



been no attempt to commemorate his name in his native village. she a speedy recovery. himself. having hanged

N
L

y of
g to
rural
the
erial
ycle

three
raw
rade
to-
of
o a
led

ex-
to
end
the

ven
on-
s of
ble,
fels
ys"

ins
ht-
on
en-
s.)
y 10

goes
club

un-
its
ame,
thin

low
a
ates
om-

ive
ibs.
are
s of

pro-
ming
pro-
T.T.C.
ewood
in the
e in-
rence.
M. on

whole
hough
all of
le to
e sea-

that
in the
Road
use of
the

IN ACHIEVING MY YEAR'S
RECORD OF 75,065 MILES

MY RALEIGH PROVED THE
BEST COMPANION
ANY CYCLIST COULD HAVE

FAITHFUL, RELIABLE,
ASTOUNDINGLY
EASY IN ACTION



Day in, day out . . . week in, week out
. . . for months on end . . . reeling off
the miles at an average of over 200
miles a day . . . that's the sort of
service Raleigh rendered Tommy
Godwin . . . and the sort of
service it will render you . . .
worthily living up to its slogan . . .
GUARANTEED FOR EVER

RALEIGH

THE ALL-STEEL BICYCLE

THE RALEIGH CYCLE COMPANY, LTD., NOTTINGHAM



...including rollers, table tennis, which a bicycle is sometimes the only solution. ...the other five clubs were not prepared to join in at present.

MILEAGE EQUAL TO **3 TIMES ROUND THE WORLD IN 1 YEAR**



**TOMMY GODWIN ANNIHILATES
YEAR'S MILEAGE RECORD**

75,065 MILES IN 12 MONTHS

Through rain and shine, over good roads and bad, through town and country, over hill and dale . . . every type of going in every type of condition . . . that's the gruelling Tommy's Raleigh had to take. And at the end of it all, the ordeal left it totally unaffected. Small wonder the Raleigh is "GUARANTEED FOR EVER"!

TOMMY RODE A

RALEIGH

WITH A STURMEY-ARCHER 4 SPEED GEAR

When replying to advertisers please mention "The Bicycle"

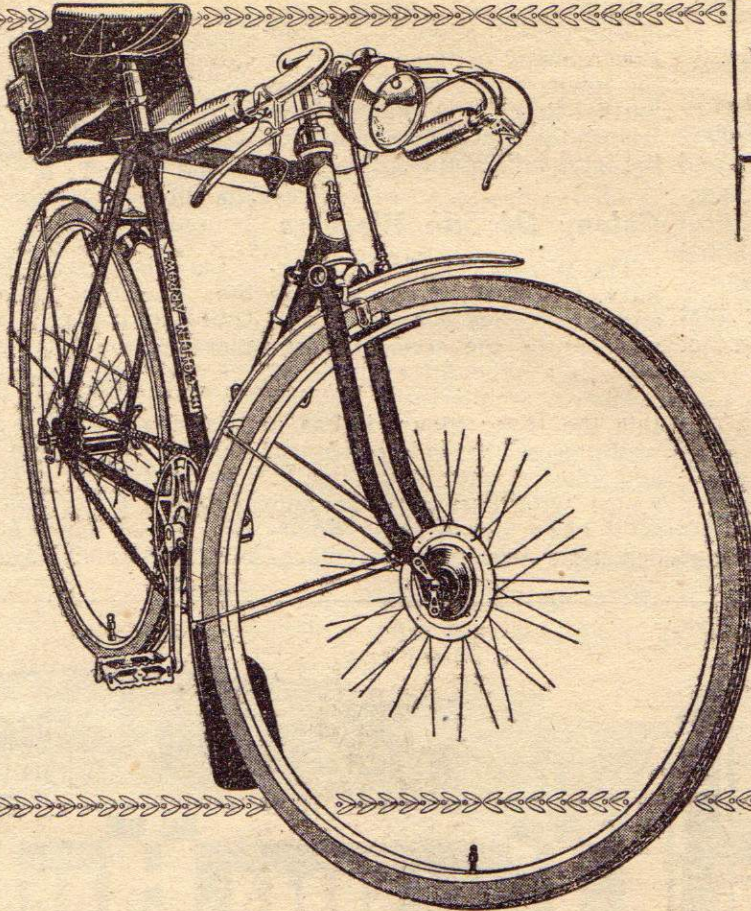


not be completed during the war.

Offices, 35, Doughty Street, London, West, Newbury Park, Ilford, Essex.



Our most precious possession is the Raleigh good name



Any
Raleigh Model
10/-
DEPOSIT

A GOOD NAME ENDURES BEYOND WARS
THERE WILL BE NO REDUCTION IN RALEIGH QUALITY

To us of Raleigh our good name is a factor prized above all other things. This good name has only been earned by quality, exacting vigilance in manufacture and by pride of workmanship. The Raleigh Cycle has for over half a century been the unquestioned leader of the cycle industry, produced by the finest craftsmen under trade union conditions, whose awards we have always honoured.

