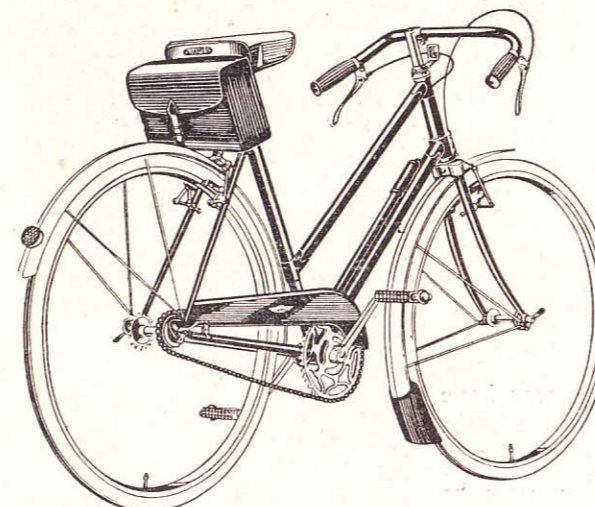


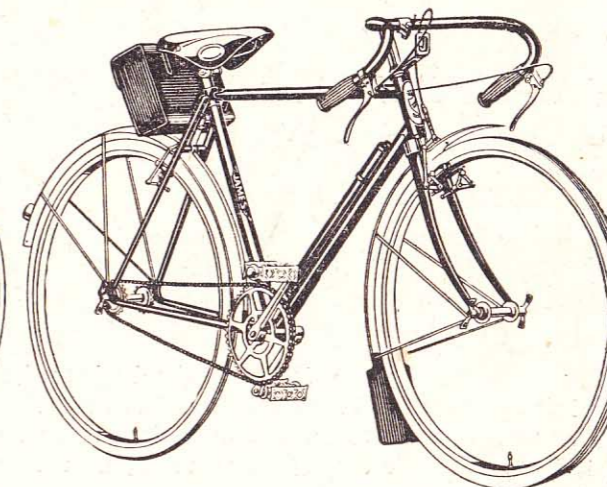
## OUTSTANDING MODELS IN THE NEW JAMES RANGE



The James "Grande Prix Super Sports," costing £7.15.0



The Clubgirl's Ace Sports, at £5.10.0, is an attractive mount



At the same price and similar in specification this is the male's Ace Sports

THE JAMES CYCLE COMPANY, Ltd., have introduced for the 1939 season a number of new machines which will be of interest to the club rider, and have, in addition, carried out extensive improvements to the specifications of those models which were in last season's range and which are being retained for 1939.

New models include a lady's and a gent's Club Ace Sports, with any type of derailleur gear, C.T.C. Ace Models 21 and 22, a new Continental Ace, a new Sports Tandem, and an amended Jaslyte Vitesse Ace.

In recent years the James Cycle Company have even further enhanced the reputation they have built up during the many years

of their existence. This year's range, which club riders visiting the Cycle Show at Earls Court will be able to inspect on the James stand, is probably the most attractive, the most comprehensive, and the most appealing that has ever been marketed in one season by this firm.

### The "Continental Ace"

Among the new models, one of the most outstanding is the new Continental Ace. The 74-degree upright frame is built with "531" tubing and the wheel-base is 41 in. The bracket height is 11 in. and the machine is fitted with 6½-in. fluted cranks. Special Continental cut-away lugs and tapered pencil seat

and chain stays are features of the design. Super Resilion or Russ forks are optional, in "531" tubing, all chromium-plated.

Other features of this machine are: double-butted spokes, Airlite hubs (front and rear), 27-in. rims, enamel to match frame, gold-lined, high-pressure tyres, B. 17 or fly-weight saddle, duralumin alloy bars on a 2-in. extension, and feather-weight transparent guards. Simplex or Sturmey-Archer gears are optional. There is a choice of metallic finishes, and, with a specification of this nature, the price of £12 12s. is modest.

The C.T.C. Ace, at £8 15s., has a 71-degree upright frame of "531" tubing and a wheel-base of 40½ in. The lower head race is equipped with ⅞-in. balls. Russ forks (chromium-plated) are

fitted, and the specification also includes an all-chromium Philidyne dynamo set with tail lamp and a choice of any standard derailleur gear. Other equipment includes B.17 saddle, Sprite tyres, and James calliper brakes.

### A New Tandem

The new Model "26" tandem is constructed throughout in "531" tubing, has a short wheelbase, double diamond frame, and low bracket. It is fitted with tandem Sprite tyres, Monitor Super Cam brakes, chromium-plated Russ forks, B. 15 saddles, racing pedals, celluloid guards, large touring bag, and a Simplex 3-speed gear.

This machine, which is likely to prove very popular during the coming season sells at £16 16s.

The Jaslyte Vitesse Ace has not been increased in price, but considerable improvements in specification have been made. "531" tubing is used in the construction of the upright frame, and the machine

is fitted with Russ or A. and P. forks, high-pressure tyres, B. 17 saddle, Continental bars on 3-in. extension, Monitor stabilised calliper brakes, celluloid guards, cape roll, and a choice of standard derailleurs.

Considerable improvements have been effected to the last season's models, which are being retained for 1939. Among general modifications are the fitting of 14-gauge spokes to the Imperial light Tourist Models and the standardisation of 15-in. × ⅝-in. inflators, throughout the range. Three-claw detachable chain-wheels are fitted on Sports and Club Models and celluloid guards are standard.

### Roadster Improvements

Most of the Roadster Models have now touring bags in place of tool bags, and all frames are of all-brazed construction.

The De Luxe Models in the roadster range are now fitted with Endrick rims and calliper brakes, rod and cable operated.

Write to the Editor  
 but it is a weekly

*A. P. E.*

Please be as brief as possible.  
 Name and address must be  
 if not intended for

The Future of the Track