L. J. Marty any and West. But min Road,

Ireland -

Money Saving Motor Cycles

MAINTYRE PROTHERS (BELFAST) LTD. 52/6 MAY STREET, BELFAST



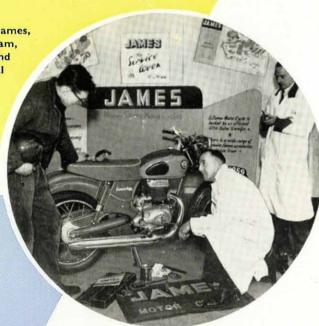


Few possessions can provide so much inexpensive pleasure and utility as a James motor cycle. It can be the means of quick, comfortable daily transport to and from work, of exploring fresh scenes at home or abroad or be the key to the fascinating sport of competition riding. Above all, ownership of a James means freedom to travel at low cost, where and when you please — with no queueing for buses, no standing in trains and no waiting. To the city dweller or the countryman, the novice or the experienced rider, the young and the not-so-young, a James motor cycle represents a first class investment which will yield many years of reliable and economical travel independence.

For over 50 years craftsmen at James, backing an enthusiastic design team, have built up a reputation second to none for lightweight personal transport. From the James factory, now the largest in Britain specialising in this field, comes the 1959 range built in the tradition of satisfying performance, splendid riding qualities and lasting service.

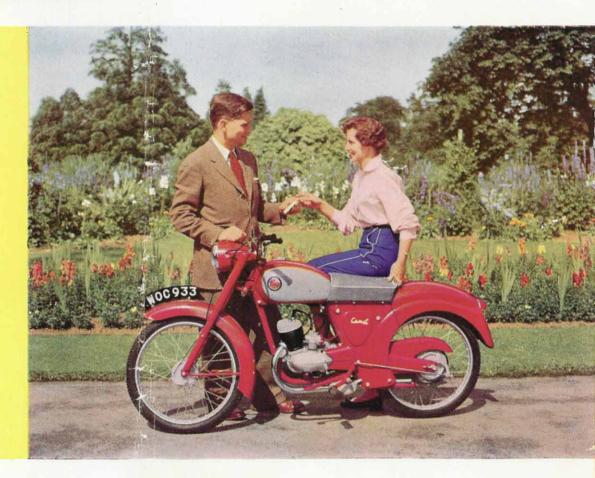
#### ... and Service with a Smile

We, at James, are not content merely to manufacture "Value for Money" motor cycles, but with the willing co-operation of the many courteous James Distributors and Stockists throughout the world, carefully selected for their knowledge of motor cycling matters, we are extremely active in the provision of a highly efficient after-sales-service.





An ideal solo runabout, extensively used by the R.A.F., and Police Forces, this 98 cc. two-speeder has a frame similar to the Cadet and can be supplied with hand or foot controlled gearchange. The streamlined Villiers motor gives it a top speed of 40 m.p.h. and petroil consumption averages 135 m.p.g. Flywheel generator for ignition and direct lighting. Pre-focussed headlamp with provision for speedometer (not required by law in U.K. on motor cycles under 100 cc.). Foam rubber cushion seat. 2.25 × 19" tyres. Deep mudguards. Light alloy transverse silencer with twin tail pipes. Bulb horn, toolkit and pump. Lustrous maroon stove enamel with tropical grey tank panels and upholstery.







Powered by a Villiers 147 cc. two-stroke engine, this exceptionally quiet lightweight offers a fine performance plus a standard of comfort worthy of a much more costly machine. A 2" diameter tube forms the backbone of the frame to which are attached the engine loop and pressed steel body with built-in swinging fork rear suspension. Flywheel magneto ignition and 6 volt direct lighting—AC/DC battery-rectifier lights extra. Fre-focussed headlamp. Hydraulically damped front fork. 3.00 × 18" tyres. Deep mudguards and chain cover. Foam rubber twinseat as standard. Smith's speedometer, electric horn, toolkit and pump. Maroon enamel with tropical grey tank panels or martial grey with royal blue panels.

#### ACCESSORIES

James owners who wish to add to the equipment of their machines have a wide choice of accessories specially designed to blend with the lines and colour schemes of James motor cycles. Fit only genuine James accessories.



### Covoliar 175)

The Cavalier has the most luxurious specification of our lightweight models: its impeccable lines give proof that it represents the culmination of modern trends in design.

