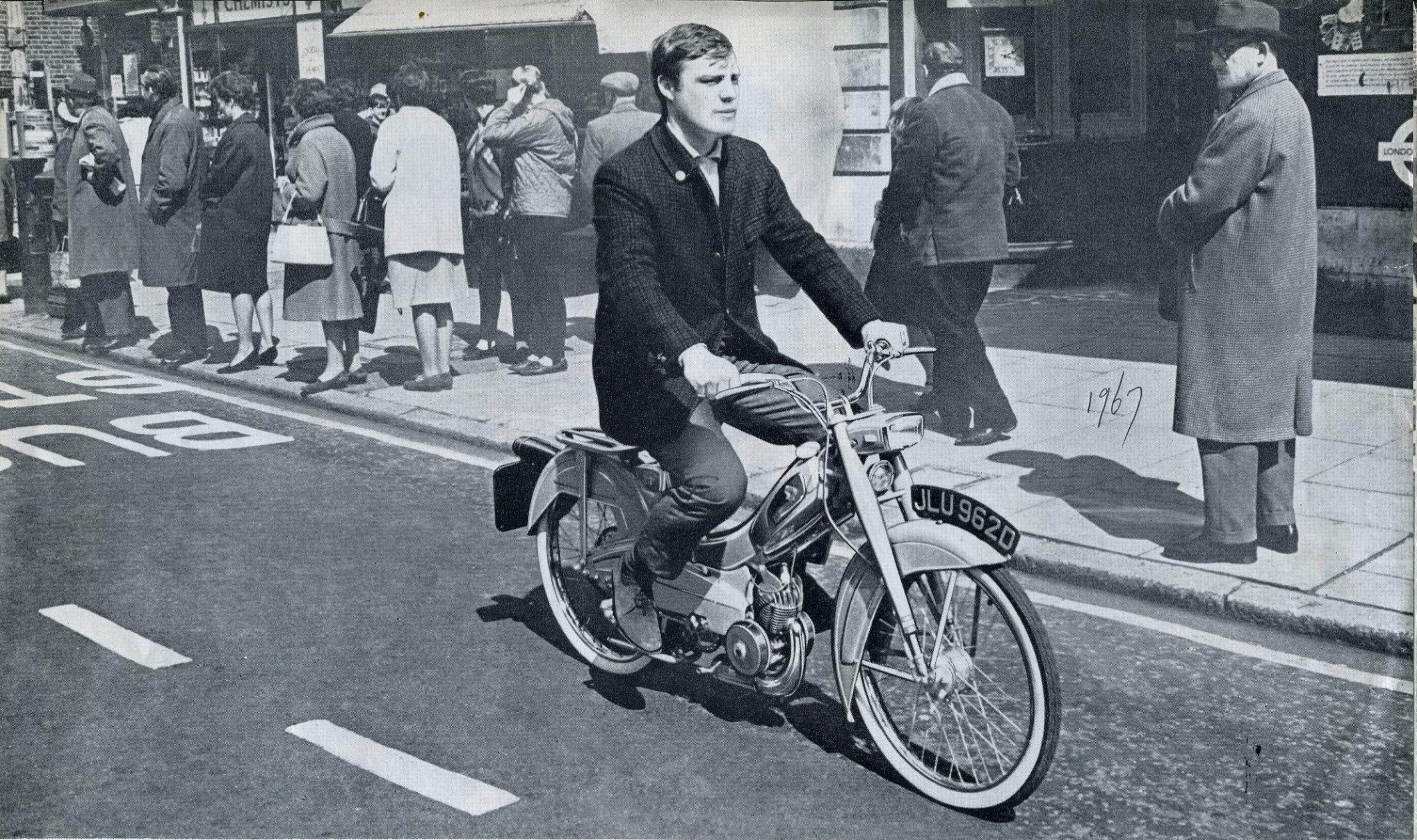




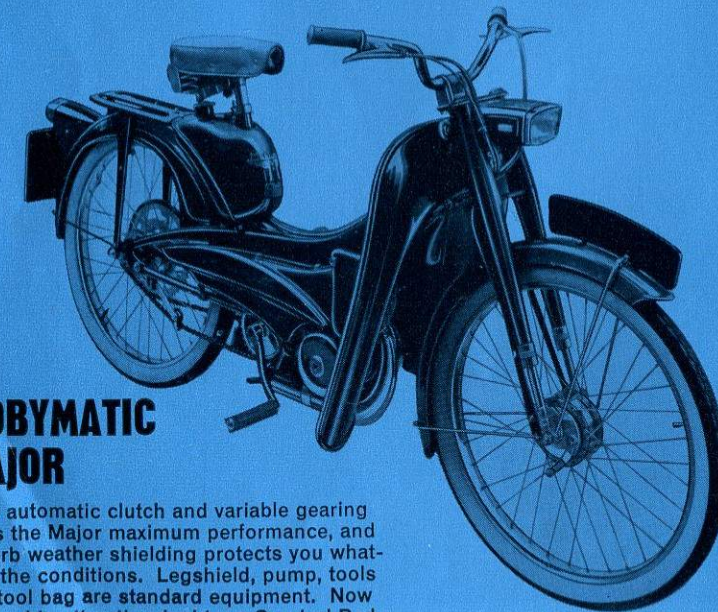
GO AS YOU PLEASE WITH
MOBYLETTE

Miles and miles of trouble-free transport at the lowest possible cost



MINOR

Embodying all the quality and reliability for which Mobylette is famous, the Minor with its automatic Di-Moby clutch—brings all the joys of carefree travel at the lowest possible cost. The finest value in this price bracket today. Finished in Diplomat Grey.



MOBYMATIC MAJOR

Fully automatic clutch and variable gearing gives the Major maximum performance, and superb weather shielding protects you whatever the conditions. Legshield, pump, tools and tool bag are standard equipment. Now finished in attractive dual tone Carnival Red and Silver.

NON-STOP RELIABILITY

All Mobylette models have one thing in common—they're uncommonly reliable. No fits and starts, no temperamental moods: basic simplicity of design and high technical standards guarantee that your Mobylette will go, go, go. **PRODUCT OF MOTORBECAE—THE WORLD'S LARGEST MOPED MANUFACTURERS.** Over 5,000,000 satisfied owners throughout the world.



MONOLUXE MK II

Brilliant new best seller, this great machine has tailor-made legshields giving excellent weather protection. Slim styling and smart Diplomat Grey finish add looks to a model that is fast becoming a firm favourite. Complete with automatic clutch.



DUAMATIC

Really luxurious 2-seater specification. Higher power output, long travel, swinging arm rear suspension. Large capacity tool box with chrome cover, exceptional weather shielding, electric horn, speedometer and automatic clutch and variable gearing. Finished in Azure Blue.

ECONOMY