Let your pride of ownership match the pride of those who make THE ALL-STEEL BICYCLE. In Raleigh you will find incorporated all the latest innovations in cycle design including the PATENT DYNO-HUB LIGHTING.

Models from £6.3.9 cash or on easy payments.

Any Raleigh Model for 10/- deposit.

RALEIGH

THE ALL-STEEL BICYCLE

FIT A STURMEY - ARCHER 3 OR 4 SPEED GEAR

When replying to advertisers please mention "The Bicycle"



Newcastle to Carlisle and back record who work in showrooms and Yeovil.
... a real "dealer rider."

J. G. JORDAN.



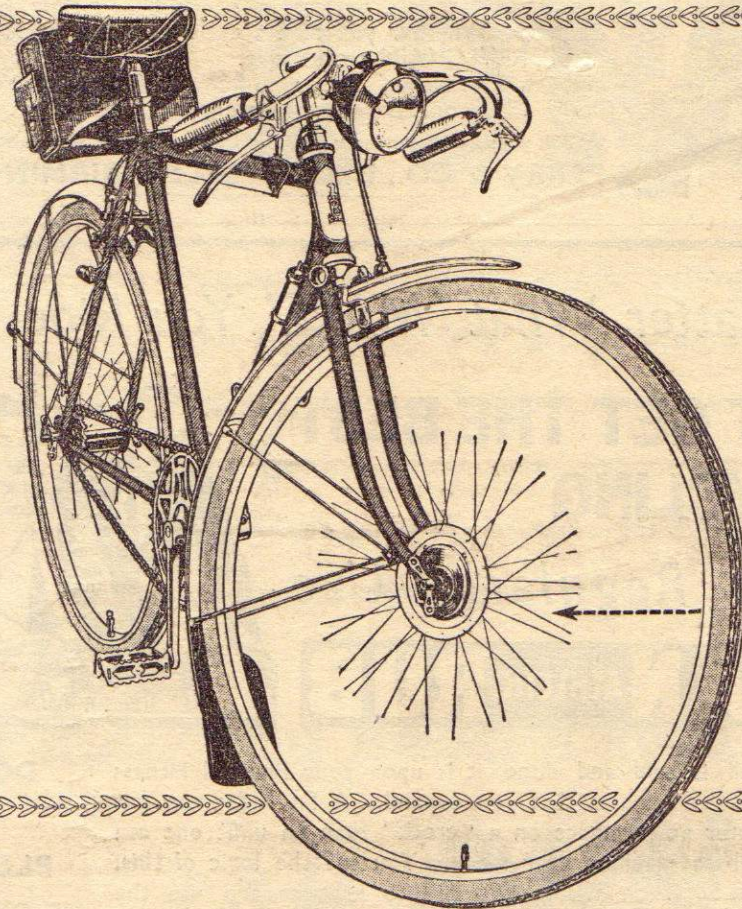
Things that endure are proudly made

A GOOD NAME TAKES LONG TO ACHIEVE

THERE WILL BE NO REDUCTION IN RALEIGH QUALITY

To us of Raleigh our good name is a factor prized above all other things. This good name has only been earned by quality, exacting vigilance in manufacture and by pride of workmanship. The Raleigh cycle has for over half a century been the unquestioned leader of the cycle industry, produced by the finest craftsmen under trade union conditions, whose awards have always been honoured by this company. Let your pride of ownership match the pride of those who make THE ALL-STEEL BICYCLE. In Raleigh you will find incorporated all the latest innovations in cycle design including the PATENT DYNO-HUB LIGHTING.

Models from £6.3.9 cash or on easy payments.



ANY
MODEL
FOR
10/-
DEPOSIT

Note the amazing
DYNO-HUB
LIGHTING
UNIT—it's all in
the front hub!

RALEIGH

THE ALL-STEEL BICYCLE

FIT A STURMEY - ARCHER 3 OR 4 SPEED GEAR

When replying to advertisers please mention "The Bicycle"



seen invested in Court on her behalf until she reaches her majority.

whose address is 2, Exchange Buildings, the Union High Street, Barnet. fees received by them.

