

Around the Trade . . . THE

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DAWES AT B.I.F.

IT was decided that a special ladies' bicycle, finished in green, was required to form part of a fashion display at the British Industries Fair at the White City.

So that all the principal makers had an equal chance of securing the order, the officials of the Manufacturers' Union held a ballot to decide, and it was Messrs. Dawes Cycles, Ltd., who were "drawn from the hat."

When they received the official order, Messrs. Dawes were somewhat mystified, for they had heard nothing of the ballot; but, as it is almost needless to say, they are now at work on the machine.

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