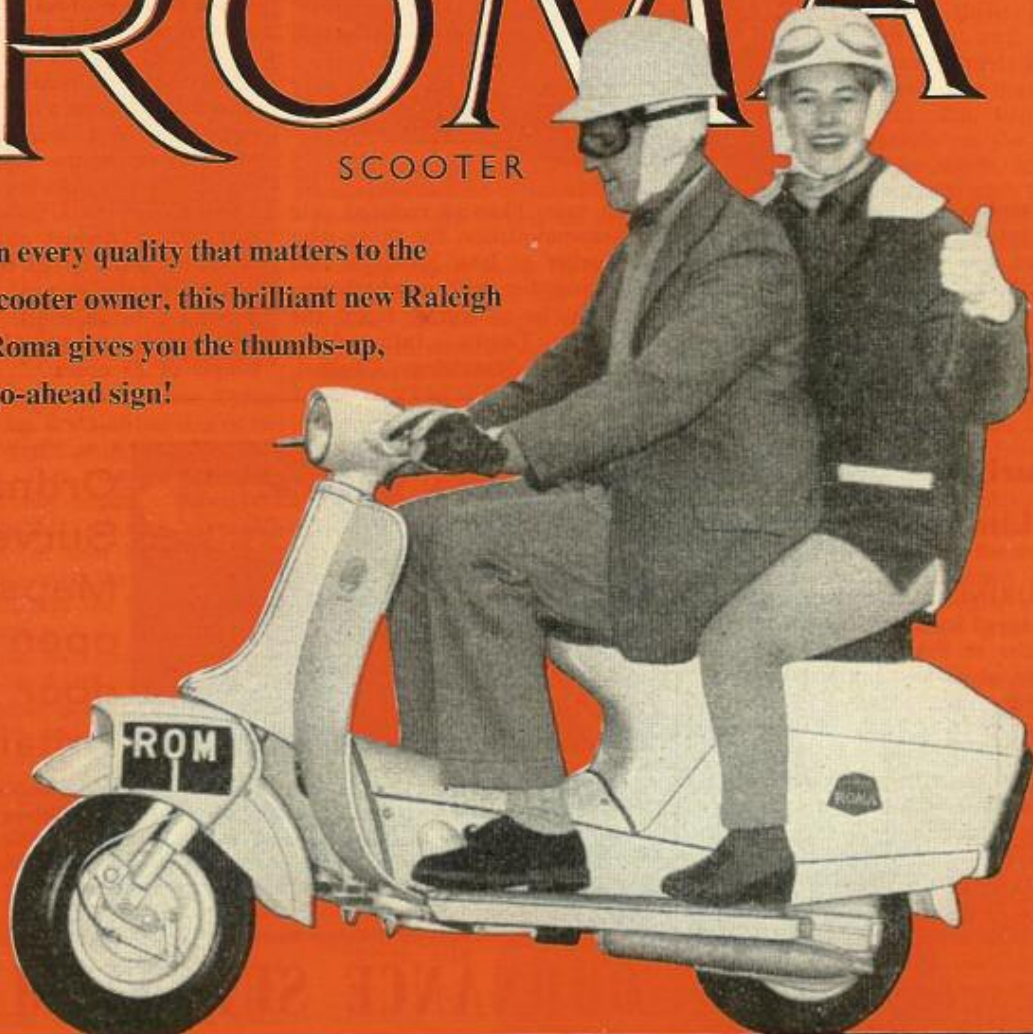


Thumbs up 5 times to the ROMA

SCOOTER

In every quality that matters to the scooter owner, this brilliant new Raleigh Roma gives you the thumbs-up, go-ahead sign!



Price complete 110 gns

TERMS: £23·2·0 down
and 80 weekly payments of £1·7·1
or 104 weekly payments of £1·1 8.



Continental Smartness. The Roma was designed and styled in Italy—that's why it looks so elegant, so up-to-date, so absolutely right.



Exceptional Ease of Control. The Roma weighs less than almost any other scooter on the road, and its centre of gravity is only a few inches above the road. It starts, stops and turns with the agility of a polo-pony—but it never bites or kicks!



Complete Reliability. All design experience of some of Italy's most respected engineers, plus all the skills and resources of the great British firm of Raleigh, combine to guarantee you built-in dependability, backed by instantly available service and spares depots all over the country.



Ample Performance. The 77.8 c.c. two-stroke engine develops 3.7 b.h.p., giving an exceptional power-to-weight ratio. Drive to the rear wheel through oil-immersed multi-plate clutch and 3-speed constant mesh gearbox. Speed over 40 m.p.h. *Fuel consumption up to 120 m.p.g.* And it will take two 11-stone men up a gradient of 1 in 43!



Unrivalled Stability. The Roma's engine is where every scooter's engine ought to be—with the weight placed midway between the wheels. The Roma gives you a new kind of stability, of manoeuvrability, of safety in all weathers.



THE RALEIGH ROMA

Post this coupon for full details, and the address of your Roma Dealer.

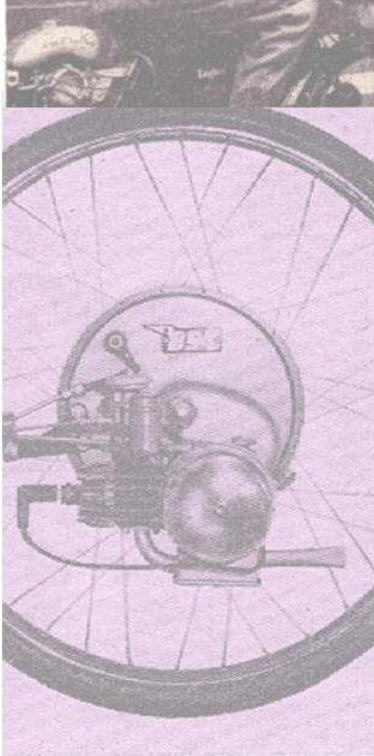
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