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is the "531 Super Club" retaining at £12 12s., and the Dayton "Snipe" at £7 12s. 6d., both of which will be shown on Stand 69.

DAWES CYCLES, LTD. 70

"PLEASURE out of Dawes" is the clever slogan of the Dawes Cycle Co., Ltd. Four new models are included in the 1938 programme, and it is interesting to note that every one is fitted with a change-speed gear..

"Thoroughbred" of the whole stand will undoubtedly be, as last year, the Dawes "Marathon." This splendid machine which sells at £10 10s. 0d., is the result of splendid workmanship, and nothing but the best is used in its construction. The weight of the "Marathon" is only 23 lb. less toolbag, etc. Besides this model there are many others—including two really first-class tandems—which will make this stand one of the most frequented at the show.

RUDGE-WHITWORTH, LTD. 71-72

THERE will be a light tourist machine at £6 12s. 6d. on the Rudge-Whitworth stand, with a women's equivalent

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From
'The Bicycle'
21 September 1937