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IceniCAM Information Service

THE MOTOR CYCLE AND CYCLE TRADER

August 6, 1937

PETROL CHEAPER.

Halfpenny per Gallon

26th April, 1937	...	0 11½	8	1 7½
29th July, 1937	...	0 11	8	1 7

EXCELSIOR PRICES.**Two-stroke Models Increased.**

THE Excelsior Motor Company, Ltd., announce an immediate increase in the selling prices of all Excelsior two-stroke motor cycles. The new prices, which came into force on August 1, are as follows:

125 c.c. Universal Model G.0	...	£24	10 retail
150 c.c. Pioneer Model G.1	...	£29	10 retail
150 c.c. Pioneer Model G.D.1	...	£32	10 retail
250 c.c. Meritor Model G.4	...	£36	0 retail
250 c.c. Meritor Model G.D.4	...	£39	0 retail
250 c.c. Scout Model G.5	...	£45	0 retail

NOT TOO OLD TO CYCLE.

SOMS, of Frome.