D

ams-mar-uke's

essor pre-ami-ank

lub

luborm-har-lubs

rted nile ided ally

ntry keep Dun-s to

the the nish wing ate, had

arry t so the very fifty son, part

egis-while Sec-1 up abers gaps

mber yable arty

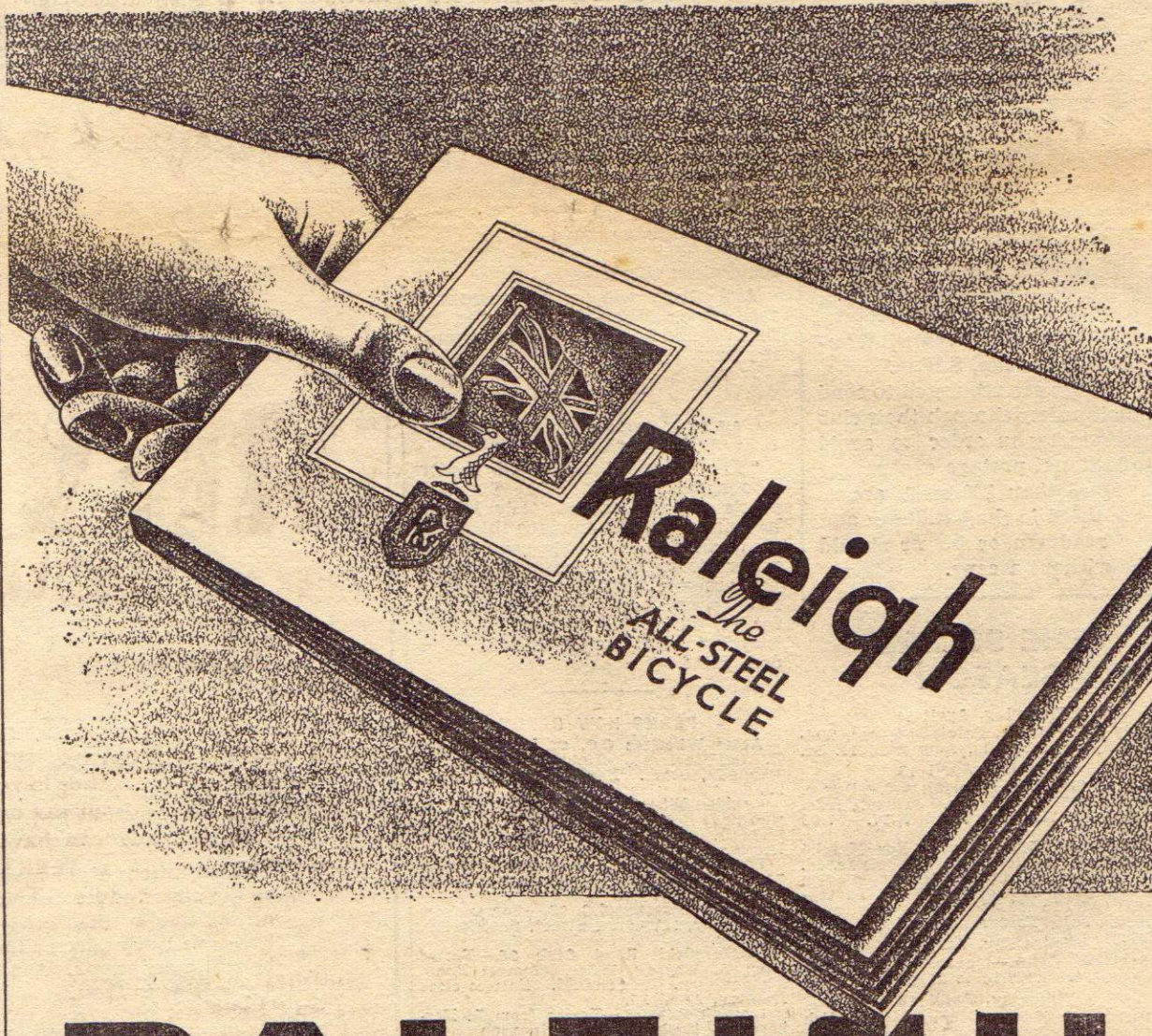
sday am-ched close will Tem-April ice is

as ising al 14. on at leave Dela-at 9

ently U.: C.C. and am); Spel-

Open d on ed to many been same

icals secre-rms, ican, Fues-e re-



RALEIGH

1940 CATALOGUE

The Raleigh Catalogue is a treasure-trove of information for every cyclist. Whether or not you are thinking of buying a new machine, get a copy and see how far your present cycle measures up to the Quality Standard of the new Raleigh 1940 Models. The result will decide the choice of your next machine . . . in favour of Raleigh!

*Get your copy TO-DAY
from your nearest
Raleigh Dealer!*

R.C.56



The Bulth Wells Rally, like many
Whitsun sporting events was cancelled.

the past decade, expects to be called up
shortly. Berwick has not been seen in
open competition this year.

can advertise to attract new
members.

THE MOST STUPENDOUS CYCLING ACHIEVEMENT OF ALL TIME

100,000 MILES IN 500 DAYS

THE SECRET IS
RALEIGH
EASY RUNNING



"Tommy Godwin, holder of the year's
mileage record, of 75,065 miles,
cycled through the black-out, fog,
snow and ice, through rain and hail,
over good roads and bad, and com-
pleted his 100,000 miles on the 13th
May, 1940, thus beating the previous
record by 85 days."

GODWIN RIDES A
RALEIGH

FITTED WITH STURMEY ARCHER 4-SPEED GEAR



A. P. CHAMBERLIN,
Secretary, N.C.U.

Continued at foot of column 5

(prominently featured in the Press).

**THE MOST STUPENDOUS CYCLING
ACHIEVEMENT OF ALL TIME**

100,000 MILES IN 500 DAYS

**THE SECRET IS
RALEIGH
EASY RUNNING**



"Tommy Godwin, holder of the Year's Mileage Record of 75,068 miles, cycled through the black-out, fog, snow and ice, through rain and hail, on good roads and bad, and completed his 100,000 miles on the 13th May, 1940, thus beating the previous record by 85 days."

