

# Mercury

BICYCLE

Special Cyclomaster Model

## Post-Budget Prices

With 2" Tyres £13 5s. 9d.

With 1½" Tyres £12 19s. 7d.



MERCURY CYCLE FITTED WITH CYCLOMASTER

MERCURY INDUSTRIES (BIRMINGHAM) LTD  
15-17 SPRING HILL BIRMINGHAM 11



# Mercury

## BICYCLE

Special Cyclomaster Model

This machine has been specially designed and built to appeal to those purchasers of Cyclomaster who do not already own a bicycle. The Mercury can be supplied with open frame (as illustrated) Model M.C.M.O. or with Diamond frame Model M.C.M.D.

Specially sprung wide saddle

Shock-stop handlebar grips

Licence holder included in price

Extra strong wide mudguards

Rear forks widened to take 2" tyre

Front and rear number plates included in price

Oversize 2" balloon tyre optional on Cyclomaster wheel (6/6d. extra)

Longer stem to handlebar gives more upright riding position

Front and rear number plates included in price

Standard: 2" balloon tyre (Optional 1 1/2" tyre 6/7d. less)

In addition to the advantages shown above, the Mercury is sold with front wheel only, so that you save money on an unnecessary back wheel which would have to be discarded when a Cyclomaster wheel is fitted.



**£13.19.0**

OBTAINABLE FROM  
CYCLOMASTER AUTHORISED DEALERS

BICYCLE ONLY - (WITHOUT LAMPS AND FOLDING STAND)

# *Mercury* - CYCLEMASTER MODEL

Mercury Bicycles are noted for outstanding design, first class performance and long life. The frame of this model (22" x 26") and forks are built of finest English Steel and hand-brazed for strength.

The finish is in polychromatic grey. All usual parts are heavily chromium-plated.

The special features of the Cyclemaster model are shown on the centre page. The wheels are 26" x 1 $\frac{3}{4}$ " plated Westwood section rim fitted with 26" x 2" balloon tyres.

If the Cyclemaster Wheel to be fitted is a Standard Model equipped with 1 $\frac{3}{4}$ " tyre, *it is recommended* that the Mercury bicycle should be ordered with 1 $\frac{3}{4}$ " tyre. An allowance of 6/7d. is made in this instance, which reduces the price to £13. 12. 5.



*The right must be reserved to alter details of price or specification without notice*

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