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IceniCAM Information Service

MOTOR CYCLE AND CYCLE TRADER, 2 JANUARY 1959

IN THE NEXT "TRADE"

ing once again the leadership of the "Trade" in the world's cycle-trade magazine field.

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### HERCULES ADDRESS NOW AT SMETHWICK

Letters have been sent to all Hercules and James dealers informing them of the companies' changes of address. Hercules Cycle and Motor Co. Ltd., and James Cycle Co. Ltd., have both moved to Britannia Works, Handsworth, Birmingham, 21 (Smethwick 1414).

### PHILLIPS—SMETHWICK 1414

J. A. Phillips and Co. Ltd., announces that, from January 5, 1959, the telephone number of its headquarters at Credenda Works, Smethwick, Birmingham, 40, will be changed to Smethwick 1414.

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