

TRADE  
MARK

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MARK

RIDE DEVON'S BEST CYCLE  
THE  
"BATTERY"

Tradesmen's Carrier Cycles.  
always on hire.

From  $2/6$  per week  
ANY MAKE

*SPEED GEARS FITTED  
IN A FEW HOURS.*

*ENAMELLING & PLATING  
AT SHORTEST NOTICE*

**The Battery Cycle Works**  
Prince Rock, Plymouth.

Army & Navy Contractors. Established 1892.

'PHONE 5533.

# RIDE DEVON'S BEST CYCLE: THE BATTERY



**Superb Model No. 1.** Size of Frames, 21, 23 and 25 ins.

Price £8-10-0 Easy Payments. Nett Cash Price £7-13-0

### SPECIFICATION

FRAME— Reynold's High Grade Tubing	TYRES — Palmer Roadster
FITTINGS— Best Quality Brampton	PEDALS— Brampton Best Rubber
BARS— Raised with Celluloid Grips	CHAIN— Renold New Pattern
BRAKES— Bowden with Brazed Clips	SADDLE— Brooks B95 Black Springs
GEAR— Sturmey Archer 3-speed	WHEELS— 28 x 1½ Standard Lined Rims

Finish—Four Coats Best Black Enamel. Double Green Lined  
Complete with Lamp Bell Pump, Bag, Spanners and Oil Can



**OUR STANDARD THREE-SPEED CYCLE.**

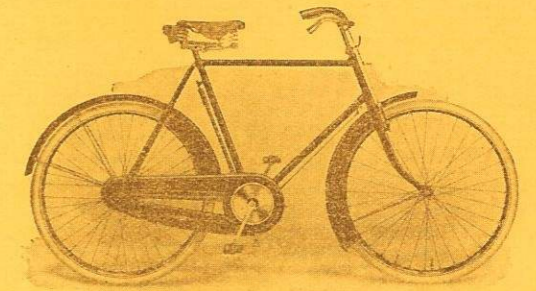
**Model No. 2.** Size of Frames, 22, 24 and 26 ins.

Price £7-0-0 Easy Payments Nett Cash Price £6-6-0

### SPECIFICATION.

FRAME— Reynolds A. Quality Tubing	TYRES— Palmer Roadster
FITTINGS— Component High Grade	PEDALS— Component Standard Rubber
BARS— Raised with Celluloid Grips	CHAIN— Renold New Pattern
BRAKES— Bowden with Roller Levers	SADDLE— Battery with Plated Springs
GEAR— Sturmey Archer 3-speed	WHEELS— 28 x 1½ Standard Lined Rims

Finish—Four Coats Best Black Enamel. Double Green Lined  
Complete with Lamp, Bell, Pump, Bag, Spanners and Oil Can



**OUR ALL BLACK TOURIST MODEL.**

**A SPLENDID MODEL FOR WINTER RIDING.**

**Model No. 3.** Size of Frames 22, 24 and 26 ins.

Price £7-10-0 Easy Payments Nett Cash Price £6-15-0

### SPECIFICATION.

FRAME— Built of Best Steel Tubing	TYRES— Palmer Roadster
FITTINGS— Standard All Black Finish	PEDALS— Liberty Standard Rubber
BARS— Standard Bowden Raised	CHAIN— Renold New Pattern
BRAKES— Bowden Roller B21 Model	SADDLE— Battery New Patt. coil springs
GEAR— Sturmey Archer 3-speed	WHEELS— 28 x 1½ Standard All Black

Finish—All Black Enamel, Double Green Lined.  
Complete with Lamp, Bell, Pump, Bag, Spanners and Oil Can



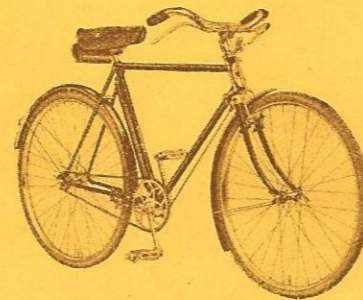
**Standard Model No. 4.** Size of Frames 22, 24 and 26 ins

