



BRITISH CYCLES and MOTOR CYCLES Overseas, June-July 1949

Raleigh Show in Ireland

ONE of the most attractive and ambitious exhibitions ever held in Eire, the Irish Raleigh Industries trade show, was opened in Dublin on April 5 by D. Morrissey, the Eireann Minister of Industry and Commerce, who was accompanied by the Taoiseach, J. A. Costello.

In his opening address, Mr. Morrissey said that the cycle industry, in the development of which Raleigh Industries and its associated undertakings had played

"Archie" demonstrating the ease of riding a Sturmey-Archer geared Raleigh bicycle



such a prominent part, was very seriously affected by war conditions. Fortunately, however, recovery from the industry's wartime state of practical stagnation had not been delayed. The latest statistics showed that the pre-war degree of activity had already been surpassed.

D. Beatty, managing director of Irish Raleigh Industries, said the company had erected new offices and warehouses and extended their works.

The Taoiseach, Mr. Costello, said that people who had the courage and enterprise to come to Ireland were entitled to support from the Irish people. He complimented the company on the excellence of the exhibition, the manner in which its products were turned out and the treatment accorded to its employees.

Exhibits at the show included the latest Raleigh, Rudge-Whitworth, Humber and Robin Hood models and a wide range of accessories produced by Beatty & Crabbe, an associate company.

Pride of place in the show went to "Archie"—the lifelike working model of a man riding a bicycle—demonstrating the advantages of a bicycle fitted with a Sturmey-Archer gear in the rear hub.

James Fit Telescopic Forks