

Royal Enfield

introduce
3 new models
for the family!



BULLET

The new 'Bullet' is a machine with a traditionally famous Royal Enfield name. It is offered in three striking alternative colour finishes with matching mudguards — for the Clubman and Clubwoman.



Calypso

The 'Calypso' is a lightweight bicycle for Ladies and Gents to de-luxe specification at a competitive price. Two ultra-modern colour stylings have been evolved, with an already decided sales value.



OLYMPIAD

Designed with a curved top tube specially for the fast growing youth from 8 to 16 years old, the attractive 'Olympiad' has a frame range of 18½" to 21".

Royal Enfield

Advertising stereos, display material, sales literature, etc., available on request from our Publicity Dept.

IceniCAM Information Service



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