Price £4-10-0 Easy Payments Nett Cash Price £3-18-6

### SPECIFICATION

FRAME— Built with Best Steel Tubing	TYRES— Palmer Viking 28 x 1½
FITTINGS— Component Standard	FITTINGS— Gents Standard Rubber
BARS— Raised or Dropped to Order	CHAIN— Renold New Pattern
BRAKES— Bowden B21 Roller Levers	SADDLE— Battery New Pattern L20
GEAR— To Order	WHEELS— 28 x 1½ Standard Lined

Finish—Four Coats Enamel. Double Green Lined.  
Complete with Lamp Bell, Pump, Bag, Spanners and Oil Can



**Safety Model No. 5.** Size of Frames 22 and 23 ins.

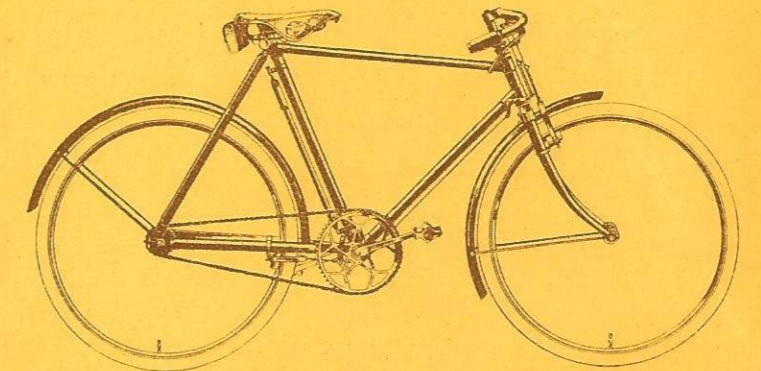
Price £5-5-0 Easy Payments Nett Cash Price £4-15-0

### SPECIFICATION.

FRAME— Built of Best Steel Tubing	TYRES— Red Palmer 26 x 1½
FITTINGS— Light Roadster, Best Quality	PEDALS— Rattrap or Rubber
BARS— North Road Raised	CHAIN— Coventry New Pattern
BRAKES— Bowden with Roller Levers	SADDLE— Battery L13 Plated Springs
GEAR— Coventry Free Wheel	WHEELS— Standard 26 x 1½ Lined

Finish—Four Coats Best Black Enamel, Beautifully Lined  
Complete with Lamp, Bell, Pump Bag, Spanners and Oil Can.

**Sturmey Archer Three Speed Hub £1-0-0**



**Light Roadster Model No. 6.** Size of Frames, 22 and 24 ins

Price £5-5-0 Easy Payments Nett Cash Price £4-15-0

### SPECIFICATION

FRAME— Built of Special Steel Tubing	TYRES— Palmer Speed 26 x 1½
FITTINGS— Best Component Quality	PEDALS— Best Rattrap or Rubber
BARS— North Road Drop	CHAIN— Coventry New Pattern
BRAKES— Bowden New Pattern Roller	SADDLE— Battery L13 Plated Springs
GEAR— Coventry Free Wheel	WHEELS— 26 x 1½ Standard Lined

Finish—Three Coats Best Black Enamel. Double Green Lined.  
Complete with Lamp Bell, Pump, Bag, Spanners and Oil Can.

# Ride the Famous Battery Cycle.

**ESTABLISHED 1892.**



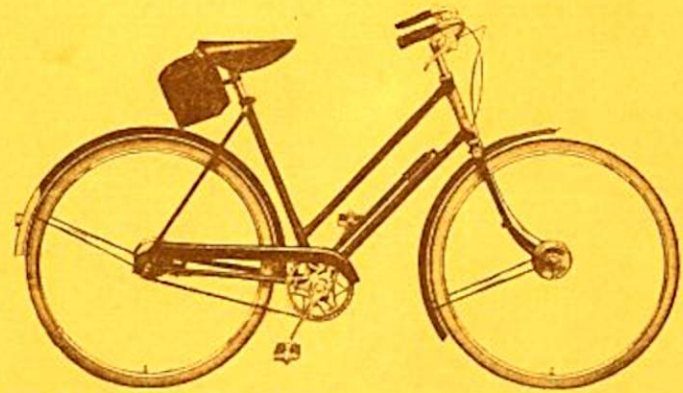
**Lady's Sports Model No. 7.** Size of Frames 20 and 22 ins.  
 Price £6-0-0 Easy Payments    Nett Cash Price £5-8-0  
 Special Model £5-5-0            Nett Cash Price £4-15-0

