

**HERE IT IS!**



**THE MERCURY**

**'HERMES'**

**£ 72 - 10 - 0**

PLUS PURCHASE TAX £16 - 15 - 0

HIRE PURCHASE TERMS AVAILABLE

*AT LAST! the scooter you can afford*

The above Showcard is one of the many aids bringing business to appointed "Hermes" dealers. National advertising will help even more to bring customers to YOUR door!

Write NOW for details of the EXCLUSIVE "HERMES" AGENCY

British built by **MERCURY INDUSTRIES (B'ham) LTD.,**  
 Dock Lane, DUDLEY, Worcs. — Tel.: 4531

"BY RETURN" Spares and Service facilities available.

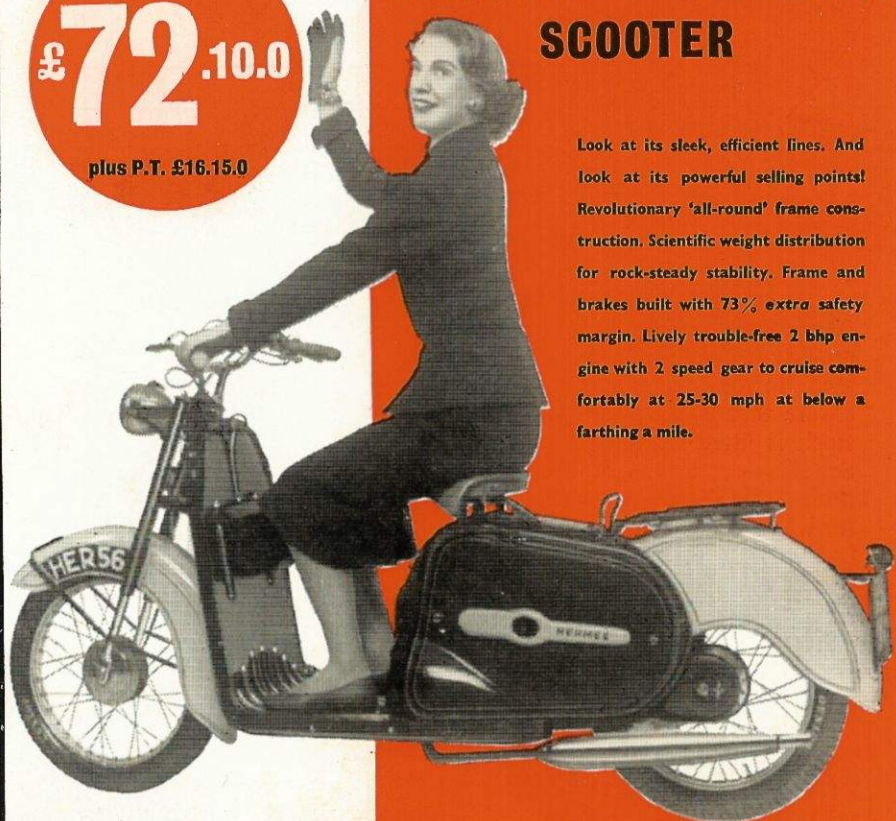


**The manufacturers  
of the famous  
MERCURY CYCLES**

to retail at  
**£72.10.0**  
plus P.T. £16.15.0

*present the amazing*  
**MERCURY**  
**HERMES**  
**SCOOTER**

Look at its sleek, efficient lines. And look at its powerful selling points! Revolutionary 'all-round' frame construction. Scientific weight distribution for rock-steady stability. Frame and brakes built with 73% extra safety margin. Lively trouble-free 2 bhp engine with 2 speed gear to cruise comfortably at 25-30 mph at below a farthing a mile.



**BE SURE YOU STOCK THIS FAST-SELLING PROFIT-MAKER**

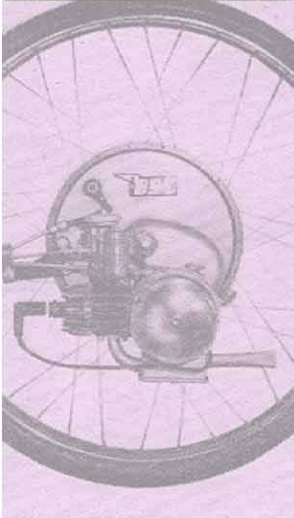
Write for terms and conditions to:—

**MERCURY INDUSTRIES (B'ham) LTD.,**

**DOCK LANE, DUDLEY, WORCS. Telephone: Dudley 4531/2**



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