

Ciao

~~P-50~~
\$82





A cheerful wave of the hand,
a smile and CIAO! pronounce it 'Chow'
—it rhymes with 'Wow' in any
language.

This is the greeting—This is the
VESPA MOPED. New modern, elegant,
above all youthful, Ciao is the moped,
the true moped which continues
the Vespa tradition: a tradition of
excellence, as modern as the new
day. Put a Ciao between you
and the road—you will find hundreds,
thousands of new friends who will greet
you with a Ciao.

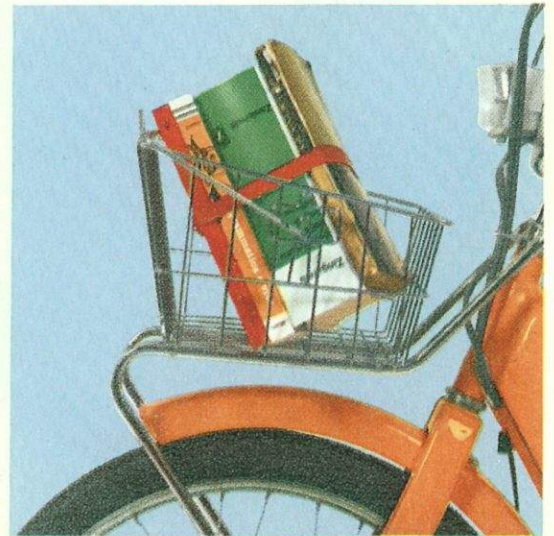
You will experience the joy of
possessing a perfect machine which will
turn every journey into a holiday.
Put a Ciao between you and the road
—you will discover that you leave
later and arrive earlier,
you will discover that Ciao's two wheels
are worth more than four,
that finally everything is easier because
Ciao will run for you silently,
safely and above all economically.





Perhaps the best moments of school are those spent outside of the classroom, chatting with friends when you arrive early.

There is nothing better for the student than good humour on arrival at School. Good humour such as is felt after a ride astride a Ciao.



Do you like sports? Fine! Sport—it is said—is the best vitamin at any age. Jump astride a Ciao then, and away . . . at full pedal! On your Ciao you can pedal just as on a bicycle if you feel energetic. However, you can, if you wish, arrive more quickly, by engaging the motor and . . . away at full throttle. You will arrive fresh, punctual, impeccable and most important of all in very good humour and spirit.





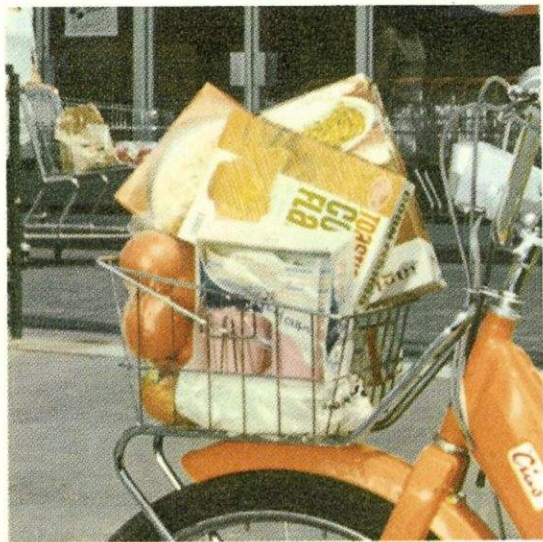
In Italy, Ciao is a word with many meanings. Sweethearts, friends, parents, sons and daughters, schoolchums, playmates, fellow-workers, when they exchange cheerful greetings the most hearty welcome is "Ciao".

Ciao is a word difficult to translate, but easy to learn and understand. Spell it Chow—it rhymes with Wow!

You say Ciao at meetings, Ciao at goodbyes, this is why our moped, or better still *your* moped is called Ciao. For your work, for your outings and pleasure, put a Ciao between you and the road. Greet your friends with Ciao and you too, will discover the new way to be completely independant and contented.