**SPECIFICATION**

FRAME— Built of Reynold's Best Tubing  
 FITTINGS— Special Light Racing Set  
 BARS— Drop or Anelay Flat  
 BRAKES— Bowden Calliper New Pattern  
 GEAR— 68 with Brampton Free Wheel

TYRES— Palmer 1 1/2 Red Speed  
 PEDALS— Brampton Rubber  
 CHAIN— Renold New Pattern  
 SADDLE— Racing Pattern Lycett  
 WHEELS— 26 x 1 1/2 Standard

Finish—Three Coats Best Black Enamel, Double Green Lined  
 Complete with Lamp, Bell, Pump, Bag, Spanners and Oil Can



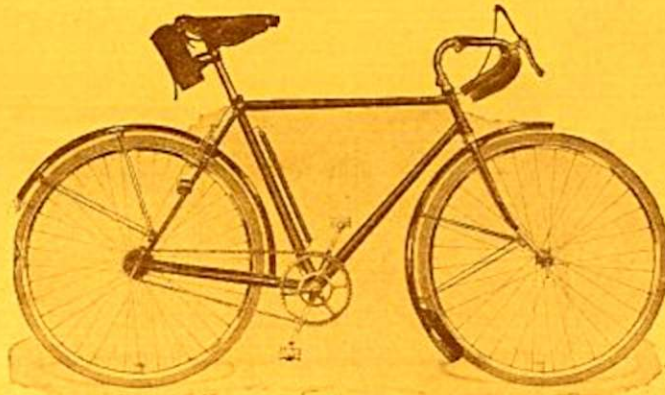
**Lady's Club Model No. 10** Size of Frames, 20 and 22 ins.  
 Price £6-15-0 Easy Payments    Nett Cash Price £6-1-6

**SPECIFICATION.**

FRAME— Drop out fork ends  
 FITTINGS— Special Light Racing Set  
 BARS— Special Celluloid Covered  
 BRAKES— New Pattern Hub Brakes  
 GEAR— 64 or to order

TYRES— 26 x 1 1/2 John Bull Speed  
 PEDALS— Brampton Universal  
 CHAIN— Renold Special  
 SADDLE— Terry's C.T.C. Model  
 GUARDS— Light Weight Celluloid

Finish—Three Coats Best Black Enamel, Chromium Plating  
 Complete with Lamp, Bell, Pump, Bag, Spanners and Oil Can



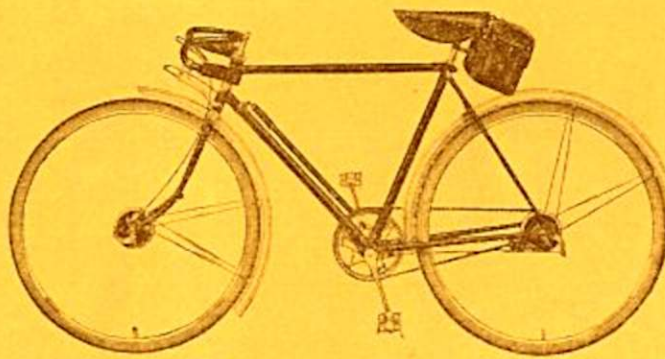
**Our Club Model No. 8.** Size of Frames 20 and 22 ins.  
 Price £8-10-0 Easy Payments    Nett Cash Price £7-13-0

**SPECIFICATION.**

FRAME— Drop out fork ends  
 FITTINGS— Special Light Racing Set  
 BARS— Special Celluloid Covered  
 BRAKES— New Pattern Calliper  
 GEAR— 84 or to order

TYRES— 26 x 1 1/2 John Bull Speed  
 PEDALS— Brampton Universal  
 CHAIN— Brampton Special  
 SADDLE— Terry's C.T.C. Model  
 GUARDS— Light Weight Celluloid

Finish—Three Coats Best Black Enamel, Chromium Plating  
 Complete with Lamp, Bell, Pump, Bag, Spanners and Oil Can.



