

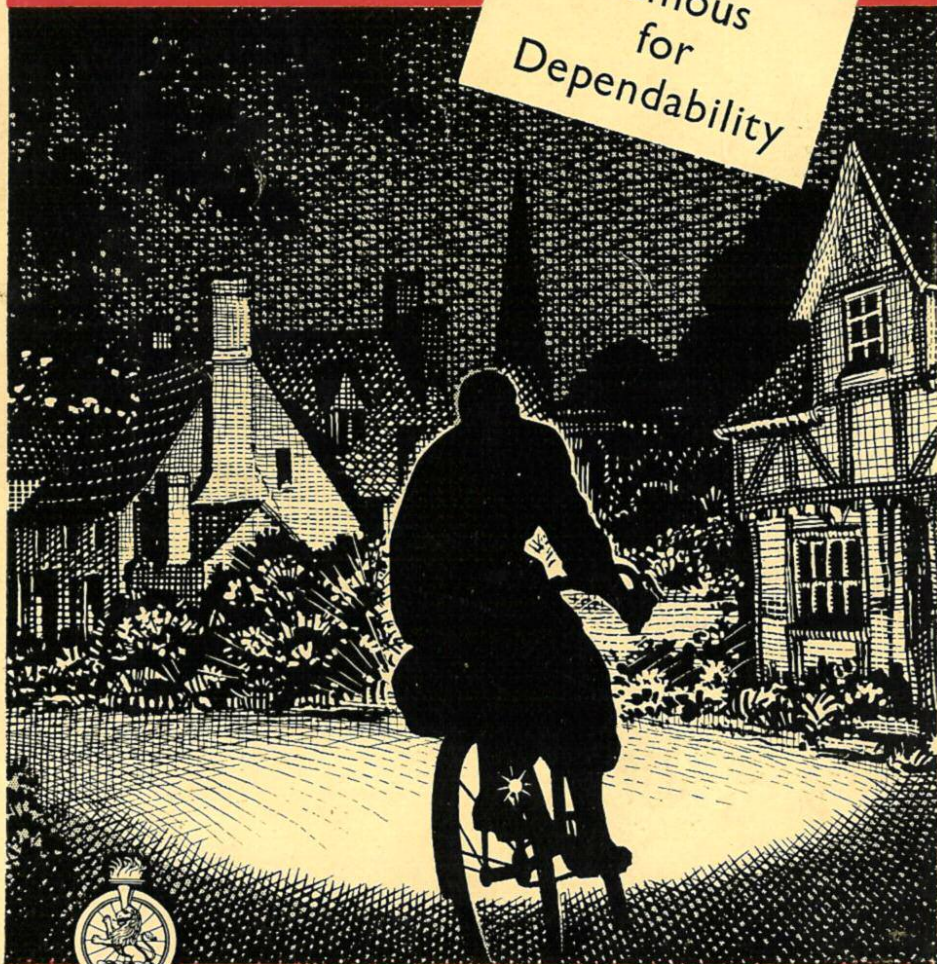
BRITISH CYCLES
and
MOTOR CYCLES
OVERSEAS

April 1949

LUCAS *"King of the Road"*

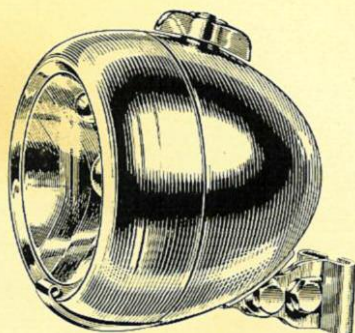
CYCLE LIGHTING EQUIPMENT AND ACCESSORIES

Famous
for
Dependability



JOSEPH LUCAS LTD • BIRMINGHAM 19

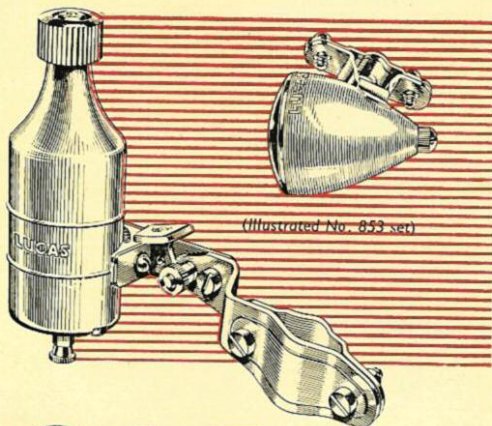
A popular New Lightweight with a big power output