GODWIN RIDES A

RALEIGH

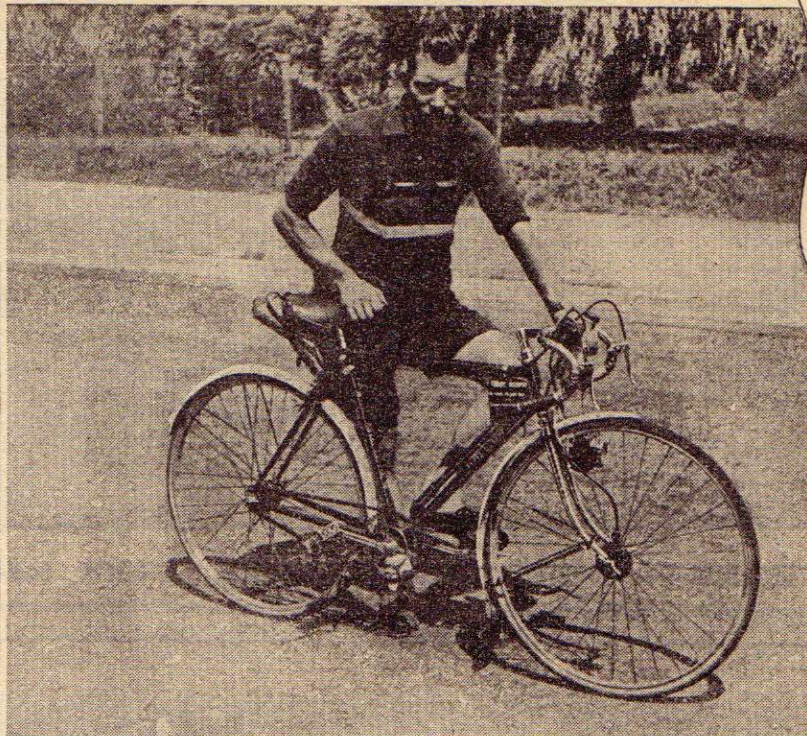
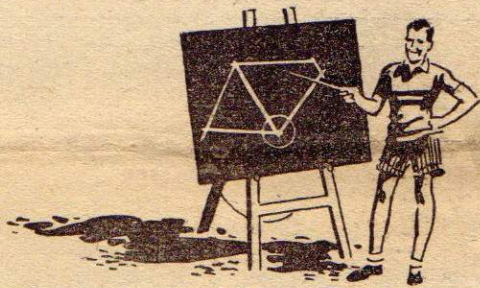
FITTED WITH STURMEY ARCHER 4-SPEED GEAR

When replying to advertisers please mention "The Bicycle"

Street, Stratford-on-Avon, replacing
the closed Shottery hostel.

the distal. as an "extra" as a variable gear is not so much an "extra" as an "essential."

responsed should be addressed to: 243,
Sewardstone Road South, Chingford, E.4.



"Raleigh Scientific
Frame Design makes
a single unit of man
and machine. Not
an ounce of effort is
wasted."

says Tommy Godwin

EXCLUSIVE FRAME DESIGN

The Raleigh frame is designed on correct anatomical principles. Body position and line of thrust are all worked out to ensure the easiest running with the minimum of effort . . . And this is only one of the Raleigh advantages! There are many others . . . plus the inestimable boon of the superlative Raleigh workmanship. Small wonder Raleigh is the choice alike of record breakers and ordinary, everyday cyclists!

Models from £6.3.9 cash

Call for the 1940 'Book of the Raleigh' from your nearest dealer.

— JUST ANOTHER OF THE
RALEIGH
ADVANTAGES
THAT HELPED TOMMY GODWIN
ESTABLISH THE AMAZING RECORD
OF 100,000 MILES IN 500 DAYS!

RALEIGH

THE ALL-STEEL BICYCLE.

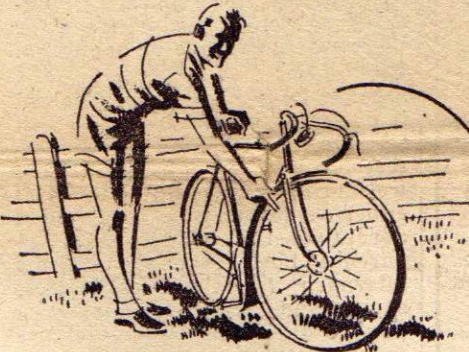
R.C.55A

FIT A STURMEY-ARCHER 3 OR 4 SPEED GEAR

When replying to advertisers please mention "The Bicycle"

an was 5h. 20m. 25s., and new figures are
5h. 4m. 26s.

wear the R.C.O. armlet in addition to their L.D.V. uniform and badges. large number of members to the Ministry.



"I encountered all sorts and conditions of roads and weather. The magnificent way my Raleigh stood up to it all made me wish I was 'all-steel' too!"

Says Tommy Godwin



EASY RUNNING UNDER ALL CONDITIONS

Easy Running is a matter of quality. When the finest materials are fashioned by highest grade craftsmen into a machine where design is scientifically and anatomically correct... that bicycle must, of necessity, be easy-running. Such a bicycle is the Raleigh. That is why Tommy Godwin chose it... and why all wise riders, beginners, "old hands" or record breakers, pin their faith in Raleigh.