Mobylettes don't gulp petrol—they take it in tiny sips and give full value for every teaspoonful: up to 200 miles per gallon. This, and the modest 40/- annual tax, makes a Mobylette the cheapest form of personal transport around. (When the next tax-rise hits the motorist, who'll still be laughing? You!)



DE LUXE

New rectangular headlamp with speedometer housing. Oval section shrouded telescopic front forks, full width hub brakes and automatic clutch. Combines strength with elegance and offers greater value than ever before. Finished in Jewellescent Bronze.



LUXAMATIC

The "razor edge" line gives an outstanding new appearance to this popular model. With super wide telescopic forks, extra large headlamp, electric horn, speedometer, automatic clutch and variable gearing. This model has proved its complete reliability in carrying two people in absolute comfort with power to spare. Finished in Jewellescent Bronze.

COMFORT

Being independent doesn't mean being uncomfortable when you choose a Mobylette—the front forks are superbly designed for smooth riding. Models with rear suspension units complete the comfort—and two can ride as softly as one. Taking the rough with the smooth is a Mobylette speciality!



SUPER

With the stylish razor edge look and so many super extras—large capacity fuel tank, extra wide luggage rack, tool box, improved headlamp design. The Super, with its beautifully streamlined frame and deeply balanced mudguards, offers complete comfort with maximum weather protection for the rider. Finished in Azure Blue.



SPORTS "50"

The "new look" style and power-plus dual seat. Telescopic front and swinging arm rear suspension. Extra large headlamp, speedometer and electric horn. Crank arms may be locked into position as footrest. Beautifully finished in ebony black with lavish chrome. 2-gallon tank with reserve and knee grips. Automatic clutch and variable gearing are incorporated into this "prince" of the Mobylette range.