The James 172 cc. single cylinder unit-construction motor shares the superb technical refinements of the 249 cc. power unit fitted in the Commodore: 4-speed gearbox: multiplate clutch with Ferodo inserts: Amal monobloc carburetter: Lucas A.C. generator with rectifier and coil ignition: 6" headlamp with inbuilt speedometer. A spine of 2" diameter tube is cantilevered from the immensely strong box-form pressed steel centre section, and supports the tubular engine cradle. The concealed swinging fork rear suspension is equipped with Girling hydraulic damping, and the fully damped front telescopic suspension is common to the larger models in the range. A centre stand is fitted. AC/DC 6 volt lighting: foam rubber twinseat: fully chromed rims with 5" brakes and 3.00 × 18" Dunlop tyres: electric horn: toolkit.: finished in maroon/tropical grey or martial grey/royal blue.



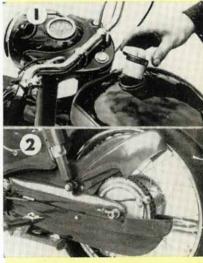
Two new 250 cc. competition models, the Commando for trials and the Cotswold for scrambles, are fully described on a separate leaflet. They are to the full specification of machines ridden by the successful works team.

## Captala 200

Capable of pushing the speedometer needle to 60 m.p.h. and of averaging 90 to 110 m.p.g., the Captain has a lively Villiers 197 cc. Mk. 10E enclosed engine with 3-speed gearbox. The well proved tubular frame with hydraulically damped front and rear suspension efficiently insulates rider and passenger from road shocks. Primary transmission and clutch in oilbath. Flywheel magneto ignition. Six volt direct and rectifier battery lighting. Deep mudguards and chain cover. 18" chromed rims with 3.00 front and 3.25 rear tyres. Twin cases for battery and tools. Electric horn. Finished in maroon and tropical grey or martial grey and royal blue. Bright parts chromed or cadmium plated.



## JAMES



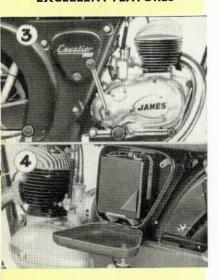
1. Quick action filler cap and oil measure with special synthetic rubber seal ensuring immunity from fuel leaks.

Handlebars with concealed dome adjusters and hooded control levers.

Speedometer, ammeter and switch flush-mounted in headlamp.

2. Rear transmission on the Commodore is totally enclosed in a streamlined chaincase with hinged cover

#### 1959 MODELS INCORPORATE MANY EXCELLENT FEATURES



for access to rear brake, and for chain lubrication.

- 3. James 172cc. and 249 cc. power units feature a patented laminar-flow scavenging system, ported piston and open, precision machined transfer ports. Full disc flywheels. Caged roller big end bearings.
- 4. Battery and toolkit in separate compartments under twinseat of Captain.

Pivoted fork rear suspension on all models.



Sleek, fast and precision built, this splendid long distance tourer has a brilliant performance and possesses an equal measure of comfort and economy. The 4-speed, unit construction James 249 cc. power unit features near perfect gas turbulence and combustion. The deeply finned cylinder and head facilitate efficient cooling. Multi-plate clutch with Ferodo inserts. Wico-Pacy AC generator with rectifier and coil ignition. AC/DC 6 volt lighting. Hydraulically damped front and rear suspension. Fully chromed rims with 6" brakes and  $3.25 \times 18$ " tyres. Deeply valanced mudguards. Fully enclosed rear chain. Electric horn. Toolkit. Choice of martial grey enamel with royal blue tank panels and black seat, or maroon with tropical grey tank panels and seat. Bright parts heavily chromed or cadmium plated.



GUARANTEE—All new James motor cycles sold by our dealers are subject to the conditions of sale and guarantee adopted by the British Cycle & Motor Cycle Industries Association Ltd., on the reverse of our current Price List.

