

Do you bus — do you train — do you push bike?

Now!
RIDE each day

**THIS EASY
LOW PRICE WAY!**

Here's the best way of all to travel to and from work! It's so convenient — a Mobylette takes you every day just where you want to go, when you want to go.

And it's so much quicker, easier and more comfortable than cycling! A shift of a simple control allows the Mobylette to be pedalled.

You'll be surprised how little your Mobylette costs to run — less than a farthing a mile!

And a Mobylette is a wonderful buy with its cut-the-cost-of-living price tag! Ask a chap who owns one! Or see for yourself at your Mobylette dealer's!

**Go ahead —
get your
Mobylette!**



It's the lowest priced moped



STANDARD MODEL

£45-10-11

(including Purchase Tax)

DE LUXE MODEL

with automatic clutch

£49-10-11 (including P.T.)

MOBYMATIC

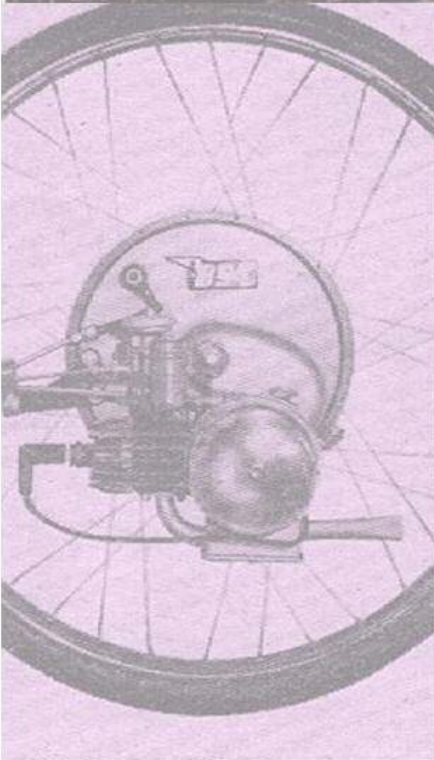
with automatic clutch and gears

£69-19-6 (including P.T.)

*Above models available on easy terms.
Send for free leaflet and name and address of
your nearest stockist.*

Distributed by **MOTOR IMPORTS CO. LTD.** 158 Stockwell Road, London, S.W.9

IceniCAM Information Service



www.icenicam.org.uk