VALUE

Your Mobylette dealer is an expert on giving you exactly what you want for what you want to pay. See his range of machines and see for yourself what Mobylette offers you . . . for so much less to pay! For supplementary transport. Any full road fund licence owner may ride a Mobylette without a further test.

All 'Matic' machines are equipped with the world famous Mobylette system of **FULLY AUTOMATIC INFINITELY VARIABLE GEARING.** With absolutely no effort from the rider the machine selects the gear ratio most suited to hill or surface! Leaves the rider free to operate only two controls—brake and throttle. Makes the lightest work of gradient or traffic conditions.

GENERAL SPECIFICATIONS

ENGINE

49 c.c. high efficiency, light alloy chrome lined cylinder with flat top piston, developing for Minor, Monoluxe Mk II, De Luxe, Super, 1.7 b.h.p. at 4,500 r.p.m., for Major 1.8 b.h.p. at 5,000 r.p.m., Duamatic 2 b.h.p. at 5,500 r.p.m., Luxamatic 2.7 b.h.p. at 6,000 r.p.m., Sports '50' 2.8 b.h.p. at 5,500 r.p.m.

FRAME

Patented all pressed steel.

TRANSMISSION

Through fully automatic, engine driven Di-Moby clutch to heavy-duty $\frac{1}{2}$ x .305 roller chain. Major, Duamatic, Luxamatic and Sports '50', through infinitely variable gear, overall ratios ranging from 19:1 to 12:1.

IGNITION

By Novi flywheel magneto.

LIGHTING

Direct from Novi high output flywheel generator to new **FLAT BEAM HEADLAMP.** Rear lamp incorporates reflector. Luxamatic and Sports '50', Large dual beam headlamp with 15 watt output.

SUSPENSION

All models, except Minor and Monoluxe Mk II, telescopic front forks with long travel. Duamatic, Luxamatic and Sports '50' fitted with swinging arm rear suspension.

WHEELS

Chromium plated rims with heavy gauge plated spokes. All models except Minor with large section whitewall balloon tyres.

BRAKES

All models except Minor and Monoluxe Mk II, powerful internal expanding, in full width plated hubs. Minor, Monoluxe Mk II, internal expanding rear brake and powerful centre pull front calliper brake.

HANDLEBARS

Chrome-plated, fitted with straight-pull brake levers, twist grip throttle and decompressor controls.

EQUIPMENT

Minor: pump and tool bag. All other models: Tyre pump. Tools and tool bag or steel container. De Luxe, Super and Major models, provision for built-in speedometer in the headlamp. Duamatic, Luxamatic and Sports '50' models fitted with electric horn, speedometer and large comfortable dual seat.

