

The Bicycle
31 May 1938



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IceniCAM Information Service

RALEIGH AGAIN

First - THE '100 MILE' RECORD NOW - THE

'12 HOUR' & LONDON-YORK RECORDS smashed!

TWO more 'unbeatable' records fall before the all-conquering Raleigh! Bert James riding a Raleigh fitted with a Sturmey-Archer 3-speed gear beat the existing London-York record by no less than 16 minutes, in 8 hrs. 44 mins. He then went on to smash the '12 hour' Record by 7 miles! Here's *proof positive* that the easiest-running cycle is Raleigh. *(Subject to official confirmation)*

**YOU'RE MISSING SOMETHING
IF YOU DON'T BUY A
RALEIGH**

THE ALL-STEEL BICYCLE

NO CYCLE IS COMPLETE WITHOUT THE FAMOUS STURMEY-ARCHER 3-SPEED GEAR

THE RALEIGH CYCLE COMPANY LIMITED, NOTTINGHAM (Depots & Agents Everywhere)



and on that fatal Sunday morn- now they try to forget the past.

(Continued on page 14)

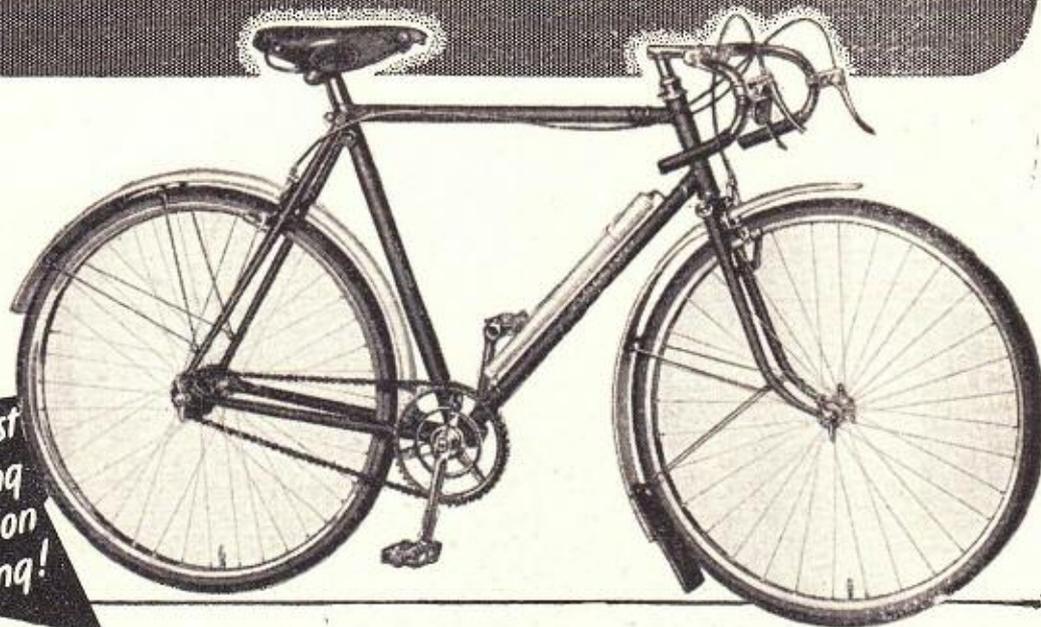


TO PUT *You* UP IN THE CHAMPIONSHIP CLASS

A BRILLIANT NEW RALEIGH SUPER SPORTS MODEL

Charles Holland

CONTINENTAL MODEL



with the most
outstanding
specification
in cycling!

Frame 20", 21", 22", 23". 41½" wheel-base, frame 22G molybdenum tubing, brazed - on mudguard eyes and chain hook: Continental round tapered fork blades 18/21G tubing, solid ends: Raleigh racing front Hub. Sturmey-Archer medium ratio 3-speed hub, operated by new type Handlebar Trigger Control.

Pelissier Handlebar bend 15" on 3" forward adjustable stem, taped ends. Front and rear calipers. Brooks B.17 C.H.N. Saddle. Bluemels "No-Weight" guards with spearpoint extension. Dunlop Sprite tyres. Finish Blue Lustre, usual parts Raleigh - Chromium (option in Silver, Gold, Maroon or Green Lustre).

PRICE
£9.15.0 Cash
or 10/- deposit and
12 monthly
payments of 18/8
Other models from
£5.10.0 cash. Send for
"The Book of the
Raleigh" and address
of nearest dealer.
THE RALEIGH CYCLE
COMPANY LIMITED,
NOTTINGHAM
(Depots & Agents everywhere)

RALEIGH

THE ALL-STEEL BICYCLE

DESIGNED AND BUILT ENTIRELY IN THE LARGEST AND MOST COMPLETE CYCLE FACTORY IN THE WORLD



... a "chosen few" can be concerned, it is better to carry a sense of
comfortable in shorts on a really "spare" all day, and never use it, You will be ris...

RALEIGH

have revolutionised
cycle lighting



12-VOLT DYNOHUB
THE GREATEST INVENTION
SINCE CYCLING BEGAN

It's all in the front hub

MODELS FROM £5.10.0 CASH
(Sturmey-Archer 3-speed gear 21/- extra, cash)
Deferred Terms from
5/- down and 12 equal monthly payments (from 10/7).
Sturmey-Archer 3-speed gear 2/1 extra, monthly. Dunlop Tyres, Terry or Raleigh-Lycett Special Aero Saddle and the best of everything. Call at your nearest dealer for free copy of "The Book of the Raleigh."
THE RALEIGH CYCLE CO. LTD., NOTTINGHAM
Depots and Agents Everywhere

The 12-volt Patent Dynohub embodies the ideal features desired by every cyclist—

- **FRictionless OPERATION**
- **CLEAN and SILENT** ● **COSTLESS to OPERATE**
- **BRILLIANT BEAM AT WALKING PACE**

... Here is just another example of the truth that most of the great inventions that improve cycling are sponsored by Raleigh!
All these features can only be obtained in this amazing new invention, which sets an entirely new standard in electric lighting for cycles.
Ask your agent to demonstrate the remarkable ease with which the Dynohub wheel revolves.
AVAILABLE ON ANY NEW RALEIGH MODEL — 25/- EXTRA

**YOU'RE MISSING SOMETHING
IF YOU DON'T BUY A
RALEIGH**

THE ALL-STEEL BICYCLE
Designed and built entirely in the largest and most complete cycle factory in the world.

