

Around the Trade . . .

"PLEASURE OUT OF DAWES" A Bumper Booklet of Cycles

GET Your Pleasure Out of Dawes" is the very apt slogan of Dawes Cycles, Ltd., of Tyseley, Birmingham, whose well-produced catalogue is one of the latest which we have received. To review all, or anything like all, of the contents of this most interesting booklet is impossible, as over three dozen models are illustrated and profusely described.

In addition, nearly every page of the catalogue contains, to add to its interest, neat little sketches depicting various active phrases, past and present, in the great game of cycling. Unobtrusively tucked away in the corners, so as not to detract attention from the main business of sizing up the many models described, these sketches nevertheless form a big part in the attractiveness of this Dawes booklet.

MACLEAN'S

We have not had to resort to large advertisements to keep our sales up, having been, as usual, busy right through the season.

CONTINENTAL MODEL with genuine continental lugs and press-in frame races. Call and see our show model.

SPORT-BASE CURVED TUBE MODEL. This has been in our catalogue for over 12 months, and despite copies no one has yet been able to make its equal.

CLUB MODEL. Our model is slightly different from other makes, as we have gone all the way to make a machine; the design is completely new and has been thoroughly tested.

THE LIGHTWEIGHT MODEL.

ANGEL, N.1; also BIRMINGHAM, N.15.

The first machine illustrated in the catalogue is one which is very much a speciality of the company's—the "B.A.R." Model, a machine of which Messrs. Dawes are especially proud, and not without reason, for it combines very pleasing appearance with a most workmanlike construction. In order to illustrate more fully the very special finish and colouring of this machine, Messrs. Dawes have arranged for their catalogue to contain a special inset page, on which is a fully coloured illustration, on fine art paper, of the "B.A.R." Model, the reproduction being of so fine a quality that every detail of this very attractive machine can at once be appreciated.

The "B.A.R." Model

There is no doubt that in this "B.A.R." model the clubman will find an ideal all-round machine, and its price of £8 15s. is, in the circumstances, a highly competitive one. Full specification of the "Dawes B.A.R." is given in column 5.

Other attractive models in the list are the "Dawes Special," a very modern-looking machine, with upright frame design, and many up-to-the-moment accessories and extras. An ideal mount for fast work, the "Dawes Special" sells at £9 5s.

The "Speed Club" is a somewhat cheaper model, but it is a



The Dawes "B.A.R." Model, one of this firm's special productions, and an ideal all-purposes machine for the clubman

light and workmanlike job that will appeal to the speedier type of clubman. Fitted with Simplex Professional Model 3-speed derailleur, and with an attractive all-round specification, it sells at £8 5s.

The "Super Club" and the "T.V. Club" are two models which will appeal to all hard-riders. The former, which sells at £7 15s., has a frame of "531" butted tubes, Russ, A and P curved taper, or semi-straight forks, with solid brazed-in ends; Endrick rims, Dunlop "Sprite," John Bull

THE FIRM THAT CATERS FOR EVERY TASTE. TWO DOZEN SPORTS MACHINES IN LATEST ART CATALOGUE OF DAWES

Good lug-work and several good items of specification are to be found also with the "Poly-

DAWES "B.A.R." MODEL

BRIEF SPECIFICATION:

Frame: Upright design in sizes 21 in. and 22 in. "531" butted tubes. Lightened lugs, brazed-on pump pegs and mudguard eyes. "B.W." Oil Bath Bracket Unit.

Fork: Chromium-plated Russ or A. & P. curved taper with solid brazed-in ends. Machined and cut-away Crown.

Wheels: Light 26 in. x 1 1/4 in. Endricks. Double-butted "Bonderized" and enamelled Spokes. Lightweight Front Hub and the new Sturmey-Archer "A.R." Ultra Close Ratio 3-speed Rear Hub.

Tyres: Dunlop "Sprite" or "Speed"; John Bull "Firefly"; or Palmer "Pixie."

Mudguards: Bluemels' Ivory No-weight.

Chainwheel: Williams three claw flanged 44T. or 46T. 6 1/2 in. cranks.

Saddle: Brooks' B.15 or Mansfield 58.

Brakes: Two Monitor "Climax" Caliper.

Handlebar: Chromium-plated Continental. Lauterwasser, Bailey, or shallow Highgate on 2-pin adjustable extension. Dunlop end stoppers and 8 in. sleeve grips or coloured tape.

Equipment: Spanners, Oiler, Pump, and Reflector.

Wheelbase: 41 1/2 in. Weight, 27 1/2 lb., less tools, and using lightest specification items.

Finish: Super "Sheen" Pastel Blue and Silver with distinctive "Continental" bands.

PRICE £8 15 0

Other Club Machines

The "T.V. Club" costs £8, and has frame of chrome molybdenum tubes, with lightened lugs; fully chromium plated (Russ, or A and P, curved taper) forks; Endrick rims, John Bull "Firefly," or Dunlop Sports tyres, and the new type Trivelox Model B 3-speed gear. The weight is approximately 27 lb., the weight of the "Super Club" about 1 1/2 lb. less.

gear Sports," a cheaper machine selling at £7 5s., which price includes Close Ratio 3-speed Poly-gear, by Cyclo, whilst the "Lustre Special Sports," at £6 7s. 6d., is a single-speed model that will appeal to those who require a sturdy, yet inexpensive, machine.

Four other models illustrated

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DAWES CYCLES

(Continued from page 22)

are the "Club," at £6 19s. 6d.; the "Sports," at £5 7s. 6d.; the "Cyclo Sports," with Cyclo 3-speed derailleur, at £6 17s. 6d.; and the "Lustre Superb," a rather special production, at £8 12s. 6d.

Two other inexpensive sports models, at £7 7s. and £5 17s. 6d., are illustrated before we reach the section of the catalogue which deals exclusively with tandems.

Before leaving the list of attractive single machines, to which exigencies of space prevent our doing anything like justice, it should be mentioned that frames on most models are available in a number of sizes, usually from 19 in. to 23 in. Several of the machines, of course, have ladies' models to correspond, usually at the same price, and there is the special "Femina" model at £7 19s. 6d. Another point which must be specially stressed is the exceptionally attractive finishes which seem universal throughout the Dawes range.

Special Models

Two attractive tandems are illustrated, and, following this section, are three single models for the out-and-out connoisseur—

19 in. wheel and sufficient clear-

the "Marathon," at £11 11s.; the "Angleterre," a machine with a remarkable specification, at £14; and the "Efficiency Tourist," at £9 7s. 6d. There are also "Sports Roadster" and "Sports Tourist" models in this exceptionally comprehensive catalogue, which every keen cyclist should possess.

WHERE TO STAY Hotels, Boarding Houses, Inns Surrey