties or any liability whatsoever statutory or otherwise; no guarantee except that hereinafter contained and no condition or warranty whatsoever statutory or otherwise is given or is to be implied, nor are we to be under any liability whatsoever except under the guarantee hereinafter contained.

THE RUDGE-WHITWORTH GUARANTEE

NOTES: The following guarantee does not include power units which are covered by the Villiers Engineering Co., Ltd., for a period of three months.

Guarantee

- 1 Remarkable simplicity of control is one of the features of the Rudge Auto-Cycle power unit. The carburettor adjustment is effected by a single Bowden type lever conveniently placed on the right handle bar.
- 2 The specially designed midjet carburettor—which has a really efficient screw-on type air intake filter—ensures maximum fuel economy and delightfully smooth running at all speeds.
- 3 Provision of a decompression valve controlled by a thumb-action lever on the left handle bar enables the engine to be started by wheeling the Auto-Cycle for a few yards as an alternative to starting by pedalling.



- 4 The sturdily constructed Flywheel Magneto is fitted with a dust-proof and water-tight cover, and is equally efficient both for ignition and lighting. To ensure simplicity, the ignition setting is fixed.
- 5 A valuable feature of the clutch system is a quick-release retaining catch on the handle-bar control lever. This enables the clutch to be kept disengaged when temporarily held up in traffic.
- 6 The silencer is an integral part of the engine unit assembly, and is designed to ensure the most effective suppression of noise without loss of engine efficiency.

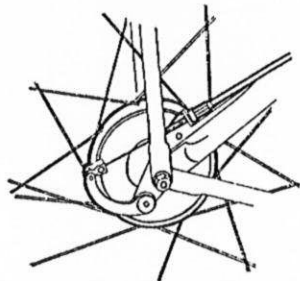
THE STURDY VILLIERS POWER UNIT OF THE RUDGE AUTO-CYCLE IS BOTH COMPACT AND EFFICIENT. IT HAS ONLY THREE MOVING PARTS, AND IS SIMPLICITY ITSELF TO CONTROL. IT RUNS FROM AN OIL AND PETROL MIXTURE (4-PINT OF OIL TO ONE GALLON OF PETROL).

150 MILES OF EFFORTLESS CYCLING ON ONE GALLON OF FUEL!

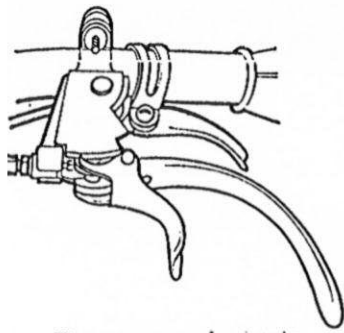
ALL-IN RUNNING COSTS $\frac{1}{4}^D$ PER MILE!

THE FINE QUALITY OF RUDGE ENGINEERING is reflected

in every detail of the new Rudge Auto-Cycle. Its roadworthiness is due not only to the experience behind Rudge bicycle design, but also to the way in which control of the power unit has been reduced to the simplest possible form without sacrificing efficiency. The Rudge Auto-Cycle is made only from the finest materials, and is manufactured to most exacting standards of performance and reliability. It is handsomely finished in rustproof maroon super-sheen enamel with chromium-plated rims, and is fitted with powerful, adjustable internal expanding hub-brakes independently controlled from the handle bars.



The exceptionally powerful internal expanding hub-brakes fitted to the Rudge Auto-Cycle promote a feeling of complete confidence in all traffic.



The provision of a simple quick-release retaining catch on the clutch control lever is particularly valuable when temporarily held up in traffic.