#### JAMES TECHNICAL DATA

MODEL	COMET 100	CADET 150 L 15	CAVALIER 175 L 17	CAPTAIN 200 K 7	COMMODORE 250 L 25
ENGINE TYPE	Villiers 4F or 6F	Villiers 30C	James 17T	Villiers 10E	James 25T
BORE AND STROKE	47 × 57 m.m.	55×62 m.m.	59×63 m.m.	59×72 m.m.	66×73 m.m.
CAPACITY	98 c.c.	147 c.c.	172 c.c.	197 c.c.	249 c.c.
COMPRESSION RATIO	8 to 1	8-3 to 1	8-5 to 1	7·25 to 1	8·1 to 1
CARBURETTER	Villiers	Villiers	Amal	Villiers	Amal
	S12	S/19	370	S/25	Monobloc 389/17
PETROL-OIL MIXTURE	20 to 1	20 to 1	20 to 1	20 to 1	20 to 1
OVERALL GEAR RATIOS					
1.30	13.1	16.9	20.37	16.10	18-1
2.		8.9	12.77	8-47	11.5
3.		<del>-</del>	8-96		8
Top.	8.5	6.6	6.9	6.32	6.2
CHAINS—Front	$\frac{3}{8}$ " $\times \frac{1}{4}$ " $\times \cdot 225$ "	$\frac{3}{8}$ " $\times \frac{1}{4}$ " $\times \cdot 225$ "	$\frac{3}{8}$ " $\times \frac{1}{4}$ " $\times \cdot 225$ "	$\frac{3''}{8} \times \frac{1}{4}'' \times \cdot 225''$	$\frac{3}{8}$ " $\times \frac{1}{4}$ " $\times \cdot 225$ "
Rear	$\frac{1}{2}$ " × ·305" × ·192"	$\frac{1}{2}$ " $\times \cdot 335$ " $\times \cdot 205$ "	$\frac{1}{2}$ " $\times \cdot 335$ " $\times \cdot 205$ "	$\frac{1}{2}$ " $\times \cdot 335$ " $\times \cdot 205$ "	$\frac{1}{2}$ " × ·335" × ·305"
BRAKE DRUM dia.—Front	4"	4"	5"	5"	6"
Rear	5"	5"	5"	5"	6"
BRAKE LINING AREA	11½ sq. ins.	11½ sq. ins.	13 sq. ins.	13 sq. ins.	22 sq. ins.
TYRES—Front	2·25×19	3.00×18	3·00×18	3·00×18	3·25×18
Rear	2·25×19	3·00×18	3·00×18	3·25×18	3-25×18
WHEELBASE STATIC	491/2"	49½"	491/2"	50"	52"
OVERALL LENGTH	76½"	761/2"	761"	79"	79½"
HANDLEBAR WIDTH	26"	26"	26"	26"	26"
SEAT HEIGHT	29"	29"	29"	29"	30"
GROUND CLEARANCE	5"	5"	5"	5"	5½"
WEIGHT	165 lbs.	188 lbs.	240 lbs.	245 lbs.	295 lbs.
TANK CAPACITY	2½ galls.	24 galis.	2½ galls.	23 galls.	23 galls.

The address of your nearest stockist will be supplied on application. He will be pleased to give expert technical advice on spares and repairs, and details concerning the excellent "Money Saving" James Rotary Exchange scheme.

# JAMES

#### 1959 PRICE LIST

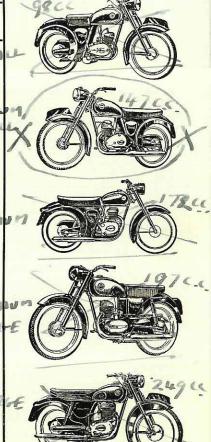
- \* RETAIL PRICES FOR GREAT BRITAIN AND NORTHERN IRELAND.
- \* EFFECTIVE FROM 8th APRIL, 1959. ALL PREVIOUS LISTS CANCELLED.

Model - COMET 100		105.6.0			Total Price Including Purchase Tax			
CADET 150			L15		•••	? £117	0_0	×
CAVALIER 175	1000		L17	THE STATE OF THE S		£144	16 0	MEDI
CAPTAIN 200			K7	•••	•••	£150	14 5	
COMMODORE 250	15/205		L25	•••	•••	£174	17 10	
ALTERNATIVE EQU	IPMEN	ΝT	- 17	2/10	5.6	-0		350
FOOT CEAR CHANCE			14 2		8-15.	6	40 0	ARED

FOOT GEAR CHANGE	L1 3. [ 8.15.6	£1	18	0	-
RECTIFIER, BATTERY LIGHTS	L1-L15 4 7-9	£6	18	9	
REAR SUSPENSION DAMPER	L15 3. 8-156	£2	9	2	

The Company reserves the right to revise Prices without notice

JAMES MOTOR CYCLES LTD., GREET, BIRMINGHAM II



## Guarantee

NOTICE. We do not appoint agents for the sale on our behalf of our motor cycles or other goods, but we assign to motor cycle Dealers areas in which we supply to such Dealers exclusively for re-sale in such areas. No such Dealer is authorised to transact any business, give any warranty, make any representation or incur any liability on our behalf. Published retail prices are for delivery free of charge at Dealers' premises. All goods are offered for sale subject to the price ruling at the time of delivery. All prices and specifications are subject to alteration without notice.

