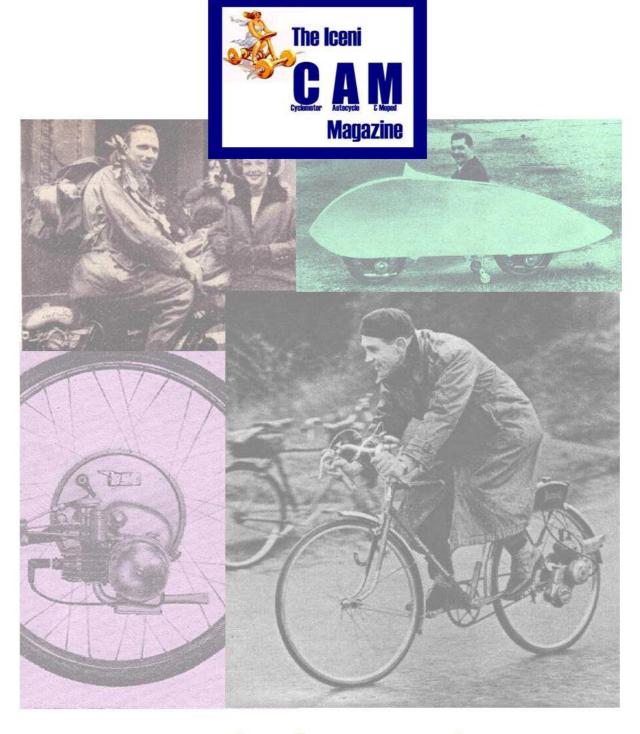
IceniCAM Information Service



www.icenicam.org.uk



114 WESTMEAD ROAD SUTTON SURREY Telephone 01-643 5203

TO ALL DEALERS

We have pleasure in enclosing the latest trade and recommended retail price list covering our range of Italjet Junior Motorcycles.

These fast selling machines that proved so popular last year will add extra profits to your business.

We can supply the 47 cc Mini Mini Bambino and the 50 cc Junior Cross 4-Speed Super Competition from stock.

The new Super JC5A Junior Cross Automatic will be available in approximately three weeks time.

The season has started now is the time to order.

THINK SMALL FOR BIG PROFITS.

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Directors: M.P. Hardiman S.H. Rose

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ITALJET

JUNIOR MOTORCYCLE RANGE TRADE PRICE LIST 1. 4. 75

MINI - MINI BAMBINO 47cc AUTOMATIC SUITABLE 3 - 7 YEARS

£ 108.00 + V.A.T.

MINI - CROSS JUNIOR

47cc AUTOMATIC

SUITABLE 7 YEARS UPWARDS

£ 129.00 + V.A.T.

JUNIOR CROSS
49.6cc 4 SPEED
SUITABLE 8 YEARS UPWARDS

£ 146.00 + V.A.T.

PEPPERY BEACH BUGGY
50cc AUTOMATIC WITH REVERSE
SUITABLE 8 YEARS UPWARDS

£ 358.00+ V.A.T.

Telephone: 01-643 5203

PLUS DELIVERY CHARGE £3.75 per MACHINE (N. IRELAND £10.00) £10.00 per BEACH BUGGY

A.G.N.I. (DISTRIBUTORS)

114 WESTMEAD ROAD SUTTON SURREY

ITALJET

JUNIOR MOTORCYCLE RANGE

RECOMMENDED PRICE LIST

1. 4. 75

MINI - MINI BAMBINO 47cc AUTOMATIC SUITABLE 3 - 7 YEARS \$2:13-00 \$10-00 WAT.

£139.00 + V.A.T.

MINI - CROSS JUNIOR

47cc AUTOMATIC

SUITABLE 7 YEARS UPWARDS

£ 162.00 + V.A.T.

JUNIOR CROSS
49.6cc 4 SPEED
SUITABLE 8 YEARS UPWARDS

£182.00 + V.A.T.

PEPPERY BEACH BUGGY
50cc AUTOMATIC WITH REVERSE
SUITABLE 8 YEARS UPWARDS

£453.00 + V.A.T.

DELIVERY CHARGE £3.75 per MACHINE TERMS STRICTLY NET CASH WITH ORDER or C.O.D. £10.00 per BUGGY

A.G.N.I. (DISTRIBUTORS)

114 WESTMEAD ROAD SUTTON SURREY

Telephone: 01-643 5203

MINI-MINIS — THE REAL THING

AN INCREASING amount of leisure time and, despite the economy and the forecasts of gloom and despair, an increasing amount on money to spend on that leisure, coupled with youthful enthusiasm and indulgent parents, has led to a vast increase in the number of miniscule motorcycles appearing on the market.

When it first began, not more than a couple of years ago, there were a few to be seen on showroom floors, but only for novelty value or to fill a gap between a couple of superbikes.

Now it's big business and, with schoolboy scrambling being as fiercely contended as the adults' world championships, the little kids want to join in. There's every facility for them, with motorcycles to cater for those as young as three or up to a more mature ten or so.

Martin Hardiman, managing director of A.G.N.I. (Distributors) Ltd., importers of the Italjet range of miniature motorcycles. began his commercial career in the washing machine/refrigerator business and spent what little spare time he had leaping around scramble circuits—on a motorcycle, naturally. He is still very much in the domestic appliance business, and found himself in the mini-motorcycle game purely by chance. He happened to know a senior director of the manufacturing Italiet company and bumped into him in mid-Atlantic while they were both USA-bound. Who said mid-air collisions didn't have happy endings?

From that chance meeting sprang a Surrey-based agency which, from May of Two of the ladies who add a very distinctive touch of glamour to the AGNI stand, wherever it may be: Danielle Bullen (left) and Annette Morgan. It's their task to answer questions, smile prettily, and hand out key fobs or souvenirs. This picture is from Comerford's Schoolboy motorcycle show which was held at the end of November.



1974 until early December, had sold almost 1700 machines. Forecasts for 1975 are in the region of 3000 in this country, excluding the newly announced 125cc moto-cross model. Young John McMillan, who promises to be a threat to the big kids in a couple of years when he graduates from schoolboy scrambling, will be racing this machine during next season.

For Italjet particularly, the TWD Hilton show was a huge success. Partly because of the machines and partly because of the lovely ladies on the stand, there was always a crowd around, among whom proved to be representatives from the trade in Norway, Sweden, New Zealand, Canada and Gibraltar, A.G.N.I. now have

an arrangement to export machines to these countries.

Although the machines are built to be ridden by children or those with the stature of Wee Georgie Wood, there is a back-up service which does credit to a full-sized franchise.

The motorcycles are, pleasingly, not simply toys but scaled-down versions of the real thing. Everything works; rear and front suspension, gearbox (there is an automatic version) and brakes. For children, the vast majority of whom would never before have ridden anything driven by power, the only basic requirement is the ability to ride a bicycle. From thereon, and with a few minutes' practice, the world is their oyster.

Managing director of the import agency, Martin Hardiman with the prototype 125cc





Trials version of the Junior Cross, with automatic gearbox.









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Specifications subject to changes without notice.

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Specifications subject to changes without notice.