Models from £6.3.9 cash.

Call for the 1940 "Book of the Raleigh" from your nearest dealer.

—JUST ANOTHER OF THE
RALEIGH
ADVANTAGES
THAT HELPED TOMMY GODWIN
ESTABLISH THE AMAZING RECORD
OF 100,000 MILES IN 500 DAYS

RALEIGH

THE ALL-STEEL BICYCLE

FIT A STURMEY-ARCHER 3 OR 4 SPEED GEAR

When replying to advertisers please mention "The Bicycle"

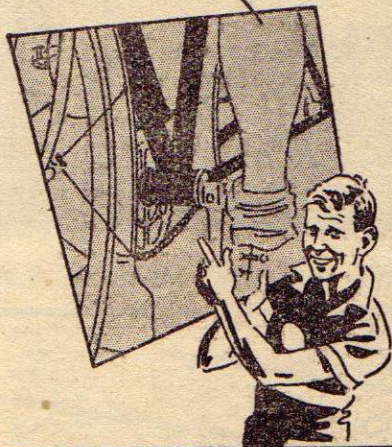


Palmerston Street, Ancoats.

could not stop his big Manchester Athletic Club annual rally at Cunnock! and 25 miles championships.

"It is estimated that my pedals made 80,000,000 revolutions during my Record run. You need a sound bottom bracket to stand wear like that"

says Tommy Godwin



JOINTLESS BOTTOM BRACKET

The Bottom Bracket of a cycle is the foundation of the machine itself. That's why the Raleigh Jointless Bottom Bracket means so much in terms of long wear and dependability. It is formed from one single piece of steel. No joints. No welds. Hence its extra strength. It is features like these which give Raleigh its proud position of leadership in the quality cycle market and make it the natural choice of all who put quality before all else.

Models from £6.3.9 cash

Call for the 1940 'Book of the Raleigh' from your nearest dealer.

—JUST ANOTHER OF THE
RALEIGH
ADVANTAGES
THAT HELPED TOMMY GODWIN
ESTABLISH THE AMAZING RECORD
OF 100,000 MILES IN 500 DAYS!

RALEIGH

THE ALL-STEEL BICYCLE

R.C.54

FIT A STURMEY-ARCHER 3 OR 4 SPEED GEAR

When replying to advertisers please mention "The Bicycle"

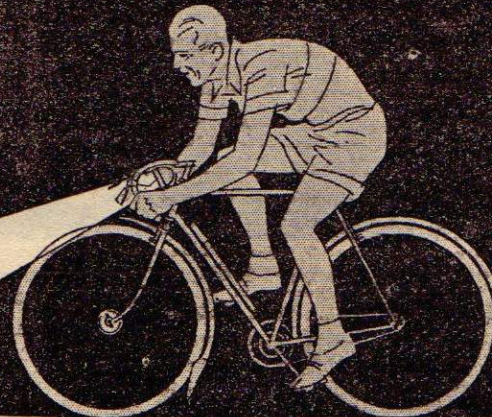
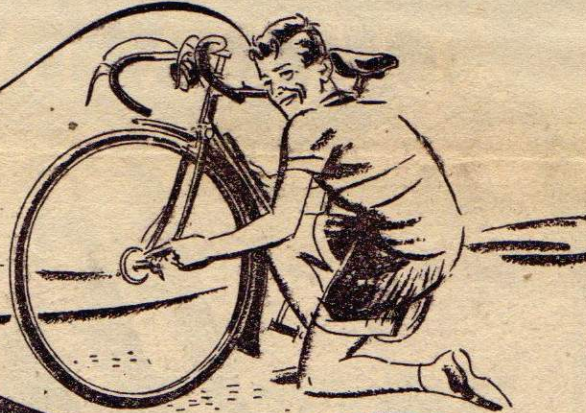


standing at 33,000.
M. E. Rundle, Esq.,
(Portsmouth), £1.
Total: £61 11s. 4d.

Continued at foot of preceding

"The black-out might have
beaten me if it hadn't been
for the Dynohub Lighting
on my Raleigh"

says Tommy Godwin



DYNOHUB LIGHTING

The Patent Dynohub Lighting has revolutionised cycle-lighting. It is costless to operate, noiseless, frictionless. It's all in the hub! And it's one of those features which, along with Jointless Bottom Bracket, Scientific Frame Design and a host of other refinements, makes Raleigh the established leader in the quality-cycle field. Compare the Raleigh, point for point with any other cycle, and prove for yourself its long lead in quality features.

Models from £6.3.9 cash. Extra for Dynohub Lighting £1.4.3 on any model; ask for illustrated leaflet.

Call for the 1940 "Book of the Raleigh" from your nearest dealer.

—JUST ANOTHER OF THE
RALEIGH
ADVANTAGES
THAT HELPED TOMMY GODWIN
ESTABLISH THE AMAZING RECORD
OF 100,000 MILES IN 590 DAYS!

