



SHOW SHORTS

(continued)

SEE Stand No. 161 for a novelty in touring bag supports. It is "clip-less," retails at 9d., and can be fitted to seat stays in a few seconds. It is made by the Palmer Company.

SEVEN new machines to interest the racing clubman will be on view on the Armstrong stand. Easy to remember the number—it is 1.

THE first cord tyre was made by Palmer. See the "last-word" tyre, a product of the same firm, on Stand No. 114. It is light, resilient, and has a white tread.

WHAT gear was used in the claiming of more than 2,000 records?

also worth seeing is the successful Dynohub lighting system and trigger control for Sturmey gears.

"WHITE KNIGHT," the newly introduced tyre, made by the Palmer Company, will be on view on Stand 114 among other attractions.

THE Rudge new system of rod and cable operated braking will attract great numbers to Stand No. 28, but the interest will be shared with the Ultra

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of new lines will arouse interest among club riders. The Pagetkit range is known for superb quality and distinctive cut and examples may be seen and purchased at the show.

PALMER TYRE CO., LTD. 114

Noteworthy on Stand No. 114 is the White Knight Sports tyre, which has a white tread. All types of machines can be "shod" with Palmer tyres, there being the rugged, hard-wearing Utility, the medium-weight Roadster, and the Viking, to meet varied requirements. The excellence of Palmer products is already so well known that mention of it is hardly necessary. Palmers are one of the oldest firms in the industry.

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