

CHROMIUM PLATED FINISH is standard for 1933 except Models "D," "DA" and "K." All models can be supplied **All-Black Finish at no extra cost. THIS MUST BE SPECIFIED.**

October 1st, 1932.

LIST B

The Hercules Cycle and Motor Company Limited,

BIRMINGHAM.

PRICES AT WORKS—PACKING—EXTRA.

*W & Jarvis
45, Duggan Lane
Braintree
Essex.*

ROADSTER MODELS.

	Trade Price	Cash Price	Your Profit
	£ s. d.	£ s. d.	£ s. d.
"POPULAR"	2 12 9	3 19 9	1 5 6
"POPULAR H," 3-speed ...	3 7 9	4 19 9	1 10 6
"G"	3 13 0	5 15 0	2 0 6

LIGHT ROADSTERS.

"POPULAR S"	2 12 9	3 19 9	1 5 6
"POPULAR J," 3-speed ...	3 7 9	4 19 9	1 10 6

LADIES' MODELS.

"POPULAR L"	2 16 9	4 5 9	1 7 6
"POPULAR I," 3-speed ...	3 11 9	5 5 9	1 12 6
"GL"	3 14 6	5 17 6	2 1 6

RACERS.

"O"	2 15 8	4 3 6	1 6 4
"OA"	2 17 8	4 7 6	1 8 4
"M," with Expanding Hub Brakes	3 9 9	4 19 6	1 8 3
"MA," ditto	3 9 0	4 19 6	1 9 0
"EMPIRE CLUB"	3 15 6	5 15 6	1 18 6

CARRIERS.

"D"	4 3 0	6 7 0	2 2 6
"DA"	4 3 0	6 7 0	2 2 6
"K" (Small Front Wheel) including Basket ...	5 3 0	7 9 6	2 5 0

JUVENILES.

BOYS' 16in. and 18in. ...	2 11 3	3 17 6	1 4 9
GIRLS' 16in. and 18in. ...	2 15 3	4 3 6	1 6 9

EXTRAS.

All Models can be finished in coloured enamels:—

Standard Models, Green:—	
Gent's	2/6
Lady's, with Metal Chain Cover	3/6
Oilbath Models	4/6
Red, Maroon, Mauve, and Blue:—	
Gent's	3/6
Lady's, with Metal Chain Cover	4/6
Oilbath Models	5/6

CARRIER MODELS "D" & "DA" with coloured enamel frame, mudguards, and nameplate (other parts Black), in Green, Maroon, or Blue

4/6

DITTO, MODEL "K"

5/6

RACING MODEL FINISHES:—

No. 1. All Cream	10/-
No. 2. Cream and Black (Chromium-plated front fork) ...	7/6
No. 3. Red	3/6
No. 4. Maroon	3/6
No. 5. Mauve	3/6
No. 6. Blue	3/6

Dunlop Fort Tyres, Translucent

4/-

Short Lever Pull-up Brakes to Models "S" and "J"

1/-

R.W. Pattern Handlebar and Short Lever Brakes to Models "S" and "J"

2/6

Bluemels Celluloid Mudguards, Black, on Models "O," "OA," "M," and "MA"

2/6

3-coil Saddles on Light Roadster Models

4d.

North Road Raised or Dropped Handlebars on Parallel Models ...

4d.

Eadie Coaster Hubs

4d.

Free-wheel and Sprocket on Model "O" and "CLUB" Racer

9d.

Carrier Baskets for Models "D" and "DA"

3/6

Nameplate Writing:—

1 or 2 lines

3/9

Every additional line

1/-

(Maximum five lines).

Accessories, comprising Celluloid Pump, Pumpclips, Toolbag (Touring Bag on Racers), Combination Spanner, Oilcan, and Lucas Bell are included in the specification of all Hercules Transferred Models.

The Extra Charge for Accessories on Cycles not fitted with

Hercules Transfers is 3/- per set.

Ditto, on "CLUB" Models 2/- per set.

If ordered in lots of 12 for delivery in one consignment, packed and Carriage Paid at 1/6 per machine extra.

TERMS: NETT CASH SEVEN DAYS.

IceniCAM Information Service



www.icenicam.org.uk