RALEIGH

THE ALL-STEEL BICYCLE

RC53A

FIT A STURMEY-ARCHER 3 OR 4 SPEED GEAR

When replying to advertisers please mention "The Bicycle"



course—a route near London which C.C.?

We soon see an Athenæum he is sure riders will
ing out the result cards for the event.

he
ing
ity
ses
nd
en
est
be

go
rs,
ve
gh
em
ort

of
es.
od
he
le.
ell-
est
n.
ed
tly
he

vents
Essex
ely to
cy in
ts will
re.

ner

's
Sun.,
oses,

Wood
ferry,
own,

Meet
mon,
tea
social
thing
ham.
were
Mil-

the
dar-
g a
ome
r-up
ntly
long
miles
am-a

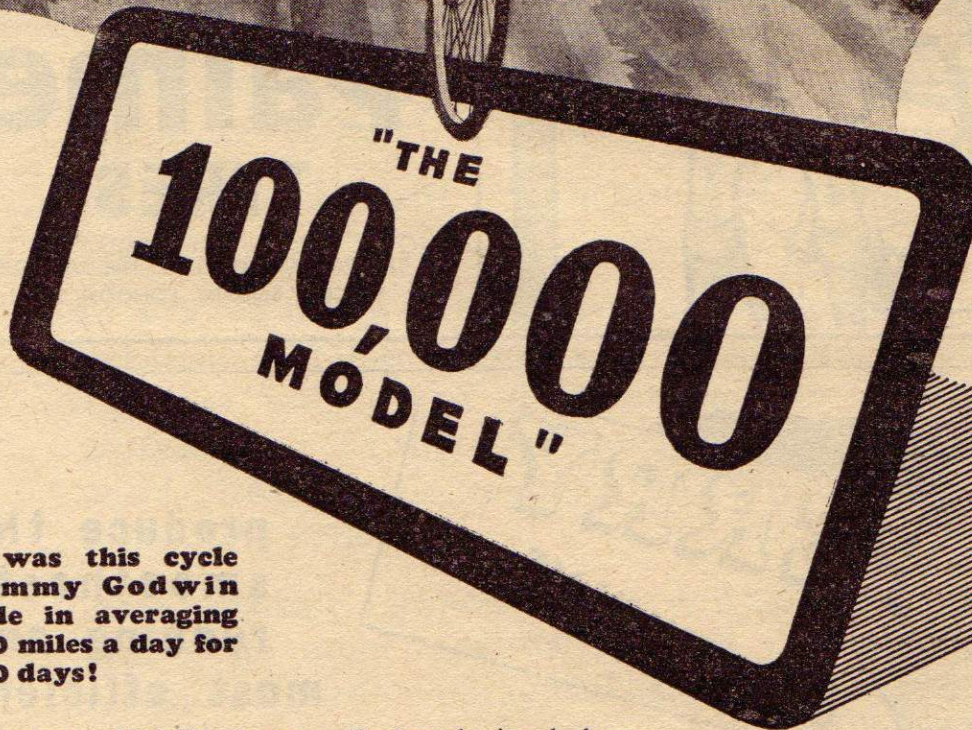
C.C.
ny,

any
man-
mem-
with
well
heir
firk-
Till.

ies
tic-



Have YOU seen



**It was this cycle
Tommy Godwin
rode in averaging
200 miles a day for
500 days!**

"The 100,000 Model" is the name affectionately given by keen cyclists to the Raleigh Record Ace. On this cycle Tommy Godwin completed the great feat of riding 100,000 miles in 500 days. It was an unparalleled test of quality both for the man and his machine. You, too, will find that Raleigh quality, Raleigh scientific frame design and Raleigh 'Individual Production' are sterling assets for the sporting cyclist.

