



Motor Cycle & Cycle

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107

PALIN LEAVING IA

The British Cycle and Motor Cycle Industries Association and Norton Villiers Ltd., announce that Hugh Palin, MBE, who has been director of the Association since January, 1953, will shortly be relinquishing this post in order to join Norton Villiers Ltd., as an executive director, with special responsibilities for motor cycles.

Mr. Palin will take up his new appointment after the 1967 Earls Court Show and the Skol International six-day cycle Race, which takes place in September.

BSA chief says exports up again

The Queen's Award to Industry was presented to BSA Motor Cycles on June 29.

The award, for export achievement during the financial year ending in July, 1966, was handed over to BSA Group chairman Eric Turner by the Lord Lieutenant of Warwickshire, Lord Willoughby de Broke.

Receiving the award, Mr. Turner said: "This award was based on performance in 1966. Our 1967 financial year ends in July and I can say now that whatever we did in 1966 we have improved on in 1967. In fact, export percentage has soared from 86 per cent in 1966 to an incredible 95 per cent in 1967."

Sounding a warning note, Mr. Turner went on: "People do not buy motor cycles because they are British or because they are Triumph or BSA. They look for quality, reliability and a competitive price. It must be faced that our main commercial enemy is Japan and the Japanese are no longer copyists but first-class engineers turning out a first-class product."



SPECIALLY BUILT BY RALEIGH for the Skol-Six is this prototype "Pacemaker" being tested here by Dutch rider Gerard Koel. Six of these 50 mph machines are being produced at Nottingham for motor-paced events at Earls Court.

TRADER TO SPONSOR LIGHTWEIGHT SHOW

The *Trader* is to sponsor the Lightweight Cycle Show at the Earls Court Show this September. In an effort to bring the cyclists back to the Show the *Trader* has offered financial and material help in promoting what we think is a very worthwhile venture.

Now restricted to a maximum of 36 stands, the lightweight show will be placed near the Skol Six-Day Race track. Already 20 stands have been booked. Those who have now booked stand space include Hinds Cycles, Youngs Cycles, F. W. Evans, Witcomb Cycles, JRJ, Beekay, Raxa Clothing, Cyclecraft, OT Cycles, *Trader*, *Sporting Cyclist*, *Cycling*, Metro CRC, Saddle Club, the British Professional Cycle Racing Association, C. T. Osborne, Condor Cycles, BCF, Ron Kitching, Gilloft Cycles and W. F. Holdsworth.

Applications for stand space should be sent to the *Motor Cycle and Cycle Trader* at Dorset House, Stamford Street, S.E.1, or Ernie Witcomb, Witcomb Lightweight Cycles, Tanners Hill, Deptford Broadway, London, S.E.8. Closing date for stand applications is July 20.

Raleigh and Honda tie in NI

Raleigh and Honda tied in Northern Ireland with 65 sales each according to May registration figures issued by the Ministry of Development.

In total 221 machines were sold in May. Following the combined Raleigh-Honda total of 130 registrations, were Suzuki with 42 sales. Only one other manufacturer recorded double-figure sales—BSA with 15.

THE INVADER IS COMING!