*Women, as everybody
knows, love shopping.
They love it so much
that someone, to make
them happy, has had to
invent the supermarket.*

*And so we have
prepared for the Ciao,
accessories made
especially for carrying
home the personal
as well as the family
shopping.*



ciao -



*Up hill and down dale
the Ciao will carry
you with ease and
comfort. Driving the
Ciao is easy. Starting is
simple—pedal a few
yards, twist the throttle
and you are away!*

*The automatic trans-
mission allows the
engine to continue to
run even when at a stop.*

*When the lights
change, another twist
of the throttle and
you are off again,
smoothly, quickly and
easily.*

perfect styling and functional in every detail

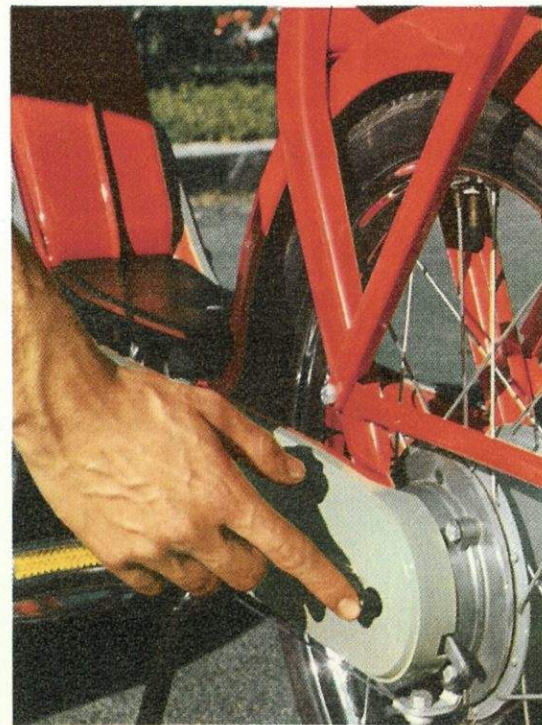
The simple help of a coin is all that is needed to remove the protective covers of the engine, should it be necessary to do so.



An ingenious carrying handle has been built into the central floorboard. The Ciao can be easily lifted and carried for short distances.



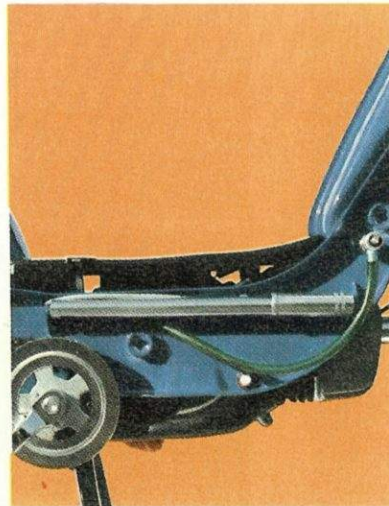
To disengage the engine is simplicity itself. Simply press this button and pedal away. The Ciao instantly becomes a comfortable and smooth running bicycle.



modern styling in the true vespa tradition



The Ciao engine continues the Vespa tradition. It is a masterpiece of engineering, brilliantly designed and concealed. The Ciao presents itself with a personal style, a Vespa style which distinguishes it from every other two-wheeled machine.



The Ciao is available in two colour schemes. A two-tone grey or a two-tone dark blue and grey. In these illustrations can be seen the fitting for a pump and the two different solutions for the front suspension.

technical specifications

The Ciao uses a petrol-oil mixture, i.e. 2% oil.

Consumption : (CUNA standard): 1.4 lt./100 Kms. (202 mls./imp. gal.; 168 mls./U.S. gals).

Performance : 40 K.p.h. (25 m.p.h.)

Range : approx. 200 Km. (125 mls.)

Max. fuel capacity : 2.8 lt. (0.62 imp. gals.; 0.75 U.S. gals).

Wheels : 2.19"

Total dry weight : 33.5 - 37.5 Kg. (74 - 85 lbs.) according to model.

Wheel base : 1000 mm. 39.37").

Handlebar width : 630 mm. (24.8").

Total length : 1615 mm. (64").

Max. height : 1020 - 1040 mm. (40.15" - 40.95") according to model.

Engine : Single cylinder two stroke rotary distribution, i.e. carburated mixture is regulated by the crankshaft rotation.

Bore : 38.4 mm. (1.51").

Stroke : 43 mm. (1.69").

Displacement : 49.77 cc. (303 cu. in.)

Compression ratio : 8 - 1.

Spark advance : 20°.

Transmission from engine to rear wheel by means of an automatic clutch and trapezoidal shaped belt, fixed belt pulleys and reduction gear unit.

On the Model C9VI the engine transmission to the rear wheel incorporates an automatic centrifugal speed governor with expanding pulley, trapezoidal shaped belt, automatic clutch and reduction gear unit.

The Ciao is also provided with ancillary transmission composed of pedals, sprocket with crank, roller chain, free wheel sprocket, (ratio 28/18).



Ciao is a product of Piaggio & C.—Via A. Cecchi 6—Genova.
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Division of the Westinghouse Brake & Signal Company Limited

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