**Our Light Sports Model No. 11.** Size of Frames 20 and 22 ins.  
 Price £7-10-0 Easy Payments    Nett Cash Price £6-15-0

**SPECIFICATION.**

FRAME— Built of Best Steel Tubing  
 FITTINGS— Light Roadster Best Quality  
 BARS— North Road Raised or Drop  
 BRAKES— Special Hub Brakes  
 GEAR— Sturmey Archer 3-speed

TYRES— Palmer Speed 26 x 1 1/2  
 PEDALS— Rattrap or Rubber  
 CHAIN— Renold New Pattern  
 SADDLE— Lycett Aero  
 WHEELS— Standard 26 x 1 1/2 Lined

Finish—Four Coats Best Black Enamel, Beautifully Lined  
 Complete with Lamp, Bell, Pump, Bag, Spanners and Oil Can



**Special Cyclo Model No. 9.** Size of Frames, 21 and 22 ins.  
 Price £7-0-0 Easy Payments    Nett Cash Price £6-6-0

**SPECIFICATION**

FRAME— Built of Reynold's Best Tubing  
 FITTINGS— Special High Grade Racing  
 BARS— Shirley Drop or Anelay  
 BRAKES— Bowden Calliper New Pattern  
 GEAR— Cyclo New Pattern 3-Speed

TYRES— Palmer 1 1/2 Red Speed  
 PEDALS— Brampton Rubber  
 CHAIN— Renold New Pattern  
 SADDLE— Lycett Aero  
 WHEELS— 26 x 1 1/2 Standard

Finish—Three Coats Best Black Enamel, Double Gold Lined  
 Complete with Lamp, Bell, Pump, Bag, Spanners and Oil Can



**TANDEM Model No. 12.** Size of Frames, 22 ins.

Price with Hub Brakes ...    £13-0-0    Nett.  
 "    "    Hub Brakes and 3-Speed    £14-0-0    "  
 "    "    Lady Back Extra    ...    10/-    "

**SPECIFICATION**

FRAME— Built of Best Steel Tubing  
 BARS— Raised or Drop to order  
 WHEELS— 26 x 1 1/2 Standard  
 BRAKES— Special Hub Brakes

TYRES— John Bull or Dunlop 26 x 1 1/2  
 PEDALS— Rubber or Rattrap to order  
 CHAIN— Coventry Best Roller  
 SADDLE— Lycett or Brooks New Pattern

Complete with Lamp, Bell, Pump, Bag, Spanners and Oil Can

**NOTE: ANY OF THE ABOVE CYCLES CAN BE SUPPLIED IN BLUE, CREAM OR GERISE COLOUR AT 7/6 PER CYCLE EXTRA ANY MAKE CYCLE SUPPLIED ON EASY TERMS.**



**Safety Model No. 13.** Size of Frames, 21, and 23 ins.

**HUB BRAKES**

Price £6-0-0 Easy Payments.    Nett Cash Price £5-8-0

**SPECIFICATION**

FRAME— Built of Best Steel Tubing  
 FITTINGS— Light Roadster, Best Quality  
 BARS— North Road Raised  
 BRAKES— Special Hub Brakes  
 GEAR— Coventry Free Wheel

TYRES— Palmer Speed 26 x 1 1/2  
 PEDALS— Rattrap or Rubber  
 CHAIN— Renold New Pattern  
 SADDLE— Lycett Aero Special  
 WHEELS— Standard 26 x 1 1/2 Lined

Finish—Four Coats Best Black Enamel, Beautifully Lined  
 Complete with Lamp, Bell, Pump, Bag, Spanners and Oil Can



