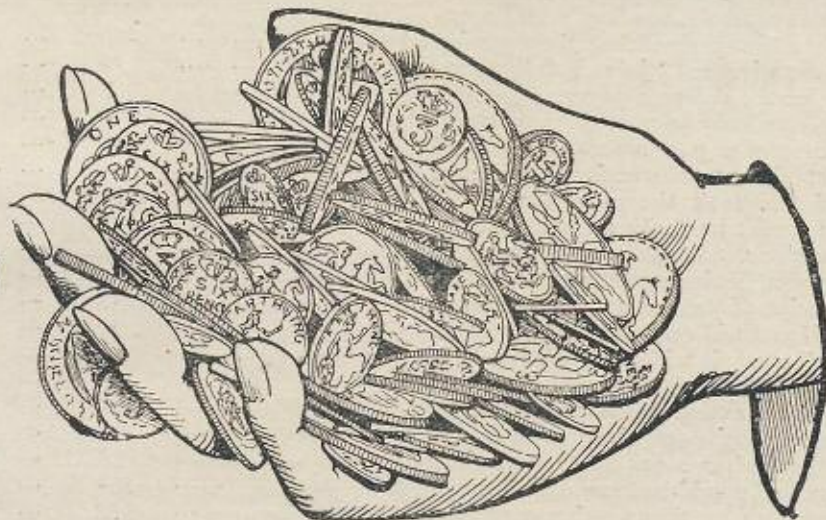


YOU WILL CERTAINLY BE INTERESTED

in the
NEW POLICY
of



in the
NEW POLICY
of

THE HELPING HAND

which will very shortly be submitted for the approval of all Agents who hold
the Agency for



**A POLICY MARKING A DISTINCTLY NEW DEPARTURE CERTAIN
TO BRING INCREASED TRADE and PROFIT TO ALL WHO ACCEPT IT**

YOU SHOULD GET THE NEW HUDSON AGENCY AND PARTICIPATE
IN THE BENEFITS OF THIS NEW POLICY.

THE NEW HUDSON CYCLE CO., LTD., 2, Parade Mills, BIRMINGHAM.

THE IDEAL TRADING SYSTEM ENSURING STEADY & PROFITABLE BUSINESS ALL THE YEAR ROUND, WINTER & SUMMER ALIKE,

WILL BE AT THE COMMAND OF ALL

TRADERS WHO HOLD THE AGENCY
FOR THE FAMOUS



FOR THE SEASON

1907.

Full details of this new policy and new system of trading will shortly be issued to all New Hudson Agents—the policy that will absolutely ensure to every New Hudson Agent a largely increased summer business, with correspondingly increased profits and a steady, profitable development of trade during the months at present barren and profitless. Under the ideal trading system summer will help winter and winter will add to the prosperity of summer.

FOR THOSE WHO WISH TO PARTICIPATE THERE
ARE STILL A FEW NEW HUDSON AGENCIES VACANT.

THE NEW HUDSON CYCLE CO., LTD., 2, Parade Mills, BIRMINGHAM.

**THE IDEAL TRADING SYSTEM
ENSURING STEADY & PROFITABLE
BUSINESS ALL THE YEAR ROUND,
WINTER & SUMMER ALIKE,
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FOR THOSE WHO WISH TO PARTICIPATE THERE
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THE NEW HUDSON CYCLE CO., LTD., 2, Parade Mills, BIRMINGHAM.

**NEW & BETTER WEAPONS
FOR USE IN FIGHTING
THE BATTLE OF BUSINESS
ARE NOW BEING PREPARED
FOR THE UP-TO-DATE AGENTS
WHO SELL THE FAMOUS**

**NEW
HUDSON
CYCLES**

These weapons will be available for the use of New Hudson Agents at or about the time of the forthcoming Stanley Show, and they will be found capable of immediate use for securing business success to those New Hudson Agents who adopt them.

It will not be necessary for the New Hudson Agent who adopts these new weapons to wait till the opening of Springtime for the commencement of his season's trade. It will commence immediately.

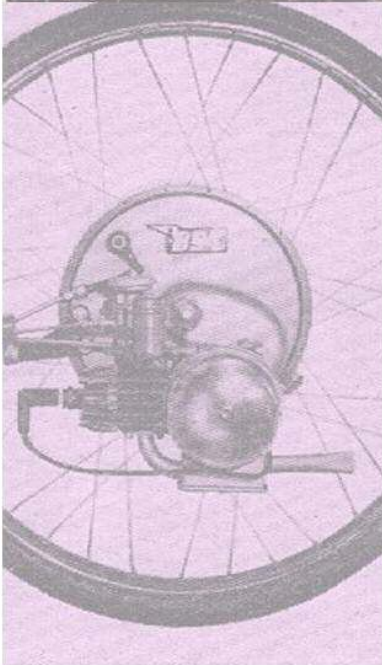
Steady, profitable trade in the Winter, largely increased business in Summer, that is what the future holds in store for the New Hudson Agent. Why should you not participate in these advantages?

There are still some places where we are open to appoint a New Hudson Agent. Is your district one of them?

A postcard will enable you to find out.

THE NEW HUDSON CYCLE CO., LTD., 2, Parade Mills, BIRMINGHAM.

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