



Catalogue number *KEI12*
Price code *A*
Date *20 June 2009*

IcenicAM Information Service

THE MOTOR CYCLE

Largest Net Sale in the World

Thursday 19 September 1957

EDITOR

ber 30, it will
coming into force of the
hence the holder will not have to
panied until December 29.

Prior Models

NEW concessionaires for the German-built Hercules range of scooters and mopeds are BP Scooters, Building No. 10, The Airport, Wolverhampton, who have taken over the sales and service organization of Cyril Kieft, Ltd. In future the range will be marketed under the name of Prior, adopted by the manufacturers for all sales outside Germany. Stocks of spares will be available both for the present range and for earlier models