**SPECIAL SPORTS Model No. 14.** Size of Frames, 20 and 22 ins.

Price £5-5-0 Easy Payments    Nett Cash Price £4-15-0

**SPECIFICATION.**

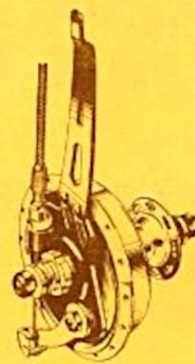
FRAME— Built of Special Steel Tubing  
 FITTINGS— Best Phillips Quality  
 BARS— Any Pattern to order  
 BRAKES— New Phillips Calliper  
 GEAR— Coventry Free Wheel

TYRES— Palmer Speed 26 x 1 1/2  
 PEDALS— Best Rattrap or Rubber  
 CHAIN— Renold New Pattern  
 SADDLE— New Pattern Lycett Aero  
 WHEELS— 26 x 1 1/2 Standard Lined

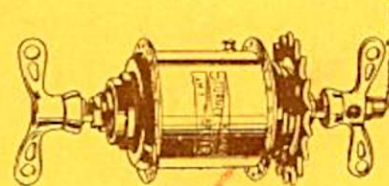
Finish—Three Coats Best Black Enamel, Double Green Lined.  
 Complete with Lamp, Bell, Pump, Bag, Spanners and Oil Can.  
 Three-Speed Cyclo Gear £1-2-6 Extra

**Extra for Special Hubs fitted to Battery Cycles.**

**ROLLER or CABLE PATTERN LEVERS SUPPLIED.**

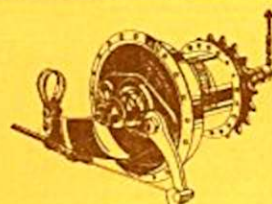


**7/6 per Wheel extra**



**Three-Speed £1-0-0 extra**

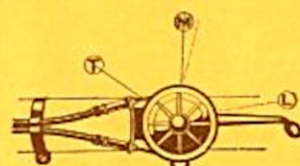
**STURMEY ARCHER NEW A. B. HUB**



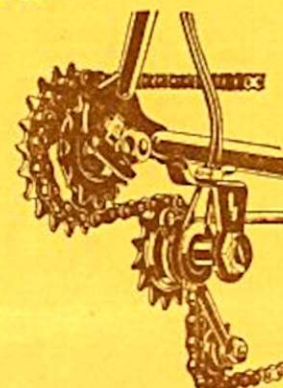
**STURMEY ARCHER CLOSE RATIO HUB**

**Three-Speed Hub Brake £1-5-0 Extra.**

**CYCLO THREE-SPEED GEARS FITTED £1-2-6 Extra.**



**HUB BRAKE Model £1-7-6**



**WITMY TWO-SPEED 15s. Extra.**

Made to suit Boys from 6 to 12 years



We put the same amount of care in our Juvenile Cycles as in all our Adults.

**Boy's Model No. 15.** Size of Frame 16, 18 or 20 ins.  
 Price £4-5-0 Easy Payments    Nett Cash Price £3-17-6

Made to suit Girls from 6 to 12 years



Fit for Child and strong enough for any Adult

**Girls Model No. 16.** Size of Frame 16, 18 and 20 ins.  
 Price £4-10-0 Easy Payments    Nett Cash Price £4-0-0

**The Battery "KIDDIESBIKE"**

A PERFECT CYCLE IN MINIATURE. (5)MILES OF SATISFACTION  
 There is nothing that Parents can give the Children that will give more lasting pleasure than this.



Frames 14 & 16 ins.    Wheels 16 x 1 1/2 ins  
 Tyres-British Cord.    Free Wheel-Perry's  
 Raised Bars with Two Rim Brakes.  
 Nett Cash Price—£3-3-0  
 Complete with all Accessories

**Easy Terms for Battery Cycles**

Models No. 1, 2, 3,    Deposit 10/- and 3/- Weekly  
 Models No. 4, 5, 6,    Deposit 5/- and 2/6 Weekly  
 Models No. 8, 9, 10,    Deposit 7/6 and 3/- Weekly  
 Models No. 7, 13, 14,    Deposit 7/6 and 2/6 Weekly  
 Models No. 15, 16,    Deposit 5/- and 2/- Weekly

Special Easy Terms for Tandems on application.