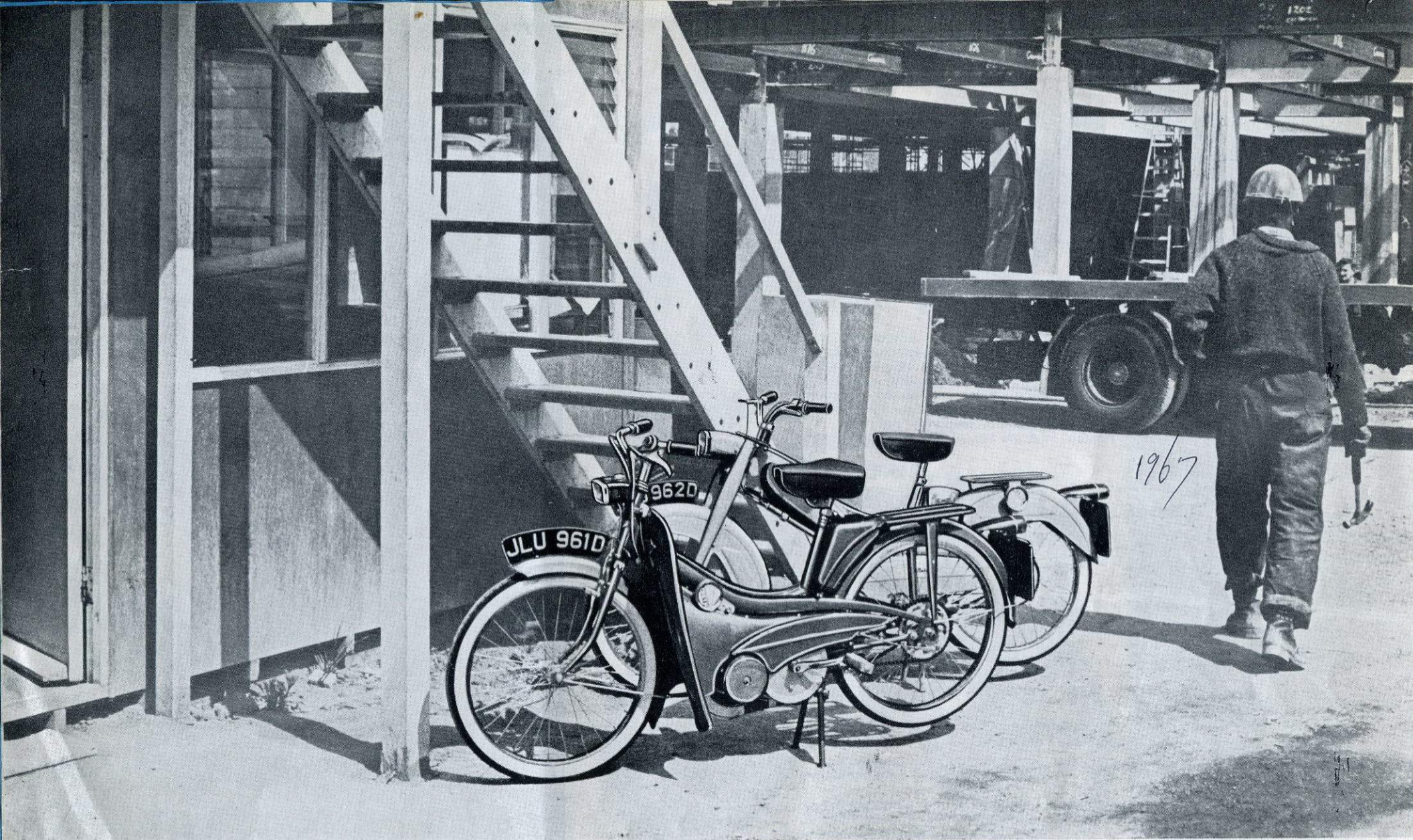
GENERAL

By movement of one simple **control** the engine can immediately be disconnected and the machine pedalled as easily as a cycle.

Sole U.K. Concessionaires

MOTOR IMPORTS CO., LTD.
7 GRESHAM ROAD, LONDON, S.W.9

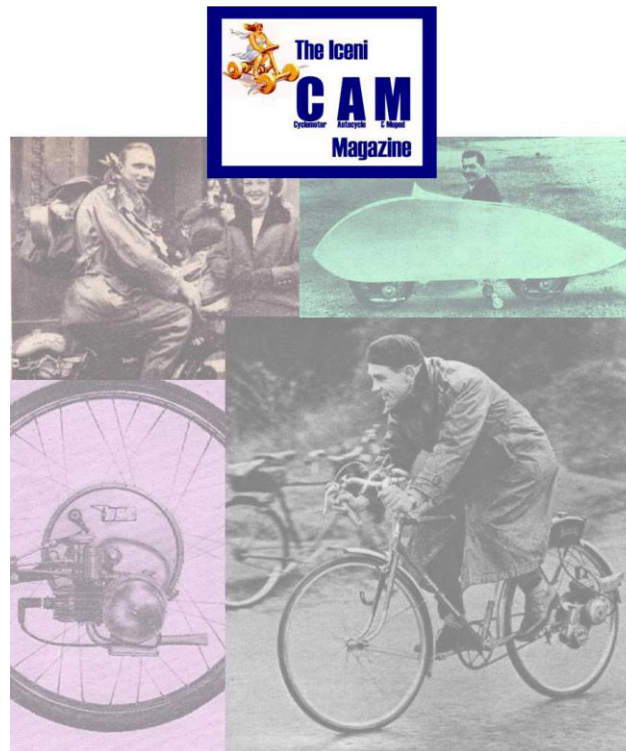
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