

The

NEW HUDSON

Silver Arrow



**“TOP FLIGHT” FOR
WORLD MARKETS**

True as a (Silver) Arrow, the New Hudson 1949 range speeds toward record overseas sales targets with a “straight shooting” policy of outstanding Quality and Finish which cannot miss—with Trade and Public alike. Write to-day for full particulars.



WITH WHEELERS AND DEALERS

ALL OVER THE WORLD

NEW HUDSON

QUALITY COMES *First*

Write to-day for particulars of
selling arguments of the world's
smoothest-selling Range of Cycles



NEW HUDSON LTD., ARMOURY ROAD, BIRMINGHAM II, ENGLAND

Put **YOUR** customers on the

EASIEST RUNNING EASIEST SELLING CYCLES . . .

Quality Production with the Dealer and Quality Performance with the Cyclist are two outstanding factors which have made NEW HUDSON Cycles world-famous for Easy selling and Easy running.

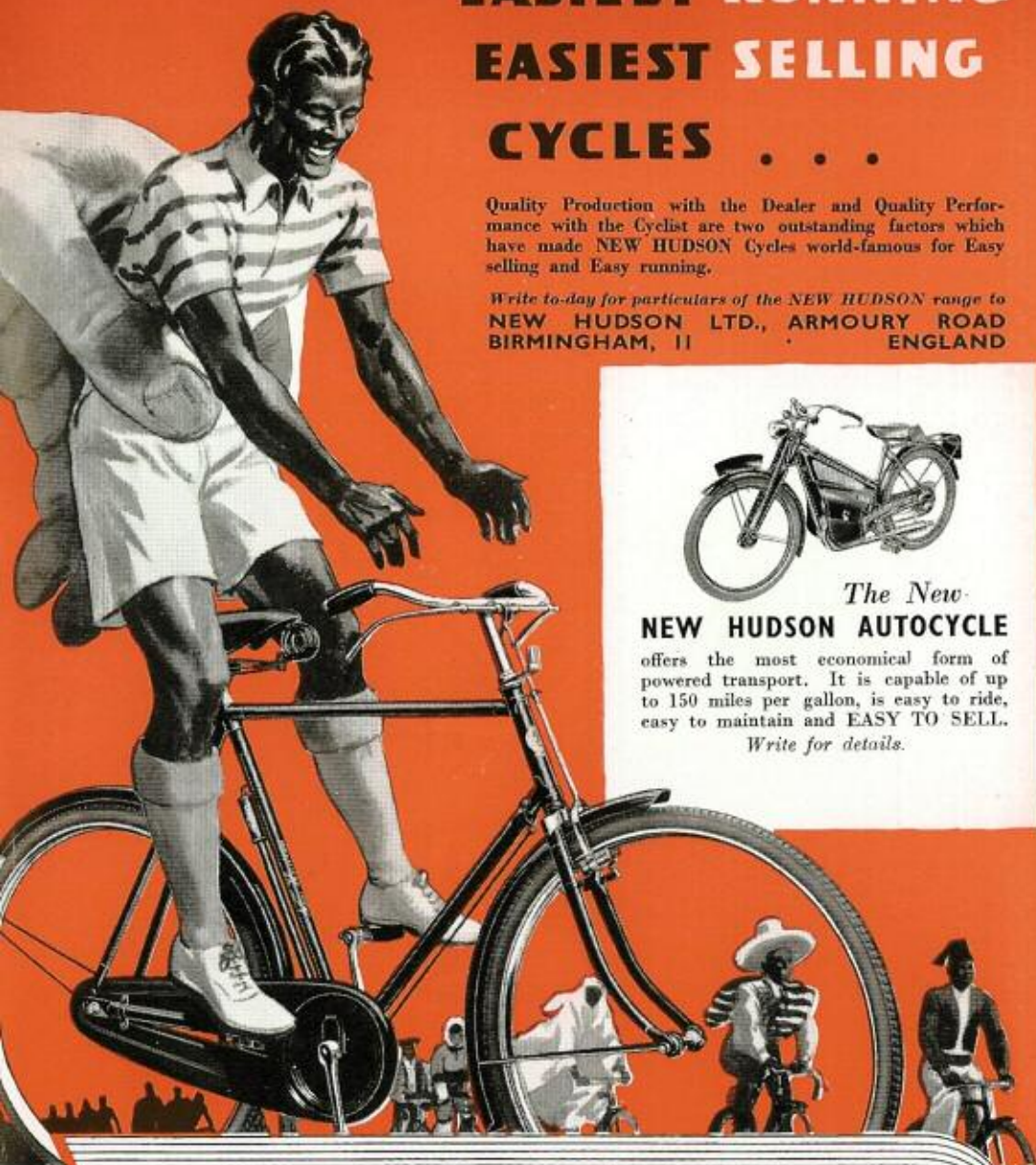
Write to-day for particulars of the NEW HUDSON range to
**NEW HUDSON LTD., ARMOURY ROAD
BIRMINGHAM, 11 ENGLAND**



