

50% BETTER OFF

Yes sir, we'd all be happier if the Chancellor were to lift his restrictions on H.P. but we doubt if he will, so let's be glad that JAMES offer such good value for money. More and more motor cyclists are studying the low cost of running a JAMES and even at 50 per cent deposit JAMES prices are still within most people's budget. Lucky indeed is the dealer with JAMES, for his "H.P." cloud really has a "silver lining."

Model	Basic			Purchase Tax			Retail		
	£	s.	d.	£	s.	d.	£	s.	d.
COMET 100—Model L1	69	0	0	16	11	2	85	11	2
CADET 150—Model L15	82	0	0	19	13	7	101	13	7
CAPTAIN 200—Model K7	110	10	0	26	10	5	137	0	5
COLONEL 225—Model K12	132	0	0	31	13	7	163	13	7
COMMANDO 200—Model K7T	123	0	0	29	10	5	152	10	5
COTSWOLD 200—Model K7C	125	0	0	30	0	0	155	0	0

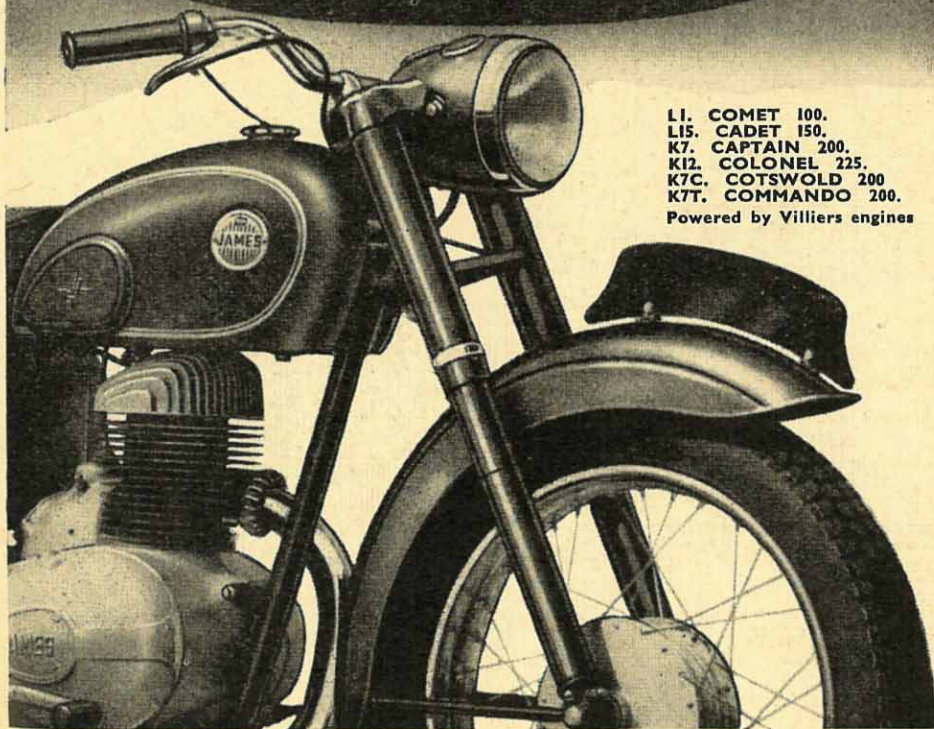
JAMES

MOTOR CYCLES FOR ALL BUDGETS

JAMES MOTOR CYCLES LTD. BIRMINGHAM, 11.

Focus on
JAMES
HOLDS PROFITS IN VIEW

L1. COMET 100.
L15. CADET 150.
K7. CAPTAIN 200.
K12. COLONEL 225.
K7C. COTSWOLD 200
K7T. COMMANDO 200.
Powered by Villiers engines



JAMES MOTOR CYCLES LTD., GREET, BIRMINGHAM, II.

INTRODUCING

THE NEW

Commodore

250



WITH THE NEW 250 c.c.

JAMES

POWER UNIT

- * Entirely new motor with 4-speed gearbox.
- * Composite pressed steel and tubular frame.
- * Totally enclosed rear chain and brake.
- * Alternative colour schemes. Many detail refinements.

**JAMES MOTOR CYCLES LTD.
BIRMINGHAM 11.**

Single cylinder 249c.c. two stroke. Ported piston. Radially finned alloy head. 3 bearing crankshaft. Caged roller big-end. Enclosed Amal Monobloc carburettor. Wipac ignition lighting. Close ratio 4-speed gearbox. Multi-plate clutch.

IceniCAM Information Service



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