ARMY AND NAVY CONTRACTORS.

RIDE DEVON'S BEST CYCLE

THE  
BATTERY



MAKERS :

'The Battery'

Cycle Works

PRINCE ROCK,  
PLYMOUTH.



FAMOUS SINCE 1892.

Phone No. 5553

L. H. VARGOE & CO., PRINTERS, NOTTE STREET, PLYMOUTH.

## Battery Cycle Guarantee



WE give the following guarantee with our bicycles instead of the guarantee implied by statute or otherwise, as to quality or fitness for the purpose of cycling, of goods supplied by us: any such implied guarantee being in all cases excluded. In the case of bicycles which have been used for "hiring out" purposes, or in respect of which our trade mark or manufacturing number have been removed, no guarantee of any kind is given or is to be implied.

We guarantee, subject to the conditions mentioned below, that all precautions which are usual and reasonable have been taken by us to secure excellence of materials and workmanship, but this guarantee is to extend and be in force for one year from date of purchase, and the damages for which we make ourselves responsible under this guarantee are limited to the cost of repairs to the cycle. We guarantee subject to the conditions mentioned below, to make good at any time within a year any defects in these respects in our cycles. This guarantee does not apply to defects caused by wear and tear misuse, or neglect.

### CONDITIONS OF GUARANTEE

If a defective part should be found in any of our BATTERY CYCLES the part must be sent to us carriage paid accompanied by an intimation from the sender that he desires to have parts repaired or replaced free of charge under our GUARANTEE and he must also furnish us at the same time with the number of the cycle the date of purchase and if not purchased from us direct the name of the agent who supplied the Cycle.

We guarantee only new bicycles which are bought either direct from us or from one of our agents, and under no other conditions.

We do not guarantee the specialities of other firms, such as tyres, saddles, chains, lamps, gear cases, bells, etc. as supplied on our Battery Cycles. We endeavour to secure the highest quality of these articles, and the makers, whose names usually appear thereon, are in nearly every case willing to replace any defective part: and we will at all times furnish the maker's name as a proof of the quality.

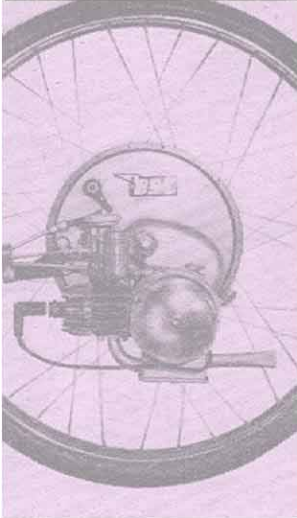
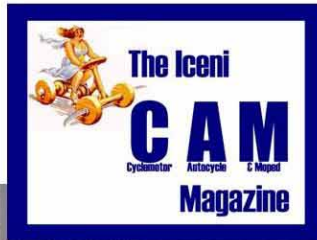
THE BATTERY CYCLE WORKS, PLYMOUTH.

## GEAR TABLE

### STURMEY ARCHER THREE-SPEED HUB GEAR TABLE.

No. of Teeth on Crank Bracket Wheel	GEARS	26-in. Wheels No. of Teeth on Hub Wheel			28-in. Wheels No. of Teeth on Hub Wheel		
		16	18	20	16	18	20
44	Low ...	54	47	43	57	51	46
	Normal ...	72	64	57	77	68	61
	High ...	96	85	77	103	92	82
48	Low ...	50	52	47	63	55	50
	Normal ...	78	69	62	84	74	67
	High ...	104	93	84	112	100	90
52	Low ...	63	56	51	68	60	54
	Normal ...	85	75	68	91	81	73
	High ...	113	101	91	121	108	97

# IceniCAM Information Service



[www.icenicam.org.uk](http://www.icenicam.org.uk)