

Announcing the
NEWEST

NEW HUDSON
A BSA PRODUCT

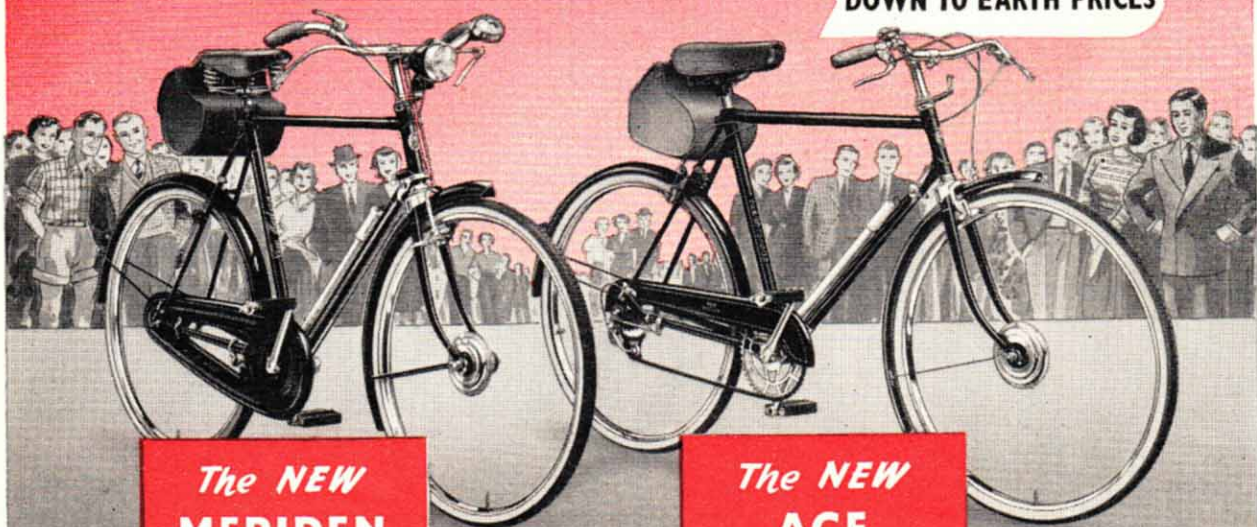
★ Once again NEW HUDSON rises to the top of the form with models outstanding in their class. Built, equipped and priced to make cycling really worth while. See the new New Hudsons at the show or fill in coupon below for full details of the 1955 range.

SPARKLING FINISH

SUPERB SPECIFICATION

ATTRACTIVE COLOURS

DOWN TO EARTH PRICES



The NEW
**MERIDEN
TOURIST**

The NEW
**ACE
RIDER**

**POST
NOW**

NEW HUDSON LTD., 9, WAVERLEY WORKS, BIRMINGHAM, 10

Please send me illustrated folder of your 1955 cycle range

NAME.....

ADDRESS.....

... STOP + GREAT NEWS FOR CYCLISTS ...

★ ANNOUNCING THE NEWEST

NEW HUDSON

BSA PRODUCT

SUPERB
SPECIFICATION

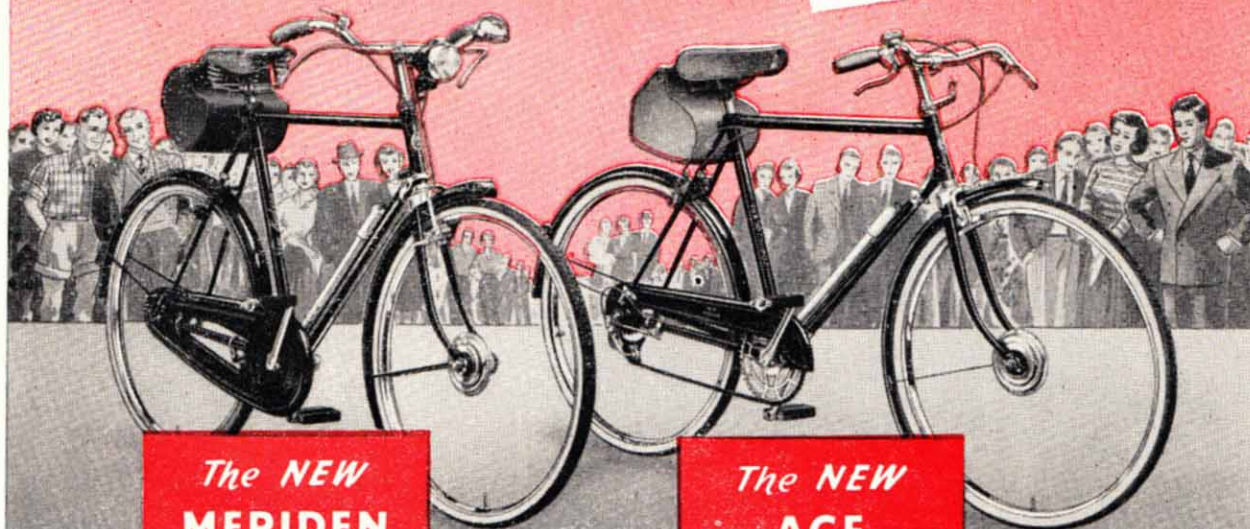
UP TO THE
MINUTE
STYLING

SPARKLING
FINISH

ATTRACTIVE
COLOURS

DOWN TO EARTH
PRICES

★ You'll be amazed to see how much better NEW HUDSON cycles become year after year. The thrill of seeing them at the show can be matched only by the greater thrill of riding one. For those who cannot go to Earls Court, the New Hudson folder illustrates the complete new range. Send the coupon below for your copy NOW.



The NEW
**MERIDEN
TOURIST**

The NEW
**ACE
RIDER**

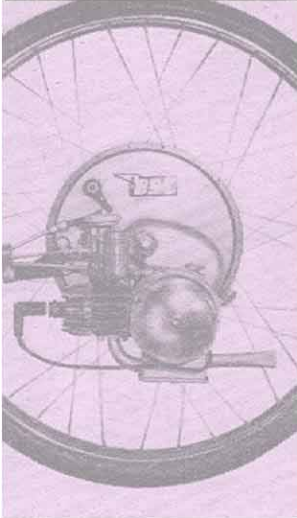
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