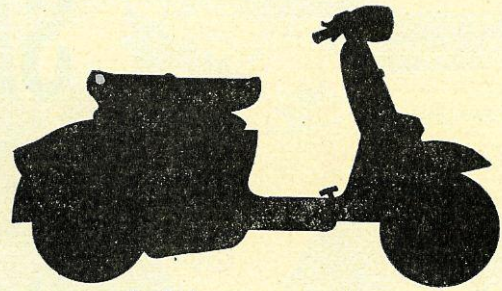
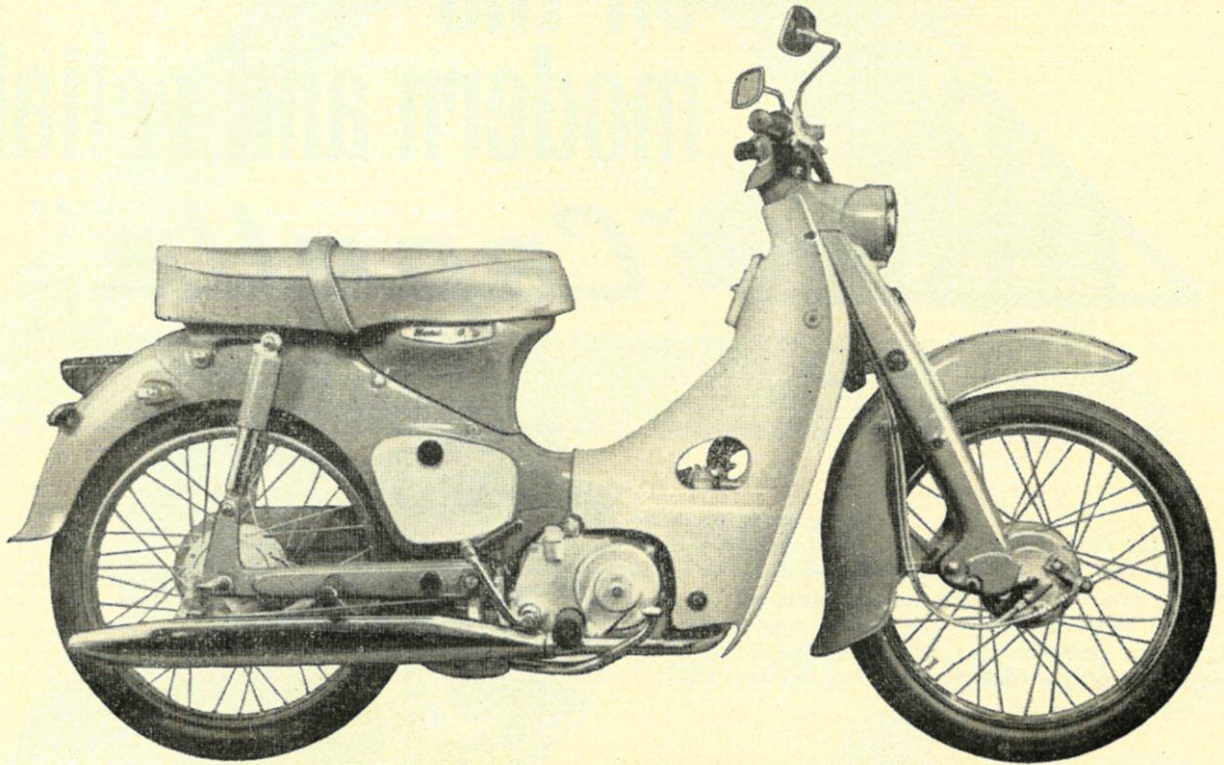


If you call this a moped . . .



and this a scooter . . .



WHAT DO YOU CALL THIS?

Get scooter features at a moped price . . . with the Honda 50

You can't call it a moped: it's so much more!

Look at the features *fitted as standard* on this Honda 50: two-up seating, wing mirrors, trafficators, speedometer, enclosed motor and chain, leg shields, anti-theft lock, and hydraulic shock absorbers, all included in the price on the Honda at only 79 gns. tax paid. Even the electric starting Honda is only 97 gns. tax paid. What you can't see is Honda's power-purring *4-stroke engine*, its thrifty MPG at 200 plus (vs. the average moped's 180), its maximum speed of more than 40 MPH (vs. the usual 35), 3-speed gears (not 2) and kick starter (in place of mopedalling).