Economical and dependable in service, the latest range of Lucas Dynamo sets are all powered by the entirely new CD33 dynamo, which weighs only 13½ ozs. complete with bracket. Maximum output at the relatively slow speed of 8-9 m.p.h. producing 3.3 watts at 6 volts, while at walking pace ample light is available.

There is an excellent choice of Headlamps, with the new pattern fluted reflector which ensures a wide and powerful beam.

- Dynamo has strong, light, alloy body casting. Attractive silver lustre finish.
- Self-lubricating one-piece bearings.
- High-efficiency special magnet. ● Full output at low speeds ; output regulation at high speeds, reducing risk of burnt-out bulbs. ● Universal Fixing Bracket, strong, adjustable, suitable for either side of any type of front or rear fork. ● Headlamp ; stand-by battery operates pilot bulb and also rear light.



(Illustrated No. 853 set)

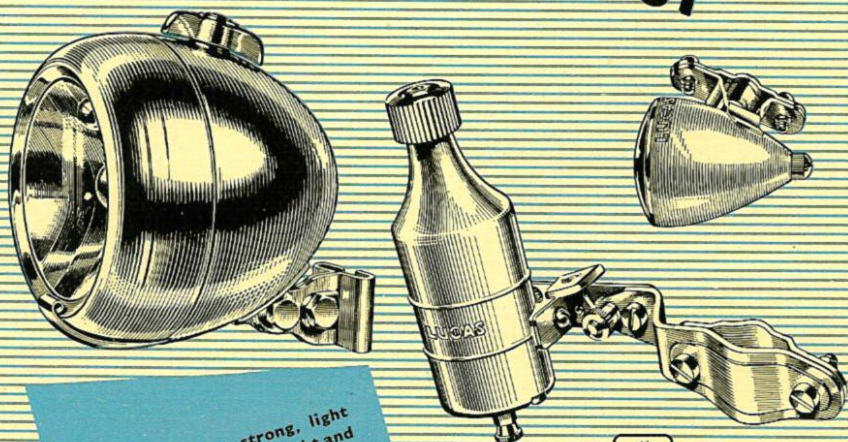
LUCAS

"King of the Road"

CYCLE DYNAMO SETS

JOSEPH LUCAS LTD BIRMINGHAM 19 ENGLAND

BIG ***LIGHT*** **IN WEIGHT** **IN POWER OUTPUT**



- Dynamo has strong, light alloy body casting. Bright and attractive silver lustre finish.
- Self-lubricating one-piece bearings.
- High-efficiency special magnet.
- Full output at low speeds with output regulation at high speeds, reducing risk of burnt-out bulbs.
- Universal Fixing Bracket, strong and adjustable, suitable for either side of any type of front or rear fork.
- Headlamp; stand-by battery operates pilot bulb and rear light.

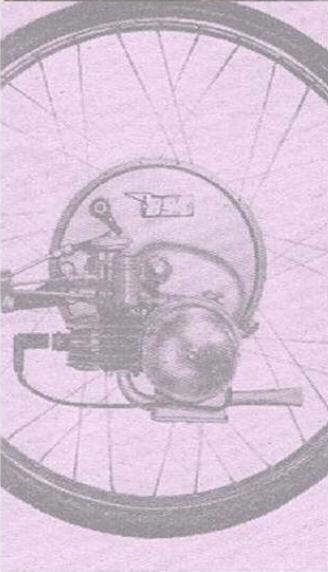
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There is an excellent choice of Headlamps, all with the new fluted reflector which gives a wide, powerful, long-range beam.

LUCAS *"King of the Road"*

CYCLE DYNAMO SETS

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