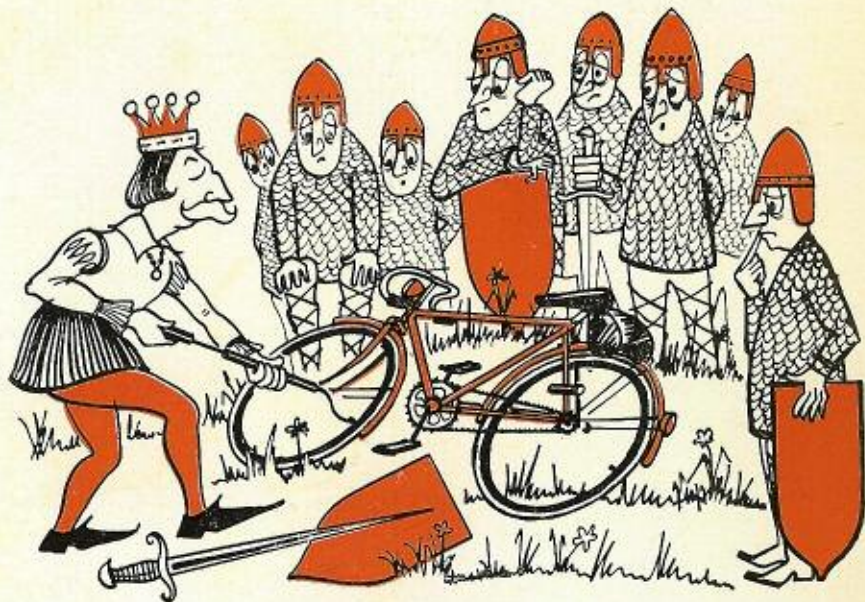


the norman inquest...

*or what every dealer should know
about Britain's best selling bicycles*



IT IS A complete fallacy that William the Conqueror is the patron saint of Norman bicycles. Though we think that had Bill known about the sturdiness and dependability of the Norman 'horse', he would have pedal-pushed his way into battle before you could have said... 'Sabre'. It also occurred to us that King Harold wouldn't have been so fractious had there been a bike in it for him. After all, what better way of seeing Sussex than from a Norman bicycle, or any other part of the country for that matter?

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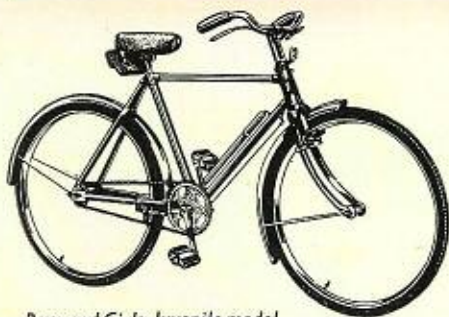
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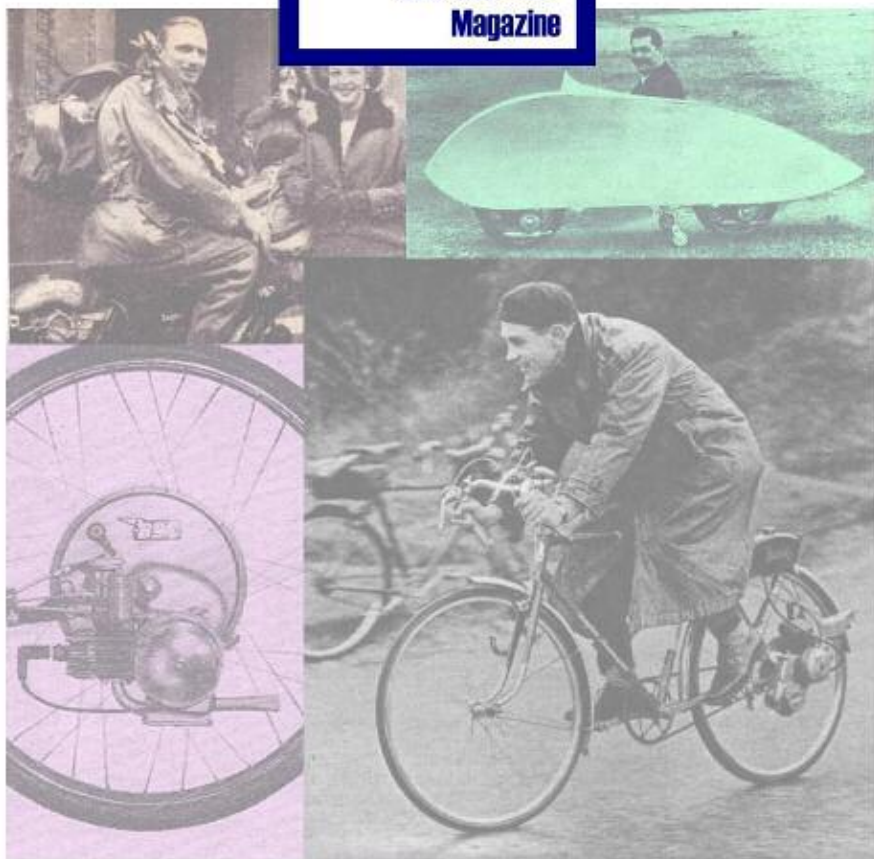
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