The New NEW HUDSON AUTOCYCLE

offers the most economical form of powered transport. It is capable of up to 150 miles per gallon, is easy to ride, easy to maintain and **EASY TO SELL.**

Write for details.



NEW HUDSON

BICYCLES & AUTOCYCLES



1950

... and

**NOW FOR ANOTHER 12 MONTHS
INCREASING SALES & GOODWILL**

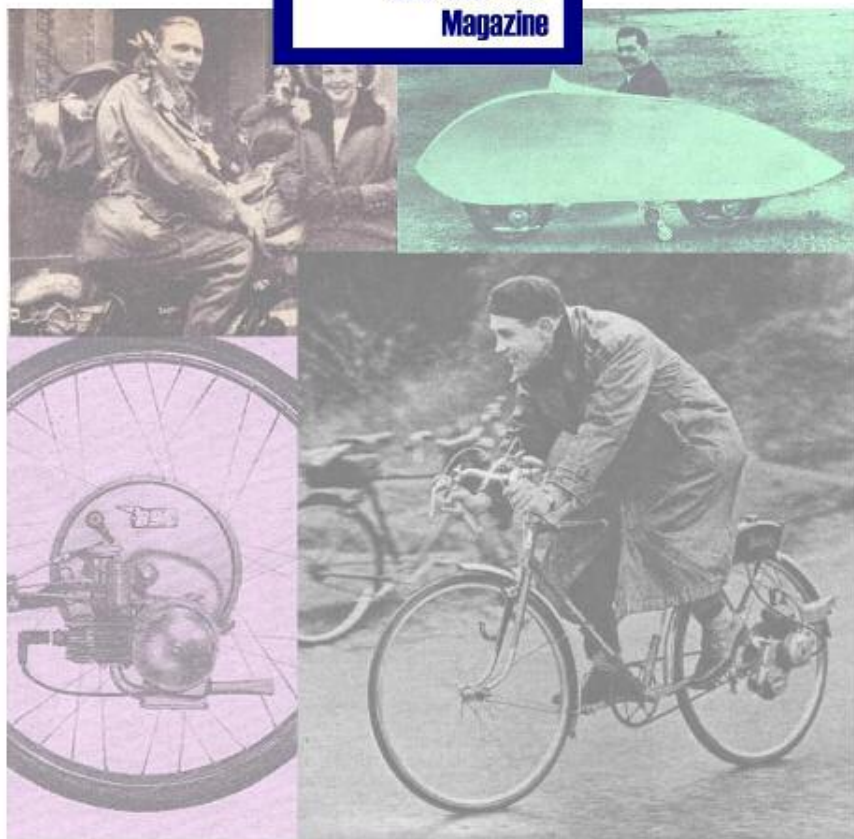
with

NEW HUDSON

Here's the most profitable New Year's Resolution you can make. Send to-day for full details of the world's most popular, and fast-selling, Range of Cycles to:

NEW HUDSON LTD. · ARMOURY ROAD, BIRMINGHAM, 11 · ENGLAND

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