



The **MERCURY**
"HERMES"

At last a SCOOTER

AT A PRICE **YOU** CAN AFFORD !

£72-10-0

PLUS PURCHASE TAX: **£16-15-0**

MERCURY

INDUSTRIES (Birmingham) LIMITED

MERCURY WORKS · DOCK LANE · DUDLEY

Telephone : **DUDLEY 4531/2/3**

London Office : **HARDY HOUSE, BEAK STREET, LONDON W.1.**

Telephone : **GERRARD 4404**

A NEW ERA IN TRANSPORT



THE introduction by Mercury Industries of the "HERMES SCOOTER" opens up a new era in transport!

For only £72 10s. 0d. (plus tax) you can own a really luxurious Scooter capable of taking you on all your daily journeys — business — shopping — pleasure — for as little as $\frac{1}{4}$ d. per mile.

The engine, developing two b.h.p., with its ideally selected two-speed gear, will climb any hill and cruise along at a comfortable 25-30 m.p.h. Scientifically balanced, the "HERMES" provides maximum stability, full weather protection and safety under all road conditions.

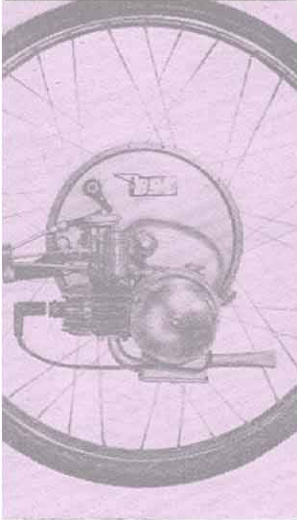


POWER UNIT	Single cylinder two-stroke engine. Bore 39 mm. Capacity 49 c.c. Compression ratio 6.5 : 1. Power output 2 b.h.p. at 5,000 r.p.m. Silent blocks engine mounting. Ignition by flywheel magneto with 6 volt lighting. Transmission two-speed in unit construction. Rear drive by chain $\frac{1}{8}'' \times \frac{3}{16}''$. Forced draught cooling by integral fan. Easy starting by hand operation. Lubrication—Petroil.
CHASSIS	Specially constructed frame (patent applied for), telescopic front suspension, low and roomy foot platform with fully protecting front panel. Engine and transmission totally enclosed yet easily accessible.
TYRES AND BRAKES	Dunlop 20" \times 2 $\frac{1}{8}''$ Balloon. Chrome Rims. Brakes fin-cooled, 4" diameter, internal expanding.
PETROL TANK	Totally enclosed within frame. One gallon capacity.
MUDGUARDS	Streamlined design, fully valanced giving maximum protection.
CONTROLS	Twist grip throttle control. Twist grip gear change combined with clutch lever. Rear brake foot operated.
STAND	Quick release foot operated.
EQUIPMENT	Electric horn. Number plates. Spring-loaded luggage carrier.
LIGHTING	Chrome headlamp with ignition cut-out, double filament bulb, parking light, tail light incorporating reflector, combined dipper and horn switch.
FINISH	All enamelled parts fully rust-proofed by Bonderising. High lustre two-tone finish, maroon and grey.



REGISTERED DESIGN AND PATENT APPLIED FOR

IceniCAM Information Service



www.icenicam.org.uk