Fit the Sturmey-Archer 3-speed gear—the gear that "makes cycling easy"

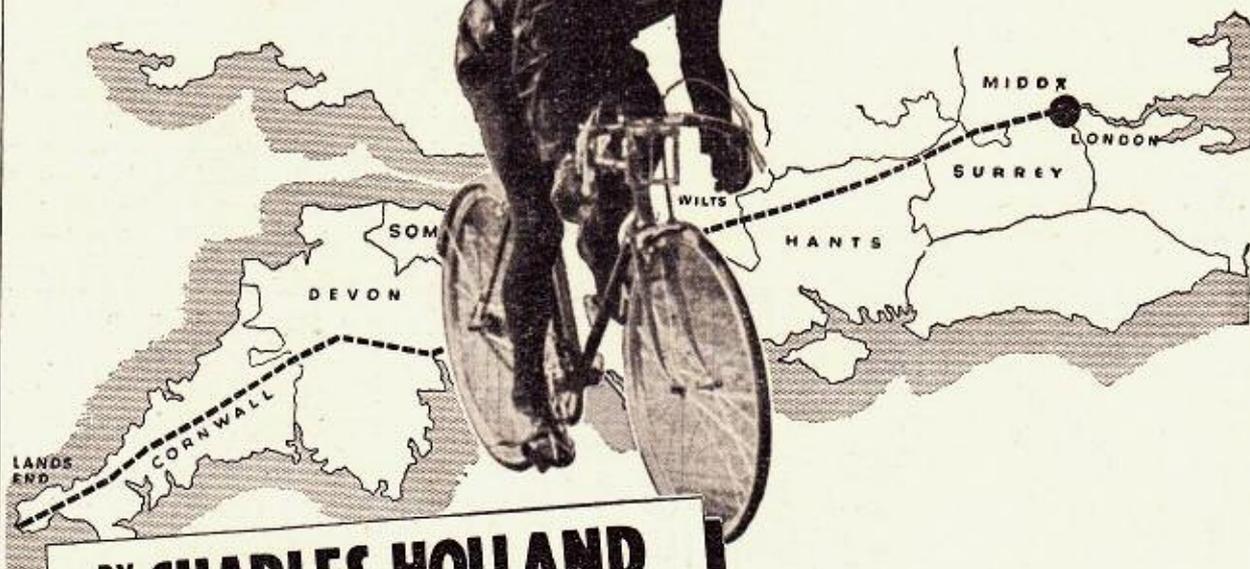


... before his words were broadcast? ... gained him fourth place. ... son, Cochrane, Mac... Regent C.C., 3.18.45; 3, West of Scot... land Clarion C. and A.C., 3.20.16.

*Through
Seven Counties in Record Time*

LAND'S END-LONDON RECORD

*Smashed by
25 minutes!*
(Subject to official confirmation).



**BY CHARLES HOLLAND
RIDING A**

RALEIGH

THE ALL-STEEL BICYCLE

FITTED WITH A STURMEY-ARCHER MEDIUM RATIO (AM) 3-SPEED HUB

287½ miles, over a hilly course, impeded by torrential rain and four punctures—surely sufficient to keep the Land's End-London Record secure even from record-breaker Charles Holland! He rode the machine designed by himself—The Raleigh Charles

Holland Continental Model, equipped with a Sturmey-Archer 3-speed gear! The result: a new record time of 13 hrs. 44 mins. (25 minutes less than the previous record) and another spectacular endorsement of the world's easiest-running cycle!

WE ARE EXHIBITING AT THE EARLS COURT BICYCLE & MOTOR CYCLE SHOW — November 7th-12th, 1938 — Stand 45

Fit the Sturmey-Archer 3-speed gear—the gear that "makes cycling easy"

THE RALEIGH CYCLE COMPANY LIMITED, NOTTINGHAM.

(Depots and agents everywhere)



in the year 1570, his father being near Knaresborough, and Guy re- good living young man with the

*Passing
465 milestones
in 24 hours!*



SID FERRIS on his RALEIGH

fitted with a Sturmey-Archer 3-speed gear

Smashes the '24 HOUR' Record

(Subject to official confirmation)

The most prized long-distance record in all cycling—falls to S. H. Ferris and his Raleigh, who covered 465½ miles in 24 hours! Ferris was greatly assisted in the night hours by the Patent DYNOHUB Lighting Unit on his Raleigh. Here—sensationally opportune—is a lead as to the one stand you *must* linger over at the Show—Raleigh, Stand 45. New models, new refinements, new developments of design—in fact, the most notable assembly of cycles that even Raleigh have displayed!

**YOU'RE MISSING SOMETHING
IF YOU DON'T VISIT STAND 45**

RALEIGH

THE ALL-STEEL BICYCLE

Fit the Sturmey-Archer 3-speed gear—the gear that "makes cycling easy"

Send for "The Book of the Raleigh."

The Raleigh Cycle Co. Ltd., Nottingham.

Depots and Agents everywhere.

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