**Average 200 miles
a day!
BEST DAY 361!**



RALEIGH

THE ALL-STEEL BICYCLE

*for
super
endurance*

FITTED WITH A STURMEY ARCHER 4 SPEED GEAR

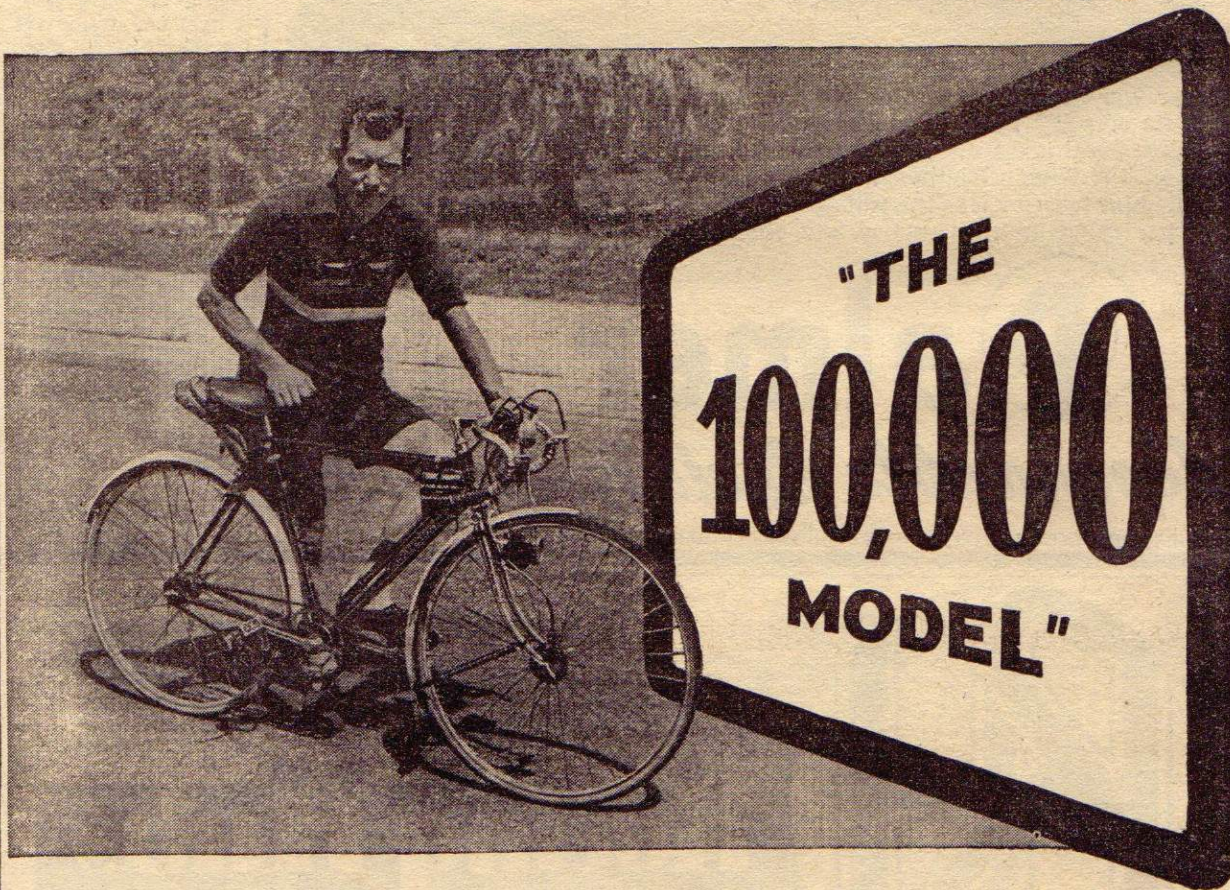
RC 61

When replying to advertisers please mention "The Bicycle"



cyclists joining will be used for cycling duties only. The effect of Regional Commissioners in England, Scotland and Wales authority, subject German propaganda.

Never has a cycle achieved so much!



**"My Raleigh made
80 million pedal
revolutions in 500
days!"**

The greatest cycling feat of all time captured the imagination of cyclists throughout the country, and the Raleigh Record Ace, the cycle on which Tommy Godwin completed his great run of 100,000 miles in 500 days, has received from keen cyclists the pet name of "The 100,000 Model." Raleigh quality, Raleigh scientific design and Raleigh 'Individual Production' helped Godwin to average 200 miles a day for 500 days! They helped him to include in this average a best day of 361 miles!

RALEIGH

*for
super
endurance*

THE ALL-STEEL BICYCLE

FITTED WITH A STURMEY-ARCHER 4-SPEED GEAR

R.C.62

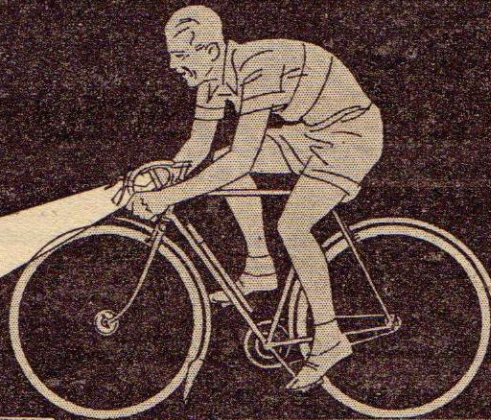
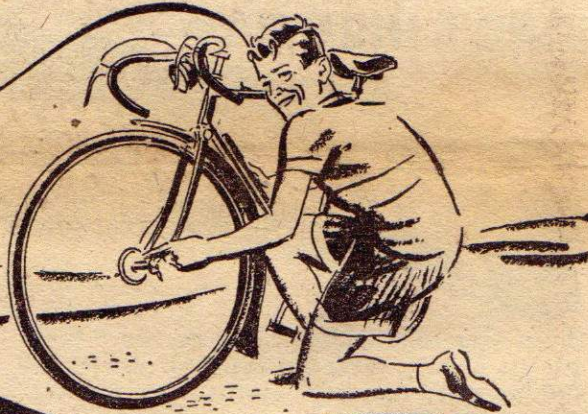
When replying to advertisers please mention "The Bicycle"



to pay one half- Five bullocks were baked in it, and the last war when it
penny each for them. it provided a plateful for 20,000. It should go direct to the Army
This oil, although specially prepared cost £200 and weighed 35cwt. been respected.