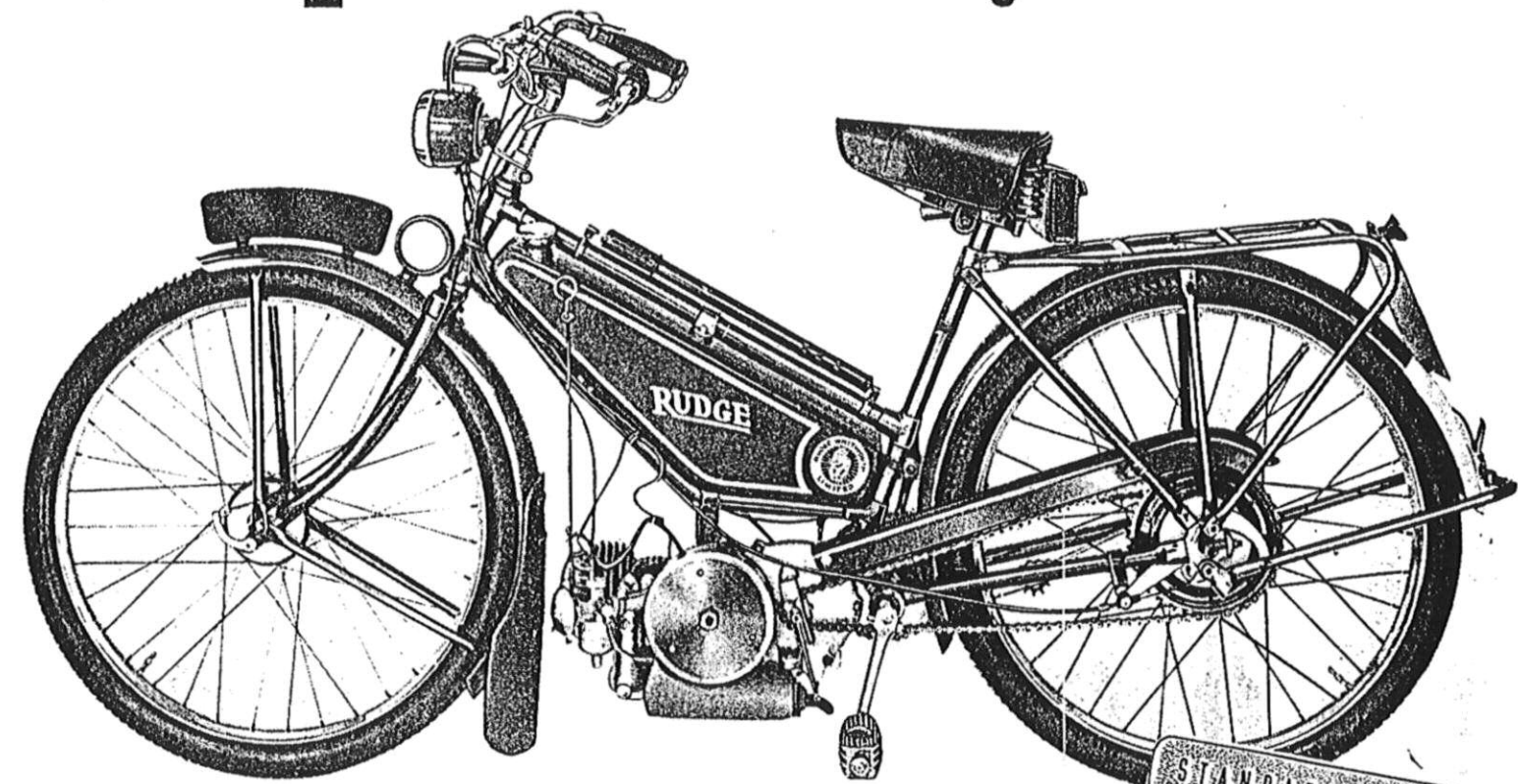
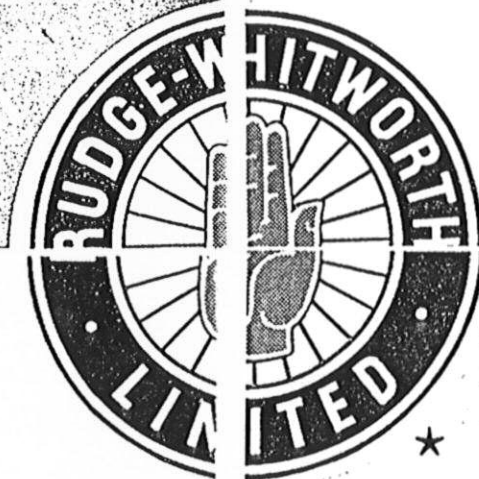
To ensure the correct proportions of oil and petrol, a measure is fitted to the underside of the filler cap. Four measures of oil are mixed with every gallon of petrol.

The de luxe version of the Rudge Auto-Cycle is particularly elegant. It is provided with side covers over the engine unit. In all other respects it is identical with the standard model, and has the same high standard of performance.



★ HIRE PURCHASE

The Rudge Auto-Cycle is available on hire purchase if desired. Ask your local Rudge dealer for details.



You Can Rely on Rudge!



★ ★ ★ ★ SPECIFICATION ★ ★ ★ ★

ENGINE: Villiers de-luxe 98 c.c. 2-stroke 2 port horizontal Engine in compact unit assembly with countershaft clutch and efficient silencer incorporated.

BEARINGS: High grade ball bearings.

CLUTCH: Two plate with cork inserts running in oil.

LUBRICATION: The engine is automatically lubricated by the petrol-oil mixture through the carburetter system.

CARBURETTER: Villiers midget type with really efficient air intake filter and single lever control.

EXHAUST: Special cast aluminium silencer with detachable absorber unit for easy cleaning.

FRAME: Specially built with heavy gauge weldless steel tubing.

REAR STAND: Extra strong tubular with wide base retained by spring clip on rear mudguard with locating collars.

SADDLE: Soft top type.

BRAKES: Large internal expanding type on both wheels, with independent adjustment and operation.

CONTROLS: Clutch. Lever operated on near-side handle bar with retaining catch lever for keeping clutch disengaged when temporarily held up in traffic.

Carburetter control. Bowden type lever on right-hand

of handle bar. When starting, the looped wire control on forward end of near-side of tank should be pulled up. Decompressor. Trigger action on left-hand handle bar.

MUDGUARDS: Specially wide arc section heavy gauge mudguards combined with chain guard. Side shield and cover for starting chain on de luxe models.

SPEED: Cruising speed 30 m.p.h.

PETROL CONSUMPTION: 150 m.p.g. (approximately).

WEIGHT: 105 lbs.

FRONT FORKS: Specially rigid design.

TANK: Welded steel. Capacity $1\frac{1}{2}$ gallons.

FILLER CAP: Fitted with special anti-splash oil measure, four measures of oil to one gallon of petrol.

WHEELS: 26" with extra heavy cone and cup ball bearings.

TYRES: Oversize 26" x 2" x $1\frac{1}{4}$ " studded Dunlop.

LIGHTING: Head light and combined reflector type rear light supplied from flywheel ignition. Separate switch for use of battery when parking.

FINISH: Rustproof maroon super-sheen enamel with chromium-plated rims.

EXTRA FOR SPRING FORK £1

150 MILES OF EFFORTLESS CYCLING ON ONE GALLON OF FUEL!