

RALEIGH



**NOW THE BIGGEST
SELLER COMES IN
BLUE WITH A NEW
SELLING FEATURE**

Sturmev Archer AB rear hub—new on the new blue RSW 16. All the ease and reliability of car-type drum braking. A sales-making extra giving you even more to offer your customers.

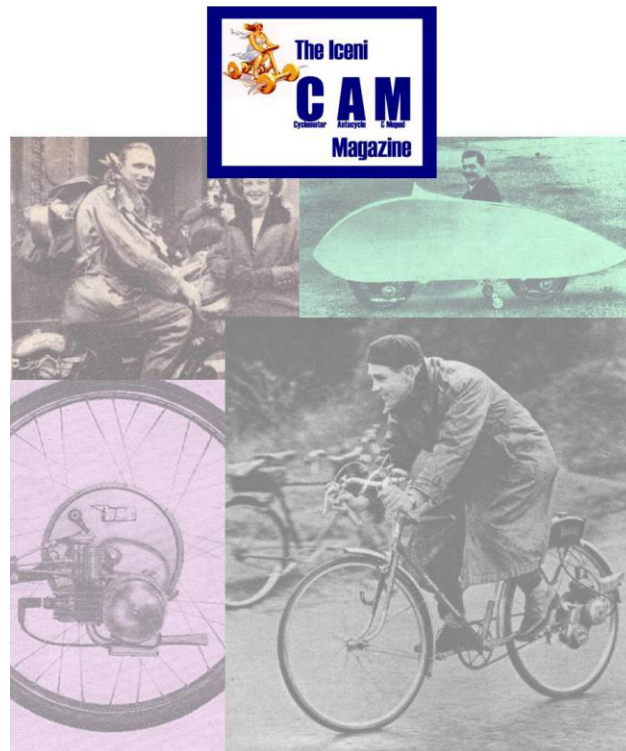
Raleigh, who brought colour into the small-wheel business last year, now give a choice of three eye-lively colours. British Racing Green, Flamenco Red, both at a recommended price of 29 guineas; and the new Caribbean Blue, with Sturmev Archer AB hub, recommended price 30 guineas.

RSW 16s sell themselves . . . Display them.

RSW16 SELLS BEST!

RALEIGH INDUSTRIES LIMITED NOTTINGHAM A  COMPANY

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