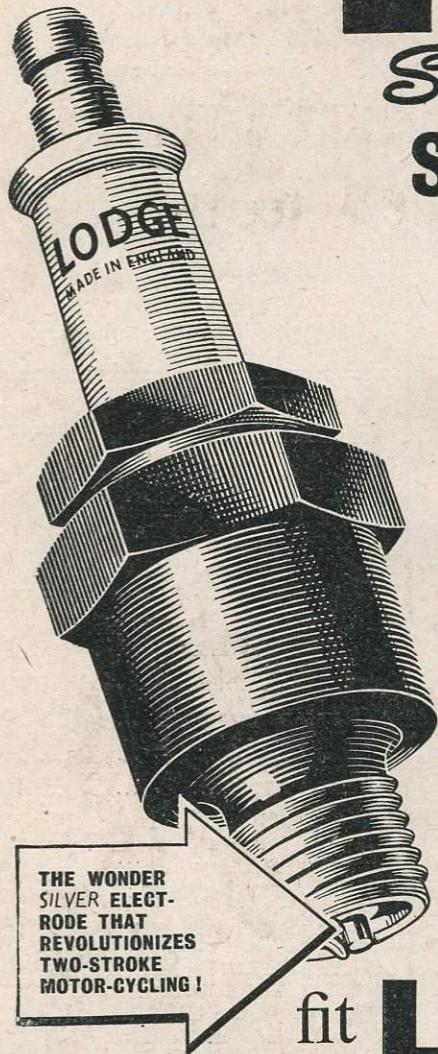


THE ANSWER TO PLUG TROUBLES IN TWO-STROKES

NEW RANGE OF



LODGE

Silver Electrode

SPARK PLUGS

6/6 each

These new plugs, originated by Lodge, are designed specially to counter the conditions peculiar to two-stroke engines. Fouling, whiskering, and pre-ignition—the three terrors of the two-stroke owner—are checked at last—once and for all!

WHY THE NEW LODGE PLUGS ARE MILES BETTER FOR YOUR TWO-STROKE

ANTI-WHISKERING

The silver centre electrode—which conducts heat 7 times faster than conventional nickel electrodes—remains cool, and is non-magnetic. These features virtually eliminate the tendency for "bridging" or "whiskering" to occur.

ANTI-FOULING

The longer insulator nose of the silver-electrode plug provides a longer spark leakage path, retains heat, and results in a greater resistance to fouling conditions.

NO PRE-IGNITION

The speedy heat transference from the firing-points, made possible by the silver electrode in Lodge two-stroke plugs, greatly reduces any tendency to pre-ignition.

FOR NORMAL USE
Type CC14 CCL14
(long reach)

FOR FAST DRIVING
HH14

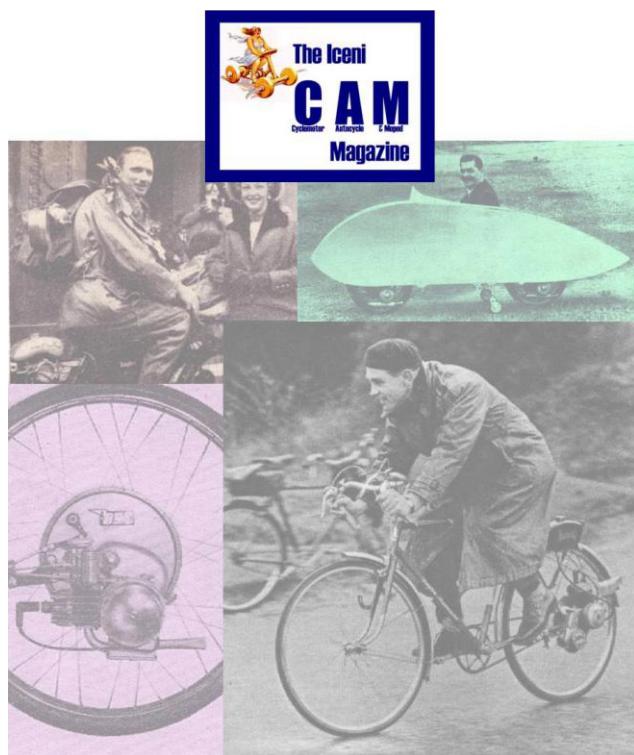
fit **LODGE**
THE POWER PLUG

WRITE FOR FULLY DESCRIPTIVE LEAFLET TO LODGE PLUGS LTD., RUGBY



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