

"NEW HORIZON"

An Appreciation of the Scooter-conscious
Trend of Development in Britain.

by **BERNAL OSBORNE**

Illustrated by "Motor Cycling" Artist
JACK CRAWLEY



Catalogue number
Price code
Date

IceniCAM Information Service

...W.6, are the people concerned.

More recent still is the French "Starlett," which when these words appear in print, will have been in Britain just over a week. It is a Monet-Goyon creation but a 98 c.c. Villiers

"New Horizon"

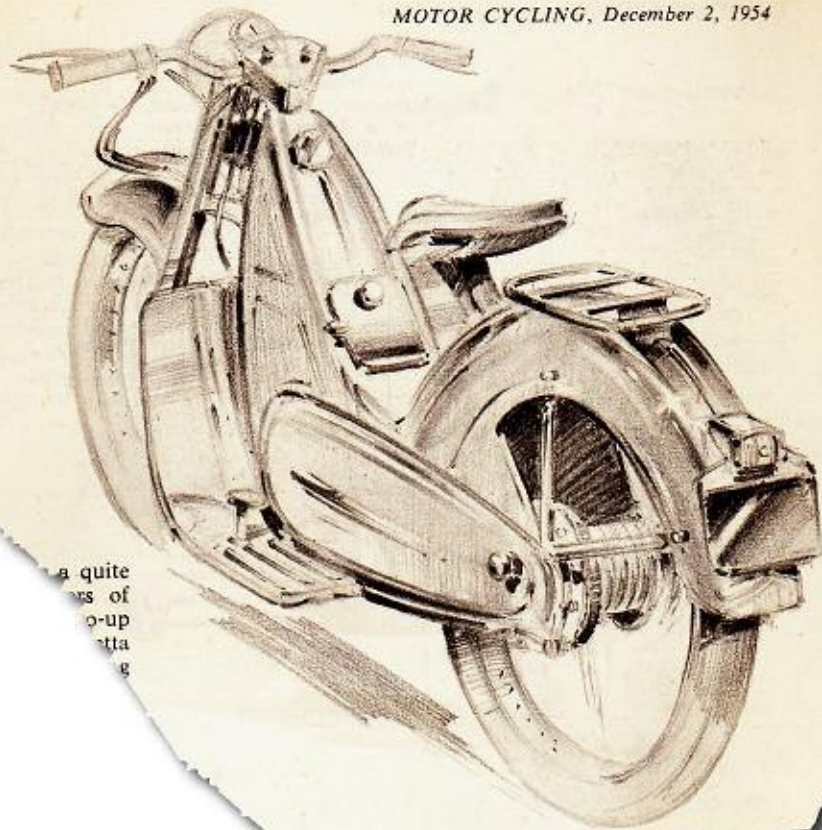
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Monet-Goyon is a name to conjure with in France and at the recent Show this "Starlett"—a 98 c.c. scooter bearing the name of this marque—made a belated appearance under the auspices of the Tandon concern.

made-under-licence engine is fitted—handy from a spares point of view—and the model is equipped with a starting handle. The venture here is a Tandon enterprise but, at the time of writing, the Watford-located concessionaires for the "Starlett" had not decided on the price.

While manufacturer's literature illustrates the "Starlett" in somewhat exotic Continental surroundings, there is no doubt that, in Britain's more plebeian atmosphere, this little model, like its companions in the ever-expanding British scooter field, will find favour with many who, lacking a motorcar and not particularly wanting a motorcycle, seek practical alternative transport for business and pleasure purposes. For them the scooter offers a quite new horizon.

MOTOR CYCLING, December 2, 1954



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