

# Motor Cycle & Cycle TRADER

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## Honda production racing models withdrawn

European Honda GmbH has announced that, with effect from November 1, 1964, the Honda 50cc and 125cc production racing motor cycles, which have been available in the UK for two years, will be withdrawn from the range.

Following this announcement Honda does not intend to market any production racing machines next season.

Spare parts for all racing machines sold to date will continue to be available from the European Honda service centre at Wollaton Road, Nottingham.

MOTOR CYCLE AND CYCLE TRADER, 30 OCTOBER 1964

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**JOHN P. REES**, whose Honda appointment is announced.

**GORDON T. BUTLER**, who is now working for Honda.

### Honda sales manager

**John P. Rees**, has been appointed as sales manager for all the Honda products of European Honda. Prior to taking up his new appointment Mr. Rees was a senior marketing consultant with Merchandising and Marketing Development Ltd.

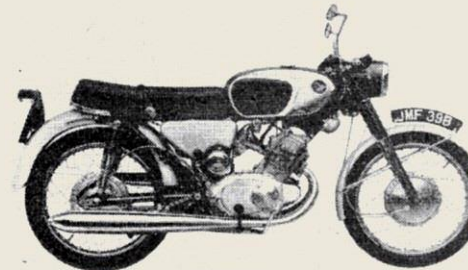
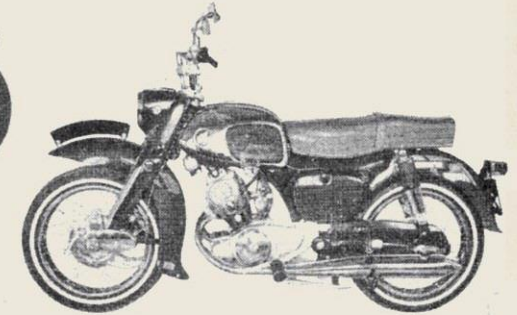
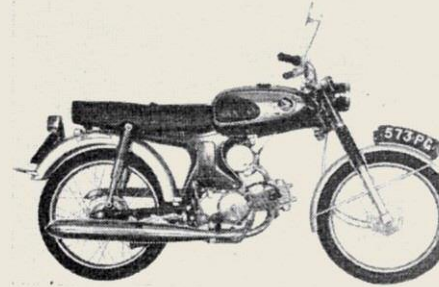
**Gordon T. H. Butler** has been made price analysis manager.

**L. T. Proudman joins AML**

se... lights, stop-light, and steering  
column lock, together with spare-wheel (com-

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## HONDA NEWCOMERS



Brief specifications of the three new ohc four-stroke lightweights introduced by Honda were published in the October 16 *Trader*. They look as good as they sound: top left is the 90cc S90 selling at £134 19s 0d; above is the 154cc C95 selling at £179 19s 0d; bottom left is the 161cc CB160 selling at £209 19s 0d. The twin-cylinder CB160 has 12V electrics and, like the C95, has electric starter.