



FOREGROUND OF SPRING TULIPS for the British pavilion at the RAI show in Amsterdam: the crowds shown were queuing to go in.

#### THRUST FOR MORE DUTCH TRADE

### New season's designs at RAI

"On the spot" report by the Editor

#### Amsterdam, March 1

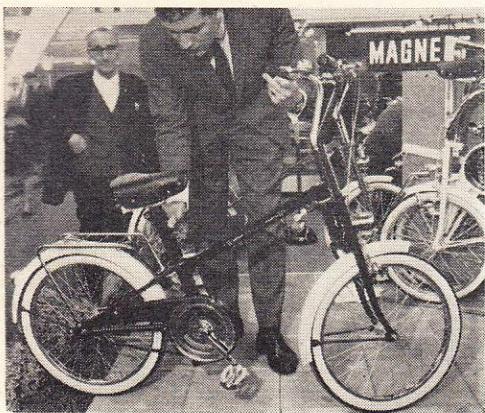
Holland, with six million cyclists in a population of 12 million, and with 1,600,000 moped and 150,000 motor-cycle riders, is the best of all places in the continent of Europe for a Spring cycle show.

By last night—Monday, 50,000 visitors

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DEMONSTRATING THE BRITISH-DESIGNED MAGNEET FOLDER: A big draw at the Amsterdam show.

RAI Show—Continued  
Middlemore's Tom Vickery  
had collected even further

Scooter representation, so  
noticeable at Amsterdam, in

It is a two-stroke of wondrous neatness and compactness, made by JLO, of Pinneburg-Hamburg, Germany.

Another British folding cycle design was having its debut at Amsterdam, the Magneet, which was first described as a conception of R. J. Searle, of Surrey, nearly two years ago in the *Trader*. This folder is being made under licence in Holland. In Britain, it is being marketed (in all-British form and manufacture) by Trusty Engineering. The vast crowds watching the folding Magneet being demonstrated augured well for Dutch and British sales of this model.

Good-class lightweight bicycles were being shown at several Dutch