

# 3

**NEW NORMAN**  
mopeds!

# 3

**NEW opportunities**  
to make more  
sales!



**NIPPY MK. IV**

Newly styled: first-class looks with fine performance. Specification includes 2-speed Villiers 50 c.c. engine, improved frame incorporating swinging-arm rear suspension and sprung front forks. **62 gns.**  
*tax paid*



**NIPPY MK. III**

Clutch-operated single gear 50 c.c. engine unit, sprung front forks and full width hubs. Unequaled value at a new low price. .... **54 gns.**  
*tax paid*



**SUPER LIDO**

The luxury moped, the smartest ride on the road. Specification includes—Sachs 2-speed 50 c.c. engine, swinging-arm rear suspension. .... **73 gns.**  
*tax paid*

Norman now cover the full price range in the moped market. With substantial national advertising pushing sales, there's a price-right Norman to clinch every moped deal. Make sure of your share of the year's biggest profits! Sell more mopeds. Sell Norman.

# NORMAN

A COMPANY OF THE  CYCLE DIVISION

*the finest moped makers*

NORMAN CYCLES LTD. ASHFORD, KENT

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