But it's not a scooter, either! Scooters have much smaller wheels, give you less road control and only half the MPG a Honda gives you. Also the Honda 50 keeps the oil separate from the petrol—and from your plugs.

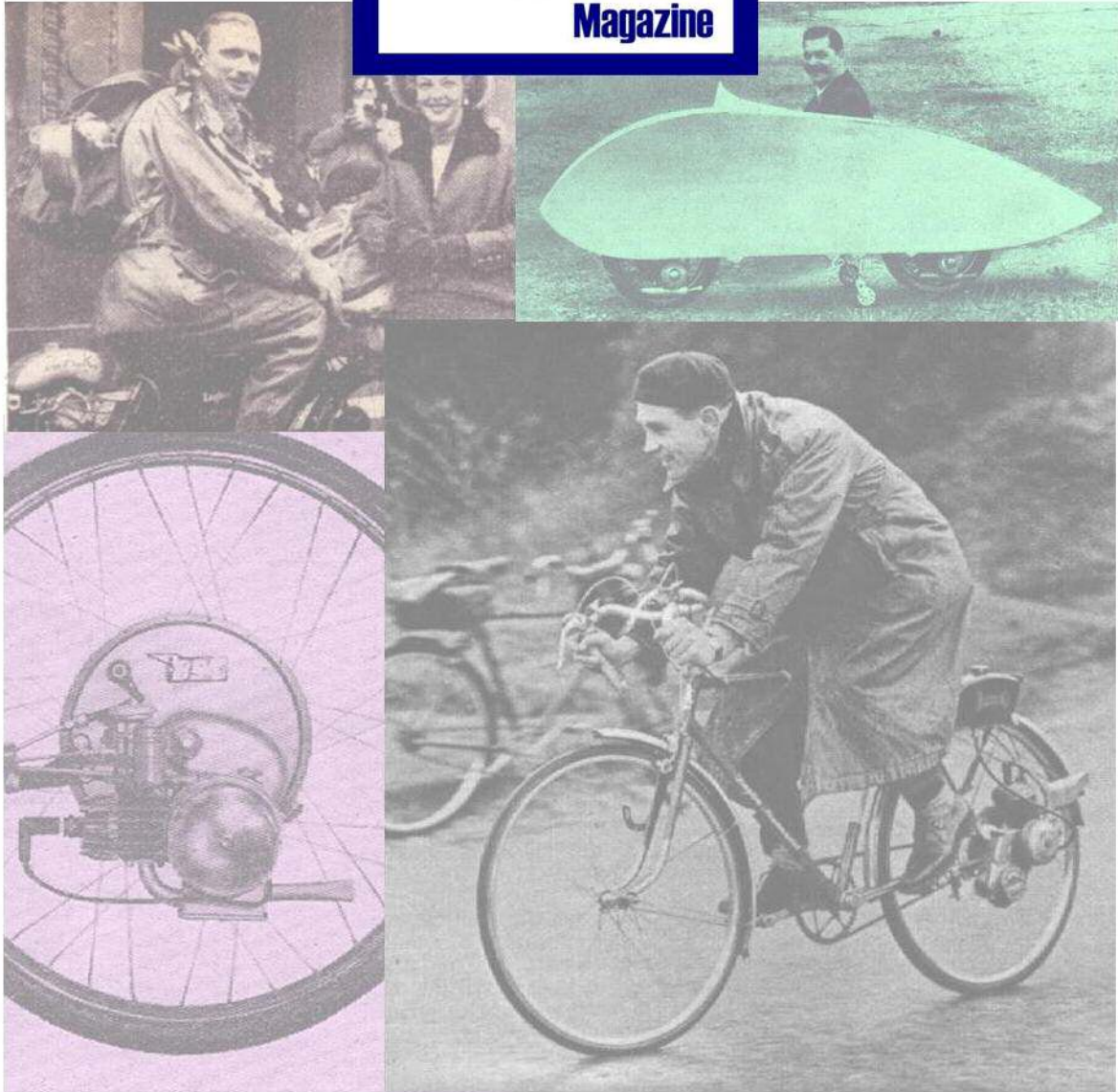
So what would you call this Honda? By any name, you'll call it the best buy on two wheels. Go see it—hear it—at your nearest dealer's.



HONDA

2 MANOR GATE RD., KINGSTON-UPON-THAMES, SURREY

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