"The black-out might have
beaten me if it hadn't been
for the Dynohub Lighting
on my Raleigh"

says Tommy Godwin



DYNOHUB LIGHTING

The Patent Dynohub Lighting has revolutionised cycle-lighting. It is costless to operate, noiseless, frictionless. It's all in the hub! And it's one of those features which, along with Jointless Bottom Bracket, Scientific Frame Design and a host of other refinements, makes Raleigh the established leader in the quality-cycle field. Compare the Raleigh, point for point with any other cycle, and prove for yourself its long lead in quality features.

Models from £6.3.9 cash. Extra for Dynohub Lighting £1.4.3 on any model; ask for illustrated leaflet.

Call for the 1940 "Book of the Raleigh" from your nearest dealer.

—JUST ANOTHER OF THE
RALEIGH
ADVANTAGES

THAT HELPED TOMMY GODWIN
ESTABLISH THE AMAZING RECORD
OF 100,000 MILES IN 500 DAYS!

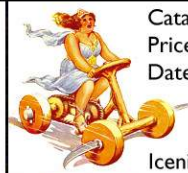
RALEIGH

THE ALL-STEEL BICYCLE

RC53A

FIT A STURMEY-ARCHER 3 OR 4 SPEED GEAR

When replying to advertisers please mention "The Bicycle"



closed, for the duration, to hostellers. lights into operation. man brings normal restricted "cross" windmill and several old barns de- light the eye.

A good name has a value beyond all price

THERE WILL BE NO REDUCTION
IN RALEIGH QUALITY

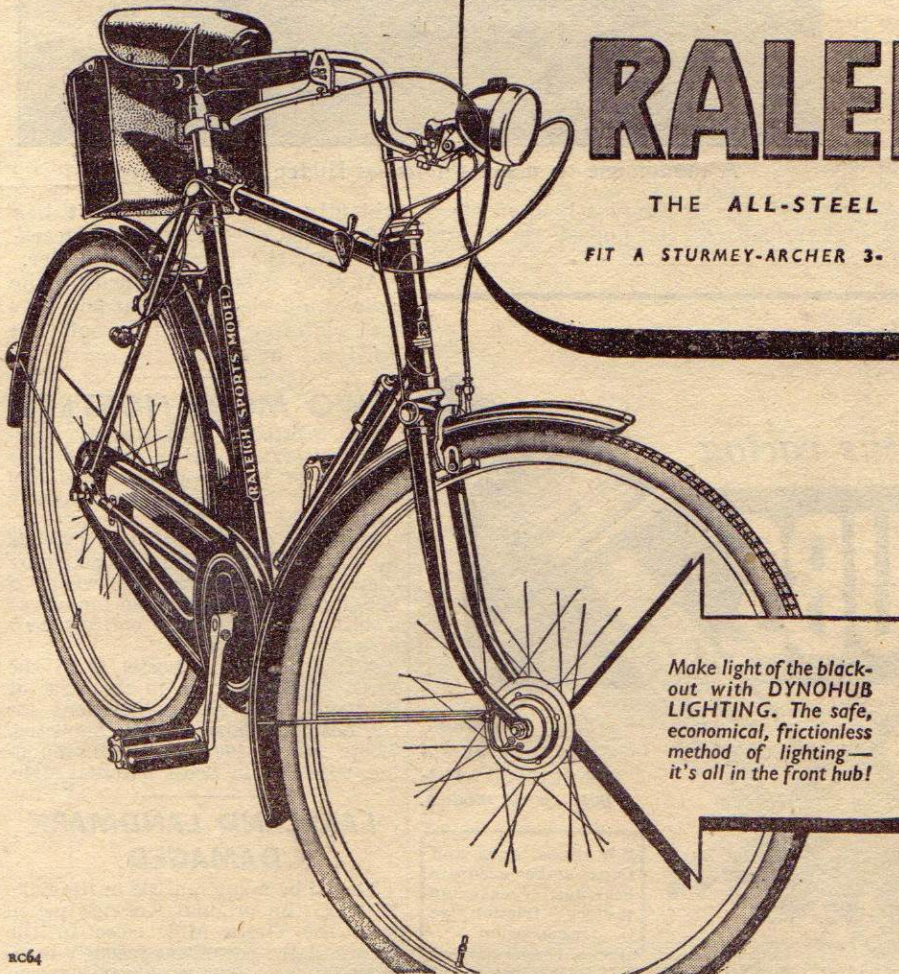
A GOOD reputation can be purchased with only one coin... the coin of Quality. The Raleigh good name was bought with Quality. It is rigidly guarded by Quality, too. Under no circumstances... not even under all the difficulties of war-time trading... will any relaxing of that standard be permitted.

Over half a century of fine cycle manufacture stands behind Raleigh. Always first to standardise improvements, and always pioneering with worth-while developments, Raleigh has long occupied the proud position of leadership in the cycling industry. You can take pride in owning a machine which represents so completely the best of everything in cycling.

RALEIGH

THE ALL-STEEL BICYCLE

FIT A STURMEY-ARCHER 3- OR 4-SPEED HUB



Make light of the black-out with DYNOHUB LIGHTING. The safe, economical, frictionless method of lighting — it's all in the front hub!

When replying to advertisers please mention "The Bicycle"