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IceniCAM Information Service

The Bicycle

STAND No. 72

**Firestone Tyre &
Rubber Co., Ltd.**

WHETHER you are a racing man, tourist, or a potterer, Firestone Tyre Company have just the tyre you may require and at a price to suit your pocket.

For the racing man there is the High Pressure tyre which has been designed to give the necessary grip when cornering at speed; the weight has been reduced to a minimum without sacrificing strength. This tyre retails at 16s. 2d. for both the 27 in. x 1½ in. and 26 in. x 1¼ in. sizes. The

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inner tubes cost 5s. 7d. each, in both sizes.

A low-rolling resistance tyre has been developed for the tourist which, due to the hundreds of various angles at which the tread is cut, gives a maximum resistance to skidding. Retail price for this tyre (26 in. x 1½ in.) is 13s. 11d. Tube, 5s. 7d.

A general purpose tyre called the "Sentinel" is marketed for the potterer. This is a reliable and robust tyre which sells at 10s. 2d. The inner tube costs 4s. 11d.

All these tyres can be inspected on the company's stand.

Great West-rd., Brentford, Middx.
STAND No. 124