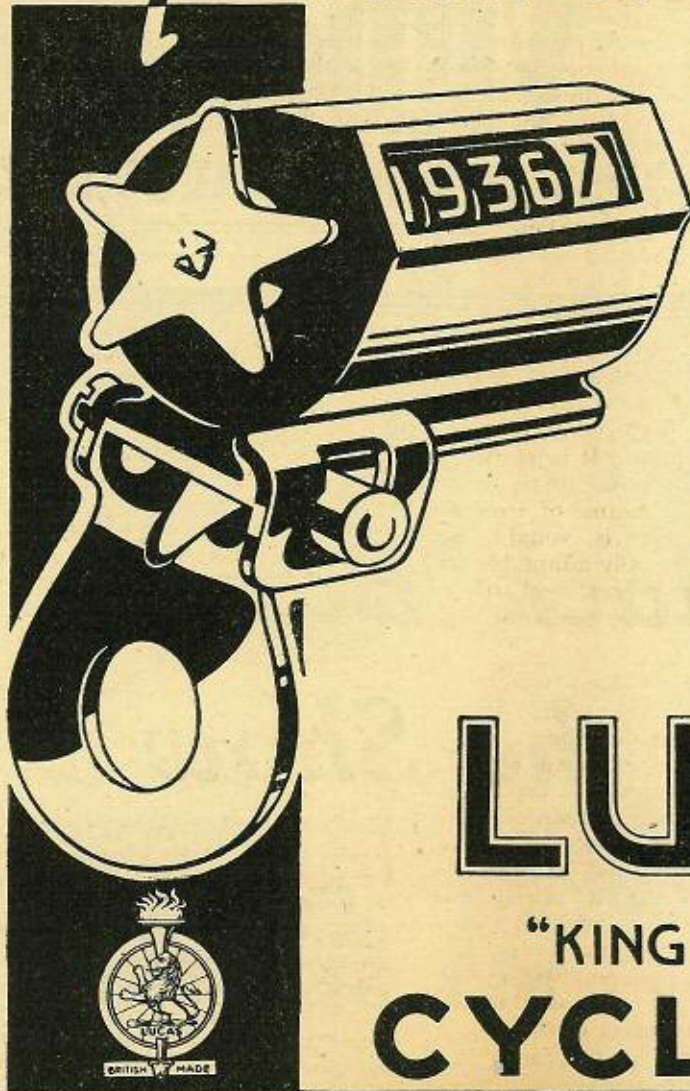


Cyclists

TICK OFF THE MILES

You

TICK OFF THE SALES



Now is just the time to "tick off the sales" with the famous and popular-priced Lucas "King of the Road" Cyclometer which appeals to every class of cyclist-enthusiast and utility rider alike. Boxed in attractive cartons and with the Lucas name as a guarantee of quality, this line ensures rapid sales and good profits. Precision-made with watch-like accuracy, neat, light yet strong, it records up to 10,000 miles, then repeats. Easily-read white figures for miles, red figure for tenths. No. M26 for 26", No. M28 for 28" wheels. Excellent Chromium-plated finish. Universal fork-fixing bracket, which fits Oval, "D," or Round Section forks is also available.

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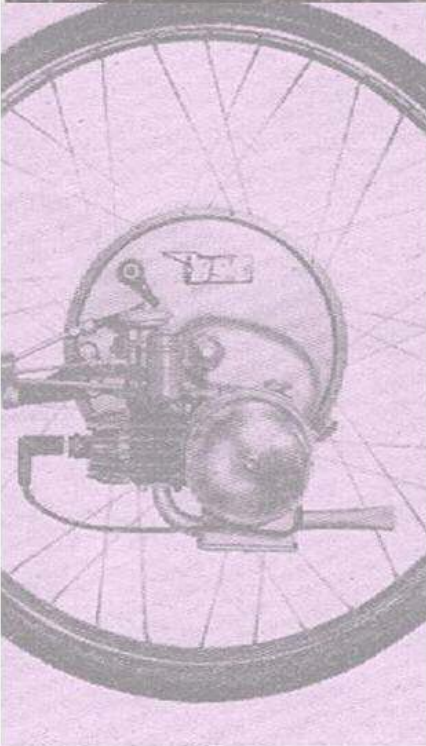
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