CONDITIONS OF SALE AND GUARANTEE. We give the following guarantee with our motor cycles, motor cycle combinations and sidecars, including all accessories and component parts other than tyres, saddles, chains and lighting and electrical equipment, and other than accessories and component parts supplied to the order of the Purchaser and differing from those comprised in the standard specifications supplied with our motor cycles, motor cycle combinations and sidecars, but including accessories and parts supplied by way of exchange as hereinafter provided. This guarantee is given in place of any implied conditions or warranties or any liabilities whatsoever statutory or otherwise; no guarantee except that hereinafter contained and no conditions or warranty whatsoever statutory or otherwise is given or is to be implied, nor are we to be under any liability whatsoever except under the guarantee hereinafter contained. Any statement, description, condition or representation contained in any catalogue, advertisement, leaflet or other publication shall not be constructed as enlarging, varying or over-riding anything herein contained. In the case of machines (a) which have been used for "hiring out" purposes or (b) any motor cycle and/or sidecar used for any dirt track, cinder track or grass track racing or competitions (or any competition of any kind within an enclosure for which a charge is made for admission to take part in or view the competition) or (c) machines from which the trademark, name or manufacturing number has been altered or removed or (d) any machines in which parts have been used not supplied by or approved by the motor cycle manufacturer or (e) any machine from which the silenting system as fitted by the manufacturer has been partially or wholly removed or interfered with, no guarantee, condition or warranty of any kind statutory or otherwise, is given or is to be implied, nor are we to be under any liability whatsoever in respect of any such machine. We guarantee, subject to the conditions mentioned below, that all precautions which are usual and reasonable have been taken by us to secure excellence of materials and workmanship, but this guarantee is to extend and be in force for six months only in U.K. and ninety days overseas from date of purchase, or date of exchange in case of any accessory or part supplied by way of exchange as hereinafter provided, and damages for which we make ourselves responsible under this guarantee are limited to the free repair of or supply of a new part or accessory in exchange for the part of the motor cycle, motor cycle combination or sidecar or accessory which may have proved defective. We undertake, subject to the conditions mentioned below, to make good in manner aforesaid any part or accessory covered by this guarantee which has proved defective within the said period. We do not undertake to replace or refix or bear the cost of replacing or refixing any such new part or accessory in the motor cycle, motor cycle, combination or sidecar. As motor cycles, motor cycle combinations and sidecars are easily liable to derangement by neglect or misuse, this guarantee does not apply to defects caused by wear and tear, misuse or neglect.

The term " misuse " shall include, amongst others, the following acts :

1. The attaching of a sidecar to a motor cycle in such a manner as to cause damage or calculated to render the latter unsafe when ridden,

The use of a motor cycle and sidecar combined, when carrying more persons or a greater weight than that for which the machine was designed by the manufacturer.
 The attaching of a sidecar to a motor cycle by any form of attachment not provided, supplied or approved by the manufacturers, or to a motor cycle which is not designed.

for such use.

We do not guarantee tyres, saddles, chains or lighting and electrical equipment, or any accessories or component parts supplied to the order of the Purchaser differing from those comprised in the standard specifications supplied with our motor cycles, motor cycle combinations or sidecars. As regards all such tyres, saddles, chains, lighting and electrical equipment, accessories and component parts, no guarantee, condition or warranty of any kind statutory or otherwise is given or is to be implied, and we are to be under no liability whatsoever in respect thereof.

CONDITIONS OF GUARANTEE. If a defective part or accessory should be found in our motor cycles, motor cycle combinations or sidecars, or in any part or accessory supplied by way of exchange as before provided, it must be sent to us CARRIAGE PAID and accompanied by an intimation from the owner that he desires to have it repaired or exchanged free of charge under our guarantee, and he must also furnish us at the same time with the frame number of the machine, the date of purchase or the date when the alleged defective part or accessory was exchanged as the case may be.

Failing compliance with the above, such articles will lie here at THE RISK OF THE OWNER, and this guarantee and any implied guarantee, warranty or condition shall not be enforceable.

REPAIRS. Any motor cycle, motor cycle combination or sidecar sent to us to be plated, enamelled or repaired will be repaired upon the following conditions, i.e., we guarantee that all precautions which are usual and reasonable have been taken by us to secure excellence of materials and workmanship, such guarantee to extend and be in force for three months only from the time such work shall have been executed, and this guarantee is in lieu and in exclusion of all condition and warranties statutory or otherwise, and all liabilities whatsoever and the damages recoverable are limited to the cost of any further work which may be necessary to amend and make good the work found to be defective.

#### JAMES MOTOR CYCLES LTD. : GREET : BIRMINGHAM, II

Telephone: VICTORIA 2211 (5 Lines).

Telegrams: JAMESGREET, BIRMINGHAM (TELEX)

# IceniCAM Information Service



www.icenicam.org.uk